November 1, 2022

JR Group

Telling the world about the charms of Japan you discovered with JR.

1. Entry Period
   November 1, 2022 to March 31, 2023

2. Entry Instructions
   Please choose your favorite railway themed photos and videos such as "trains", "scenery from the train window", "station buildings" that you took during your trip in Japan. Post those photos and videos on your Instagram account with the hashtag "#discoverjapan_jr". Posted photos and videos will be featured on the campaign website.
3. Campaign Website
   The website will open at 2:00 PM JST on November 1, 2022 (Japanese, English, and Traditional Chinese)
   *Please see the campaign website for more details on how to entry.

4. Giveaway Event
   (1) Eligibility
   The giveaway is open to those who reside outside of Japan and have a valid passport issued by a government other than Japan.
   *The Instagram posts are required to be in a language other than Japanese.

   (2) Prizes
   A total of 30 winners from among the eligible participants (5 winners for each JR Company) will be selected at random to receive a railway pass that can be used during their next trip to Japan.

   **JR HOKKAIDO**: Hokkaido Rail Pass 5-day
   **JR EAST**: JR EAST PASS (Tohoku area) 5-day
   **JR CENTRAL**: Takayama–Hokuriku Area Tourist Pass 5-day
   **JR WEST**: JR-WEST All Area Pass 7-day
   **JR SHIKOKU**: ALL SHIKOKU Rail Pass 7-day
   **JR KYUSHU**: JR KYUSHU RAIL PASS All Kyushu 7-Day

   *To participate, please follow our Instagram account (@jrgroupinstacp) and make sure your account is set to public.
   *The winners will be contacted via Instagram direct message.
   *The prizes cannot be chosen or changed.
   *To use your prize (railway pass), you must have a passport issued by a government other than Japan valid at the time of winning the prize and visiting Japan, and have a “短期滞在 (Temporary visitor)” visa.

5. Others
   The JR Group is implementing measures concerning COVID-19 infectious disease countermeasures to ensure that our customers can use our trains with peace of mind. For details, please visit the website of each JR Company.

   The campaign may be changed or cancelled without notice depending on circumstances.

   All images and other materials in this document are for illustrative purposes only.