

### An Osaka Station City Autumn Event Details about "Flower Art Museum 2018"

September 18, 2018 West Japan Railway Company Osaka Terminal Building Co., Ltd.

# フラワーアート ミュージァム 2018

The Flower Art Museum event, which fills Toki-no-hiroba Plaza at the top of Osaka Station with flowers, was initiated in 2012 at the suggestion of the architect Tadao Ando. This year is the seventh time that it has been held. The ambience in Toki-no-hiroba Plaza is transformed by around 20,000 pots of flowers which are used to create displays such as beds of rarely seen blooms and three-dimensional designs that utilize differences in the heights of the flowers. Please come and enjoy this urban flower garden adorned with colorful blooms above the station.

- 1. Dates
  - Friday September 28 Monday October 15 (18 days) (Open 8:00 23:30. Closes at 20:00 on the final day)
- 2. Venue Toki-no-hiroba Plaza, 5F Osaka Station City
- 3. Official website http://osakastationcity.com/fam/(Scheduled to be launched at 15:00 today.)





[Main image]

[Last year's event]

### Opening ceremony

An opening ceremony will be held, with the person who originally proposed the holding of the Flower Art Musem, world-famous architect Tadao Ando, scheduled to attend. Guests will be presented with flowers and a signed copy of a Tadao Ando publication.

[Date] Friday November 28, from 11:00

[Venue] Toki-no-hiroba Plaza

[Scheduled guests] Archite

Director-General of the Kinki Regional Development Bureau, Ministry of Land, Infrastructure, Transport and Tourism

Vice Governor of Osaka Prefecture

Deputy Mayor of Osaka

Deputy General Manager of the Tottori Prefecture Kansai Office

Representative Director of Dairinkai (Vice President of

Resona Bank, Ltd.)

Station Master of Osaka Station, West Japan Railway Company President and Representative Director of Osaka Terminal

Building Co., Ltd.

Tadao Ando Junichiro Kurokawa

Hiroyuki Takeuchi Seigo Tanaka Seiji Oe Hiroyuki Ikeda

Yoshihiro Shinbayashi Koichi Inoue



#### <<To mass media personnel>>

- There will be an opportunity to interview Tadao Ando. (At around 11:35)
- Please come to the on-site reception desk by 10:45 on the day of the event.
- There are no parking lots or spaces to park outdoor broadcasting vans.
- Please wear your company armband.
- Please follow the instructions of the staff in charge regarding coverage of this event.

### ■ Layout (Toki-no-hiroba Plaza)

Toki-no-hiroba Plaza will be decorated with around 20,000 pots of flowers.

Typical autumn flowers such as cosmos and salvia farinaceas (mealy sage), popular blooms such as gerberas (African daisies) and snapdragons, and autumn gardening stalwarts such as yellow cosmos and plumed cockscombs will create a colorful yet soothing flower garden. We hope that visitors will enjoy relaxing and strolling around, and maybe taking lovely photos of flowers that catch their eye.



### ■ Flower garden

### Halloween flower garden

Like last year, there will be a Halloween themed flower garden. With a giant pumpkin ghost as its centerpiece, and flowers, chandeliers and candles with an orange color scheme, this garden will thrill with its Halloween atmosphere.



[Artist's impression of the Halloween flower garden]

## OSAKA STATION CITY HALLSWEEN FAIR

The stores in Osaka Station City have a wide selection of Halloween themed goods and sweets, so please do come and take a look.

### Display of rarely seen flowers

This is created as a rock garden themed around wild grasses and flowers that can usually not be seen without visiting remote mountain slopes in the autumn.

[Unusual flowers on display]

- Tricyrtis macranthopsis (toad lily)
- Adenophora takedae (ladybell)
- Begonia grandis (hardy begonia)

Tricyrtis macranthopsis is a very rare species, and there is the possibility that it will not be on display every day during this event.



[Artist's impression of the display of rarely seen flowers]

### Tiered flower bed

A tiered display is created utilizing the differences in flower height. We hope that visitors will enjoy the 3D design created by the colorful flowers in this bed.

## Flower bed collaborations

There are also flower beds created in collaboration with four shops in Osaka Station City. Two themes were set, and visitors can enjoy the combination of the blooms in the flower bed and items selected by the shops to match the themes.

#### Theme 1: Afternoon tea

<Exhibiting shops> Afternoon Tea LIVING Flying Tiger Copenhagen

(Lucua 1100 5F) (Lucua 1100 7F)

Theme 2: Outdoor life (BBQ)

<Exhibiting shops> A&F COUNTRY (ALBi) snow peak (ALBi)



[Artist's impression of the tiered flower bed]

### **■** Floral collaborations

Delightful collaborative projects include flower-themed desserts and a flower bed design that portrays a cartoon character from a TV program.

**Desserts** 

Rose Bloom Swiss Roll and Rose Bloom Cheesecake will be available for a limited period only. These dainty

desserts are strewn with petals from Sahime, an edible rose bred by Okuizumo Rose Garden.

Only a limited quantity available

[Shop]

Osaka Station City

[Period available]

[Opening hours] [Tel.]

BAR DELSOLE (Toki-no-hiroba Plaza) Friday September 28 to Monday October 15 8:00 to 23:00 (Last orders at 22:30)

06-6485-7897



<Rose Bloom Swiss Roll> [Cut into tenths. Two slices] With a drink, 980 yen (incl. tax) With a drink, 980 yen (incl. tax)



<Rose Bloom Cheesecake> [Cut into sixths]

Cartoon character

A flower bed has been created in the image of Puipui from the daily TV show Chichin Puipui. It represents Puipui, a character who shuns the limelight but plays a supporting role in Chichin Puipui, a wide-ranging show that covers news, entertainment, sports, food, and much more....



© MBS/PUIPUI

### ■ Flower giveaway

In addition to our customary flower giveaways on the first day and last day of the Flower Art Museum, this year there will also be giveaways open to visitors throughout the event.

Opening day

Dairinkai, a group of companies based in the Kansai region that takes action and provides support to revitalize Osaka with flowers and greenery, will present two potted flowers to the first 100 people who apply.

[Date] [Venue] Friday September 28 Toki-no-hiroba Plaza

[Time]

From 11:00 (Presented to the first 100 people. Numbered tickets will be distributed from 10:00.)

Final day

Two pots of the flowers on display in Toki-no-hiroba Plaza will be presented to a total of 1,200 people who have a receipt(s) for a purchase(s) with a total value of at least 1,000 yen (including tax)\* made at an Osaka Station City store during the duration of the event (from September 28 to October 15) when they submit the receipt(s) at

Toki-no-hiroba Plaza.

\* This does not include receipts for purchases of bullion (including coins), coupons or gift vouchers

[Date] [Venue] Monday October 15 Toki-no-hiroba Plaza

[Time]

(1) From 14:00 (2) From 15:30 (3) From 17:00 (4) From 18:30 (To 300

people each time, on a first-come first-served basis)



[Artist's impression of the flowers]

During Flower Art Museum 2018

People who have a receipt(s) for a purchase(s) with a total value of at least 2,000 yen (including tax)(\*1) made at an Osaka Station City store during the event (between September 28 and October 15) and a photo taken at Flower Art Museum 2018 will receive a cut flower(\*2) when they submit the receipt(s) and photo at the Osaka Station City information desk.

They will receive a flower growing set (\*3) in addition to the cut flower if they have posted the photo they took on an SNS.

\*1 This does not include receipts for purchases of bullion (including coins), coupons or gift vouchers

\*2 Gerbera

\*3 Snapdragons

[Period]

Friday September 28 to Monday October 15

[Venue]

North Gate Building 3F

Osaka Station City information desk

[Time]

10:00 - 20:00

(Flower growing set items)

Plastic pot (65 mm in diameter and 57 mm tall),

seeds, soil, fertilizer





(Cut flower: Gerbera) (Flower growing set: Snapdragons)

While Flower Art Museum 2018 is on, there will also be workshops to experience the joy that growing flowers and using them as decorations can bring, as well as various events on the stage such as musical performances, fashion shows, and flower-related events.

Please see the official website for further details.