

Kyoto City
Kyoto Traditional Industry Foundation
West Japan Railway Company
West Japan Railway Daily Service Net Company

Traditional craft information presented in Kyoto Station, the gateway to Kyoto!

**Shop providing information for overseas visitors to Japan:
“Omiyage Kaido × Kyoto Museum of Traditional Crafts FUREAIKAN”**

The “Omiyage Kaido × Kyoto Museum of Traditional Crafts FUREAIKAN” shop for overseas visitors to Japan has opened in front of JR Kyoto Station’s Underground East Gate. It displays Kyoto’s traditional crafts, provides information on traditional industries, and sells popular crafts, sweets, and cosmetics.

For the shop’s displays and operations, assistance is being provided by Kyoto City and the Kyoto Traditional Industry Foundation.

1. Shop description

- (1) Shop name: Omiyage Kaido × Kyoto Museum of Traditional Crafts FUREAIKAN

Logo:



- (2) Location: Outside of the JR Kyoto Station Underground East Gate (next to Kyoto Municipal Subway Kyoto Station central ticket gate)
- (3) Operator: West Japan Railway Daily Service Net Company
With assistance from Kyoto Museum of Traditional Crafts FUREAIKAN of the Kyoto Traditional Industry Foundation
- (4) Floor area: 37 m²
- (5) Open: 10:00 to 19:00
- (6) Concept: To communicate to overseas visitors the appeal of Kyoto’s traditional industries and crafts, and to offer souvenirs of Japan.
- (7) Period: Limited to two years ending in the summer of 2018

2. Description of items displayed

To communicate the appeal of Kyoto’s traditional industries and crafts, the shop displays some of the traditional craft items managed at the Kyoto Museum of Traditional Crafts FUREAIKAN. Displays take into consideration the season and occasion, and they reflect the theme “Genuine master crafts carefully selected from 74 traditional industries that are the pride of Kyoto.”

At this time, the following seven items are displayed. (See attachment photographs)

- ① Kara-ori woman’s bridal robe (Nishijin Textile Industrial Association; Property of Kyoto City)
- ② Kyo-yaki/Kiyomizu-yaki vases (Kyoto Tojiki Kyodo Kumiai Rengokai; Property of Kyoto City)
- ③ Kakko double-headed drum (Council of Traditional Crafts; Property of Kyoto City)
- ④ Horai ebi (shrimp) (Kyo Kumihimo Kogyo Kyodo Kumiai; Property of Kyoto City)
- ⑤ Four-seasons design Genji-kozu ink stone box (Kyo Zogan Kumiai; Property of Kyoto City)
- ⑥ Festival design six-sided decorative box, copy of a work by Sekka Kamisaka (Kyoto Shikki Kogei Kyodo Kumiai; Property of Kyoto City)
- ⑦ Fushimi doll: Dog (Council of Traditional Crafts; Property of Kyoto City)

The shop also provides information on places to come in contact with traditional industries in Kyoto.

3. Description of products sold

An assortment of products selected with overseas visitors in mind.

- ① The shop features a selection of products with prices, shapes, and other characteristics considered

suitable for train station sales. They are selected from among the products handled by Kyoto Lifestyle Miyabi, an online traditional craft specialty shop offering products carefully selected by Kyoto City.

☆Recommended products (See attachment photographs)

“Glass marker-aya-S (Kinsai)” (¥4,104, tax included) and “Coaster-aya-” (¥5,184, tax included)

② A selection of “souvenirs of Japan” is also available in addition to the Kyoto souvenirs.

☆Recommended products (See attachment photographs)

“Okoi-kuchi Green Tea (150 g)” (¥540, tax included)

A tax-free sales service is also provided.

4. Other

○Display item explanations and price cards are in four languages.

<Reference> Kyoto Museum of Traditional Crafts FUREAIKAN

Located in the Okazaki district of Kyoto’s Sakyo-ku, this Kyoto City facility communicates the history and culture of Kyoto through the display of approximately 500 items produced by 74 traditional industries. (Entrance free of charge.) Via each item, visitors can touch the history of Kyoto *monozukuri* (product making), including the items’ own history, production process, etc.

In addition, the facility also serves as a traditional-industry-related information source linking people to people and people to things. This role includes serving as a “craft studio concierge” for arrangement of studio visits.

<http://www.miyakomesse.jp/fureaika/>

【Attachment】

■List (photographs) of items displayed < 1 >

- ① Kara-ori woman's bridal robe (Nishijin Textile Industrial Association; Property of Kyoto City)

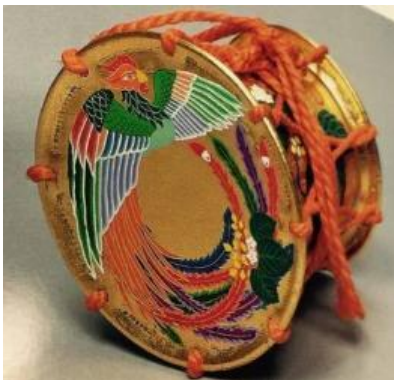


- ② Kyo-yaki/Kiyomizu-yaki vases (Kyoto Tojiki Kyodo Kumiai Rengokai; Property of Kyoto City)

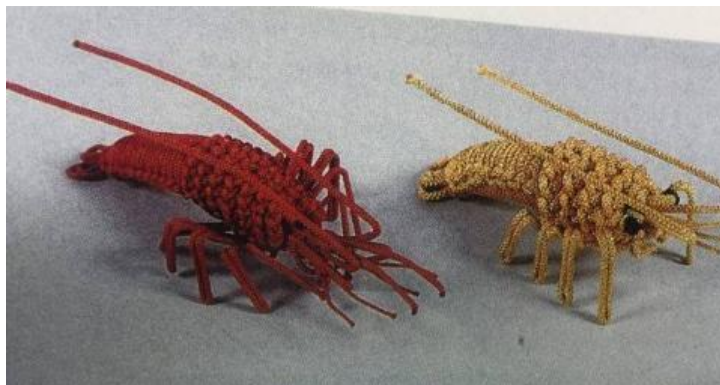


③

- ③ Kakko double-headed drum (Council of Traditional Crafts; Property of Kyoto City)



- ④ Horai ebi (shrimp) (Kyo Kumihimo Kogyo Kyodo Kumiai; Property of Kyoto City)



【Attachment】

■List (photographs) of items displayed < 2 >

⑤ Four-seasons design Genji-kozu ink-stone box (Kyo Zogan Kumiai; Property of Kyoto City)



⑥ Festival design six-sided decorative box, copy of a work by Sekka Kamisaka (Kyoto Shikki Kogei Kyodo Kumiai; Property of Kyoto City)



⑦ Fushimi doll: Dog (Council of Traditional Crafts; Property of Kyoto City)



■Recommended products

○ “Glass marker-aya-S (Kinsai)” (¥4,104, tax included) [Left photo]

“Coaster-aya-” (¥5,184, tax included) [Right photo]



○ “Okoi-kuchi Green Tea (150 g)” (¥540, tax included)

