

FY2027.3, 1Q Financial Results Presentation

August 5, 2026
West Japan Railway Company

- I am Umetani, senior General Manager of the Corporate Strategy Headquarters.
- Today, I will first provide an overview of the 1Q financial results and then take your questions.
- First, please turn to slide 3.

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Highlights

- Results for 1Q of FY2027.3 showed decreases in revenue and profit year on year as solid domestic demand was captured, but this was more than offset by the absence of last fiscal year's Osaka-Kansai Expo effect and increased costs driven by inflation and other factors.
- The earnings and dividend forecasts remain unchanged as business performance has been generally in line with the forecasts announced on April 30, 2026 expectations.

(¥ Billions)

	FY26.3	FY27.3	YoY		FY26.3	FY27.3	YoY	
	1Q Results	1Q Results	Increase/ (Decrease)	%	Results	Forecasts (full year)	Increase/ (Decrease)	%
[Consolidated]								
Operating Revenues	427.0	424.4	(2.6)	(0.6%)	1,845.8	1,829.0	(16.8)	(0.9%)
Operating Expenses	363.6	368.4	+4.7	+1.3%	1,647.7	1,664.0	+16.2	+1.0%
Operating Income	63.3	55.9	(7.3)	(11.7%)	198.0	165.0	(33.0)	(16.7%)
Recurring Income	59.7	52.1	(7.5)	(12.7%)	183.6	145.0	(38.6)	(21.1%)
Net income attributable to owners of the parent	48.8	39.0	(9.7)	(20.1%)	127.4	100.0	(27.4)	(21.6%)
EBITDA	105.4	100.0	(5.4)	(5.1%)	375.9	353.0	(22.9)	(6.1%)
[Non-Consolidated]								
Transportation Revenues	227.3	232.7	+5.4	+2.4%	947.9	946.0	(1.9)	(0.2%)
Operating Expenses	206.0	215.7	+9.7	+4.7%	929.1	957.5	+28.3	+3.1%

- This slide presents an overview of the FY2027.3 1Q results and the full-year forecast.
- On a consolidated basis, operating revenues were ¥424.4 billion, operating income was ¥55.9 billion, and net income attributable to owners of the parent was ¥39.0 billion.
- Although we steadily captured solid domestic demand, revenue and profit decreased year on year due to inflation-related cost increases and the absence of last fiscal year's Osaka-Kansai Expo effect.
- The 1Q results were generally in line with expectations. Although we are mindful of the potential impact of rising prices on consumer sentiment and uncertainty surrounding developments in the Middle East, our full-year earnings and dividend forecasts remain unchanged from those announced at the beginning of the fiscal year.
- Please turn to slide 4.

Reference: Middle East Impact



- The FY2027.3 full-year forecast was formulated assuming crude oil prices would remain around the March level.
- The impact of the situation in the Middle East will continue to be closely monitored. As it was assumed from the outset that the impact would materialize from 2Q onward, the forecast remains unchanged.

(¥ Billions)

Impact of the situation in the Middle East		Indicator	Estimate	Impact on consolidated operating income (Disclosed on May 1)
Costs	Rise in crude oil and coal prices	Crude oil price	100\$/B*	(8.5)
	•Higher power procurement costs •Increase in fuel costs for diesel railcars and buses			(Of which: Non-Consolidated Operating Expenses (6.5))
Revenue	Decrease in inbound visitors	Inbound	(0.8) Million people	(2.5)
	•Decrease in inbound visitors from the Middle East and from Europe via the Middle East			(Of which: Transportation Revenues (1.0))
	Decrease in business and leisure travelers due to deteriorating performance of domestic companies	GDP	(0.3%)	(2.0)
Total revenue				(4.5)
Total				(13.0)
				(Of which: Non-Consolidated (9.5))

*Fiscal-year average price
*Figures in brackets () are negative values.

- Under a scenario in which the conflict is prolonged and restrictions on shipping through the Strait of Hormuz remain in place throughout the fiscal year, we estimate a negative impact of ¥13.0 billion on profit due to higher costs and lower revenue. Given the high degree of uncertainty surrounding developments in the Middle East, and because our initial plan assumed that the impact would begin to materialize from 2Q onward, we have maintained our full-year forecast.
- Please turn to slide 5.

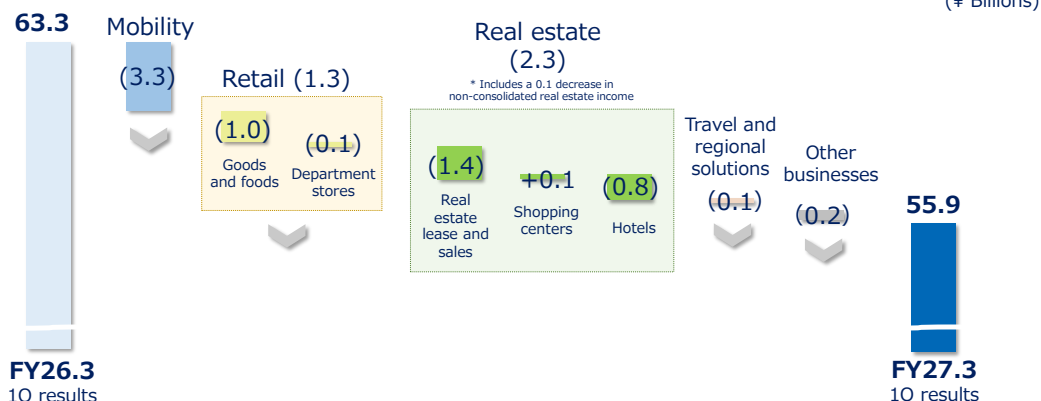
Overview of FY27.3 1Q Results (Against FY26.3 1Q)

- In the Mobility segment, Shinkansen transportation **revenues increased**, while higher costs stemming from inflation and other factors resulted in **lower profit**.
- In the Retail segment, CVS and food services remained at the previous year's level, but the absence of last fiscal year's Osaka-Kansai Expo effect at souvenir shops resulted in **decreases in revenue and profit**.
- In the Real estate segment, although the shopping center performed well, **revenue and profit decreased** due to the absence of sales of highly profitable properties in the previous fiscal year and sluggish hotel earnings.
- In the Travel and regional solutions segment, **revenue and profit decreased** due to sluggish earnings growth in the tourism business and inbound-related businesses, reflecting the impact of the situation in the Middle East and other factors.

* The breakdowns of the figures for each segment are the sums of the figures of major subsidiaries and do not match the segment totals.

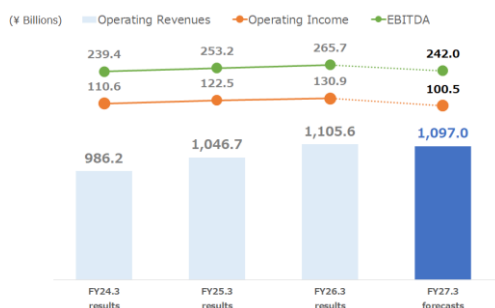
* Since the previous fiscal year-end disclosure, figures have been restated to reflect reclassification into consolidated items and amounts, and the previous fiscal year's figures have been similarly restated.

Operating income results



- I will now provide an overview of the financial results.
- In Mobility, revenue increased as underlying railway usage remained above the previous-year level despite the absence of last fiscal year's Osaka-Kansai Expo effect, while profit decreased due to inflation-related cost increases and other factors.
- In the non-railway segments, namely Retail, Real Estate, and Travel and Regional Solutions, both revenue and profit decreased, mainly due to the absence of last fiscal year's Osaka-Kansai Expo effect. Although performance varied by segment, overall results were generally in line with the full-year plan.
- I will now explain the results by segment.
- Please turn to slide 6.

Mobility Results and Forecasts (full year)



* Effective from FY25.3, JR West has reclassified its under-elevated structure leasing business from the Mobility segment to the Real estate segment. The amount for the same period of the previous year has also been restated based on the revised classification.

(¥ Billions)	FY26.3 1Q results	FY27.3 1Q results	YoY	FY27.3 forecasts (full year)
Operating Revenues	256.2	264.6	+8.4 [+3.3%]	1,097.0 [(0.8%)]
Of which, non-consolidated transportation revenues	227.3	232.7	+5.4 [+2.4%]	946.0 [(0.2%)]
Shinkansen	127.9	133.7	+5.8	549.9
Kansai Urban Area	79.6	79.2	(0.3)	314.6
Other conventional lines	19.8	19.7	(0)	81.4
Operating income	43.4	40.1	(3.3) [(7.6%)]	100.5 [(23.2%)]
EBITDA	74.9	73.8	(1.1)	242.0

* Figures in parentheses are percentages compared with the previous year.
* Figures in brackets () are negative values.

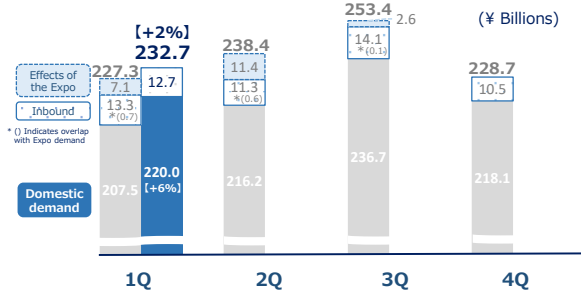
FY2027.3 1Q Results Highlights

Summary (transportation revenues)	Revenues increased year on year as the absence of last fiscal year's Osaka-Kansai Expo effect was offset by growth in the underlying trend, demand captured during Golden Week, and ongoing sales initiatives.
Shinkansen	Both the Sanyo Shinkansen and Hokuriku Shinkansen saw solid usage, resulting in higher revenues year on year.
Kansai Urban Area	(Non-commuter passes) Revenues were generally in line with the previous year as the absence of last fiscal year's Osaka-Kansai Expo effect was offset by growth in the underlying trend. (Commuter passes) Revenues increased year on year as the moderate upward trend in the number of commuter pass users continued.

- This is the Mobility segment. Compared with the previous year, revenue increased by ¥8.4 billion, while profit decreased by ¥3.3 billion.
- Transportation revenues increased to ¥232.7 billion, a record high for a first quarter, as we captured solid domestic business and leisure demand, with growth in the fundamental trend and strong demand during the Golden Week holiday period offsetting the absence of last fiscal year's Osaka-Kansai Expo effect.
- While our full-year forecast assumes revenues of 99.8% of the previous year's level, 1Q revenues came in at 102.4% year on year, outperforming the pace of the full-year plan despite the negative impact from the absence of last fiscal year's Osaka-Kansai Expo effect.
- In particular, Shinkansen transportation revenues were especially strong and exceeded expectations, increasing 4.5% year on year, or ¥5.8 billion.
- Transportation revenues in the Kansai Urban Area were generally in line with the previous year, as growth in the fundamental trend offset the absence of last fiscal year's Osaka-Kansai Expo effect. Revenue decreased by ¥0.3 billion, or 0.5%, year on year.
- Please look at the right-hand side of slide 7.

Transportation Revenues trend (YoY comparison)

- Results for 1Q showed higher revenue year on year, as the absence of last fiscal year's Osaka-Kansai Expo effect was offset by increased domestic demand.
- Although performance is exceeding our assumptions, the initial full-year forecast remains unchanged, as it already factors in the impact of rising prices on consumer sentiment and the situation in the Middle East.

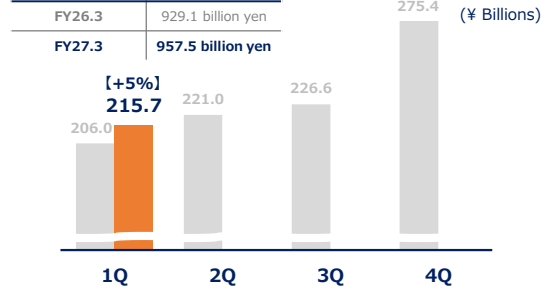


Major factors for increase/decrease	1 Q results	forecasts (full year)
Domestic demand	+12.4 billion yen	+17.2 billion yen
Inbound usage * Excluding overlap with the Expo	+0.1 billion yen	+2.0 billion yen
Absence of Expo-related effect	(7.1 billion yen)	(21.2 billion yen)

Non-consolidated expenses (YoY comparison)

- Increased year on year due to inflation impacts such as wage increases and higher labor unit costs.
- Progress is on track against the full-year forecast.

Forecasts (full year)



Major factors for increase/decrease	1 Q results	forecasts (full year)
Personnel costs (impact of wage increases, etc.)	+3.0 billion yen	+7.0 billion yen (*)
Energy costs	(0.1 billion yen)	+8.1 billion yen
Maintenance costs (higher labor unit costs, etc.)	+1.4 billion yen	+2.9 billion yen
Miscellaneous costs (IT initiative-related expenses, etc.)	+1.7 billion yen	(2.0 billion yen)

* Includes the effect of the absence of the 3.9 billion yen lump-sum bonus paid in the previous fiscal year.

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- Regarding non-consolidated costs, personnel costs increased due to base pay increases, while miscellaneous costs rose due to higher IT initiative-related expenses. Maintenance costs are also progressing at a high rate due to inflation-driven increases in labor unit costs and fluctuations in construction activity. Nevertheless, all cost items remain generally in line with the full-year forecast.
- Please turn to slide 8.

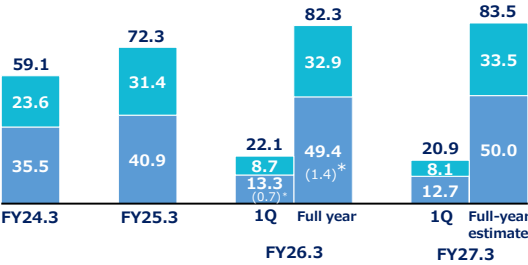
Inbound Revenue

- Although the number of foreign visitors to Japan declined year on year, we continued to capture inbound demand, resulting in transportation revenue of 12.7 billion yen and group revenue of 8.1 billion yen, for a total of 20.9 billion yen (95% year on year; 25% progress toward the full-year forecast).

Inbound Revenue (billion yen)

- Transportation revenue
- Group companies revenue (Department stores, VIA INN, hotel, travel and regional solutions)

* () Indicates overlap with Expo demand



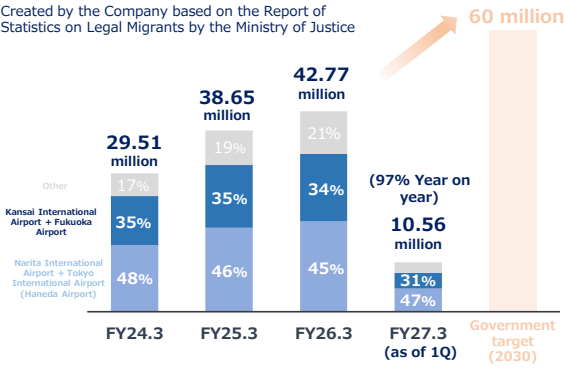
Percentage of transportation revenue

4.2%	4.6%	5.9%	5.2%	5.5%	5.3%
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* Inbound transportation revenues are calculated as the sum of our revenue from products for inbound travelers and estimated revenue from regular ticket use (estimated)
(Revenue from products for inbound travelers accounted for approximately 35% of total inbound revenue.)

Number of Foreign Visitors to Japan

Created by the Company based on the Report of Statistics on Legal Migrants by the Ministry of Justice



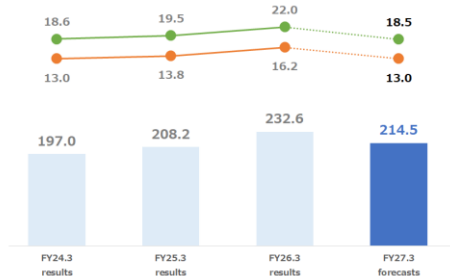
Visitors from within the Asia region	23.62 million	30.99 million	33.42 million	5.52 million*
Kansai International Airport + Fukuoka Airport	9.65 million	12.16 million	12.84 million	2.05 million*
Narita International Airport + Tokyo International Airport (Haneda Airport)	9.4 million	11.9 million	12.05 million	2.10 million*

* April and May results

- Next, I will discuss inbound revenue.
- First, please look at the graph on the right-hand side. The number of foreign visitors to Japan in 1Q was 10.56 million, down approximately 3% year on year. Passenger traffic through Kansai International Airport was particularly affected by the Chinese government's advisory discouraging travel to Japan.
- Revenue from inbound tourism totaled ¥20.9 billion, comprising ¥12.7 billion in transportation revenues and ¥8.1 billion in Group company revenues, down 5% year on year. The progress rate against the full-year plan was 25%, and results were generally in line with expectations.
- Please turn to slide 9.

Retail Business Results and Forecasts (full year)

(¥ Billions) Operating Revenues Operating Income EBITDA



(¥ Billions)

FY26.3
1Q resultsFY27.3
1Q results

YoY

FY27.3
forecasts
(full year)

Operating Revenues	56.6	53.9	(2.6) [(4.7%)]	214.5 [(7.8%)]
Sales of goods and food services	50.6	48.1	(2.4)	189.5
Portion of revenues from VIA INN	6.7	6.2	(0.5)	25.0
Department stores	5.5	5.4	(0.1)	23.5
Operating Income	5.1	3.7	(1.3) [(26.4%)]	13.0 [(20.1%)]
Sales of goods and food services	4.7	3.6	(1.0)	12.0
Portion of income from VIA INN	2.0	1.3	(0.6)	4.0
Department stores	0.2	0.1	(0.1)	1.5
EBITDA	6.6	5.1	(1.5)	18.5

* The breakdowns of the figures for each segment are the sums of the figures of major subsidiaries and do not match the segment totals.

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* Figures in brackets () are negative values.

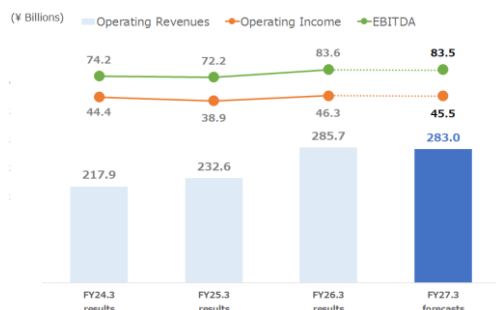
FY2027.3 1Q Results Highlights

Conclusion	Supported by strong railway usage, CVS and food services remained at the previous year's level, but the absence of last fiscal year's Osaka-Kansai Expo effect had a significant impact on souvenir shops, resulting in decreases in revenue and profit year on year.
Goods and foods	CVS remained at the previous year's level. Food services remained at the previous year's level, helped by the effects of renewals. Souvenir shops were significantly below the previous year due to the absence of last fiscal year's Osaka-Kansai Expo effect.
VIA INN (as part of Goods and foods)	Excluding the Osaka-Kansai Expo effect, performance was generally at the previous year's level. Although the Osaka area was significantly below the previous year, the Tokyo area slightly exceeded the previous year.
Department stores	Although duty-free sales were below the previous year, this was offset by capturing domestic demand, and performance was generally at the previous year's level.

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- Next is the Retail segment. Compared with the previous year, revenue decreased by ¥2.6 billion, while profit decreased by ¥1.3 billion.
- In Sales of goods and food services, souvenir shops and VIA INN were significantly affected by the absence of last fiscal year's Osaka-Kansai Expo effect. Meanwhile, convenience stores and the food service business remained generally in line with the previous year, supported by strong railway usage.
- In the department store business, inbound duty-free sales fell below the previous-year level, but solid domestic demand offset the decline, and performance remained generally in line with the previous year.
- Please turn to slide 10.

Real Estate Results and Forecasts (full year)



* Effective from FY 25.3, JR West has reclassified its under-elevated structure leasing business from the Mobility segment to the Real estate segment. The figures for the same period of the previous fiscal year have been restated to reflect the new segment classification.

(¥ Billions)	FY26.3 1Q results	FY27.3 1Q results	YoY	FY27.3 forecasts (full year)
Operating Revenues	64.4	58.5	(5.9) [(9.2%)]	283.0 [(1.0%)]
Real estate lease and sales	32.9	27.1	(5.7)	156.0
Portion of income from real estate leases	14.9	16.1	+1.1	66.0
Portion of income from sales	18.0	11.0	(6.9)	90.0
Shopping center business	17.7	18.4	+0.7	73.5
Hotel business	13.4	12.7	(0.7)	52.5
Operating Income	14.4	12.0	(2.3) [(16.6%)]	45.5 [(1.8%)]
Real estate lease and sales	5.8	4.4	(1.4)	19.5
Portion of income from real estate leases	3.8	4.7	+0.9	12.0
Portion of income from sales	1.9	(0.3)	(2.3)	7.5
Shopping center business	4.3	4.4	+0.1	13.0
Hotel business	1.0	0.2	(0.8)	2.5
EBITDA	23.5	21.1	(2.4)	83.5

* The breakdowns of the figures for each segment are the sums of the figures of major subsidiaries and do not match the segment totals. In addition, since the previous fiscal year-end disclosure, figures have been restated to reflect reclassification into consolidated items and amounts, and the previous fiscal year's figures have been similarly restated.

* Figures in parentheses are percentages compared with the previous year. *Figures in brackets () are negative values.

FY2027.3 1Q Results Highlights

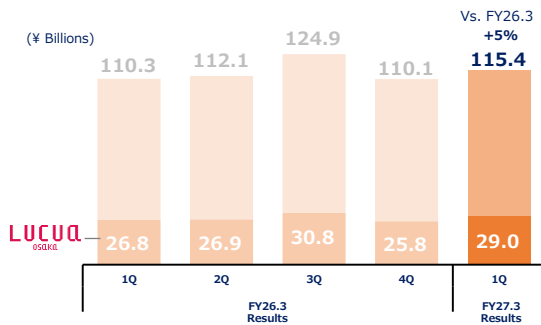
Real estate lease and sales	- In leasing, revenue and profit increased year on year due to the consolidation of JR West Real Estate Management, progress in office leasing in the Osaka project, and earnings contributions from properties newly opened in the previous fiscal year. - In sales, revenue and profit decreased year on year, mainly reflecting the absence of highly profitable condominium and investor property sales in the previous fiscal year.
Shopping center	In addition to solid performance at core shopping centers in the Kyoto-Osaka-Kobe area, including LUCUA, earnings contributions from life-support-type shopping centers opened last year also led to increases in revenue and profit year on year.
Hotel	In addition to the impact of the closure associated with the Nara Hotel renovation, revenue and profit decreased year on year due to the absence of last fiscal year's Osaka-Kansai Expo effect in the Osaka area and the impact of the Chinese government's advisory.

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- Next is the Real Estate segment. Compared with the previous year, revenue decreased by ¥5.9 billion, while profit decreased by ¥2.3 billion.
- In the real estate leasing business, both revenue and profit increased due to the consolidation of JR West Real Estate Management Company, progress in office leasing for the Osaka Project, and profit contributions from properties that opened in the previous fiscal year.
- In the real estate sales business, both revenue and profit decreased, mainly reflecting the absence of high-margin condominiums and investor property sales in the previous fiscal year. Taking into account the plan for 2Q onward, results were generally in line with the full-year plan.
- In the shopping center business, although inbound demand declined, performance exceeded expectations, supported by solid results at station-hub shopping centers in the Kyoto-Osaka-Kobe area, including LUCUA, and profit contributions from life-support-type shopping centers opened in the previous fiscal year. As a result, operating income reached a record high for the first quarter.
- In the hotel, both revenue and profit decreased due to the absence of last fiscal year's Osaka-Kansai Expo effect, lower inbound demand, mainly from China, ADR at GRANVIA hotels falling to 98% of the previous-year level, and the temporary closure of Nara Hotel for renovations.
- Please turn to slide 13.

Shopping Center operating revenues

- Although inbound demand declined, revenue increased year on year due to earnings contributions from newly opened properties in the previous fiscal year and steady capture of domestic demand, centered on the flagship store LUCUA..



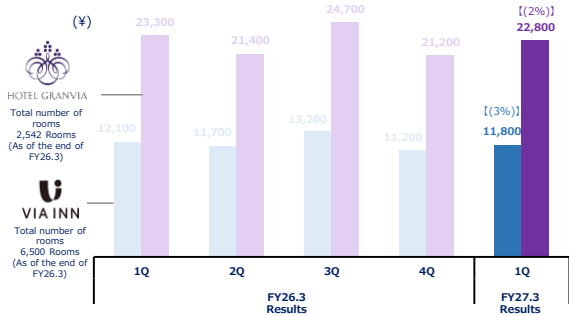
* FY 27.3 1Q results are preliminary figures.

New openings and renovated properties

FY26.3	Takatsuki Green Place Opened in May	Kitasenri Green Place Opened in July	
FY27.3	LUCUA South Scheduled to open sequentially from April 2026 through autumn 2027	LUCUA / LUCUA 1100 Scheduled to be renovated sequentially from autumn 2026 through spring 2028	PLICO Nishi-Akashi South Building Opened in June

Hotel ADR

- Although performance in the Osaka area declined significantly due to the absence of last fiscal year's Osaka-Kansai Expo effect, other areas partially offset the decline, leaving overall performance generally in line with the previous year.



* The hotel chain VIA INN is included in the retail segment.

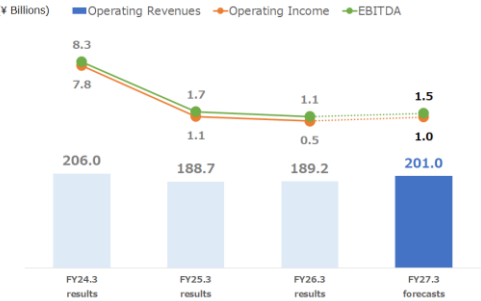
* FY 27.3 1Q results are preliminary figures.

* Figures in brackets () are negative values.

Average ADR (year on year)

	VIA INN	GRANVIA
FY27.3 forecasts	Decrease due to the absence of Expo-related effect, etc.	Further increase through renewals, etc.
FY27.3 1Q results	97%	98%

Travel and Regional Solutions Results and Forecasts (full year)



(¥ Billions)	FY26.3 1Q results	FY27.3 1Q results	YoY	FY27.3 forecasts (full year)
Operating Revenues	43.1	40.5	(2.5) [(6.0%)]	201.0 [+6.2%]
Operating income	(0.6)	(0.7)	(0.1) [-%]	1.0 [+88.8%]
EBITDA	(0.4)	(0.6)	(0.1)	1.5

* Figures in parentheses are percentages compared with the previous year.
* Figures in brackets () are negative values.

FY27.3 1Q Highlights

Conclusion

- In addition to sluggish earnings growth due to the impact of international conditions and other factors on the tourism business and inbound business, revenue and profit decreased year on year due to increased system costs for future growth and other factors.

Mid-Term Management Plan 2030 Progress (1)

- In 1Q, we steadily captured domestic leisure and business travel demand while **expanding travel opportunities through digital and tourism initiatives..**
- From 2Q onward, we will steadily capture robust demand by **increasing transportation capacity through additional summer train services and collaborating on wide-area tourism initiatives and events.**

Mobility

Strategies in the Mid-Term Management Plan 2030

Policy

Transformation toward safe, high-quality, and sustainable mobility through enhanced customer experience value and technology-driven innovation

Refining and creating experience value along the customer journey
Improving the quality of Shinkansen transportation services

Before the trip

Proposals tailored to customer needs
Improving website UI

During the trip

Improving service and transportation quality
Providing Comfortable, high-quality spaces

After the trip

Building customer loyalty
Strengthening 1-to-1 recommendations

Expansion of digital customer touchpoints → expanded reservation and usage opportunities

- EX Service 20 million users appreciation campaign
- J-WEST Card 20th anniversary initiatives
- Hokuriku Shinkansen ticketless campaign
- Creating travel demand through various sightseeing trains and wide-area tourism campaigns
- From 2Q onward: Okayama Hareiro Campaign 2026, Yamaguchi Destination Campaign etc.



Improved comfort and expanded number of seats sold → expansion of Transportation Revenues

- Promoting the use of paid reserved seating service "SUWALOCA"
- Flexible transportation capacity adjustment based on demand



Extra summer trains
4,738 trains

Sanyo Shinkansen 2,276 trains	Hokuriku Shinkansen 1,156 trains	Limited express trains on conventional lines 1,306 trains
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+592 trains year-on-year (14% increase)



Promotion of repeat use → improved customer loyalty

- Linkage between Smart EX and WESTER
- Ongoing information dissemination through WESTER
- Promoting next-time use through points programs



Co-creation platform & WESTER

- I will now explain our initiatives to expand demand under the Mid-Term Management Plan 2030.
- Transportation revenues in 1Q got off to a solid start as we captured strong domestic leisure and business travel demand.
- To generate demand, we rolled out various campaigns, improved convenience through WESTER, and created new travel opportunities through sightseeing trains and wide-area tourism campaigns. We also promoted the use of paid reserved seating services under the unified brand "SUWALOCA".
- From 2Q onward, we will operate 4,738 additional trains during the summer period, 14% more than in the previous year, to capture domestic leisure and inbound demand. We will also encourage travel throughout western Japan, thereby enhancing customer experience value and expanding transportation revenues.
- Please turn to slide 14.

Mid-Term Management Plan 2030 Progress (2)

Expand business domains and create new businesses for further growth

Launched the office brands "J.NODE" and "AONA"
Developing four brands as an office lineup



Life services

We will continue to promote community development along our railway lines while also developing real estate in growth areas.



[Along JR West lines] Acquisition of land for rental lab office development



[Along JR West lines] Opening PLICO Nishi-Akashi South Building, together with a new ticket gate and station-front plaza



[Growth area (Tokyo metropolitan area)] Completion J.GRAN Court Nakano, our first soundproof rental apartment building

Enhancing customer experience value through co-creation

- Creating new financial and payment experiences through a capital and business alliance with the Resona Group

Evolve connections among people, communities, and societies. Stir the heart, drive the future.



Beyond Finance, for a Brighter Future.

Resona Group



Capital and Business Alliance for Regional Revitalization
- "Connecting" Transport, Lifestyles, and Finance and Creating a "Brighter Future" for Local Communities -

Mobility

Life services

Overview of the collaboration

BaaS business

- Creating new customer experiences through the new banking service "WESTER Mirai Bank (tentative name)" (Service launch planned during FY2027)

Payment business

- Expanding payment transaction volume by promoting the "Osaifu WESTER Project" and jointly developing services (A joint venture company is planned to be established during FY2028)

Community development

- Providing enriched lifestyles along railway lines through joint promotion of real estate and community development businesses

* Subject to obtaining approval for banking agency business

- In the Real Estate business, to strengthen the priority areas and assets identified in the Mid-Term Management Plan 2030, we recently launched the office brands "J.NODE" and "AONA" and will expand our office business under four brands. We will also continue to promote community development along our railway lines and pursue real estate development in growth areas to drive further growth.
- In addition, as previously announced in our press release, we will advance our capital and business alliance with the Resona Group in finance and payments through the planned acquisition of a 20% stake in Kansai Mirai Bank.
- To realize the Mid-Term Management Plan 2030, we will steadily implement these initiatives and translate them into further business growth and enhanced corporate value.
- This concludes my portion of today's presentation.

FY2027.3, 1Q Financial Results

P. 3

JR West Group Mid-Term Management Plan 2030 (reprint)

P. 16

Appendix

P. 57

Mid-Term Management Plan 2030

- Environmental Perception and Basic Policy of Mid-Term Management Plan 2030
- Three Key Business Fields
- Positioning of the Plan; Target Levels
- Five Key Strategies

Environmental Perception

The business environment surrounding the Group as a whole is changing rapidly

External environment

Rising prices and interest rates;
soaring construction costs

Population decline
Labor shortages

Climate change
Earthquake countermeasures

Advancements in AI-centered technologies

Changes in customer values

Inbound Increase in foreign labor

Aging of regional infrastructure

Issues to be addressed

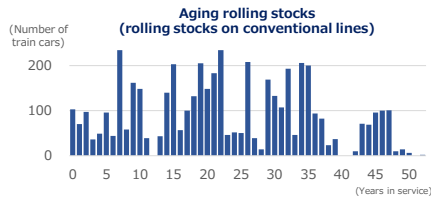
Enhancing the sustainability of the railway business, our core business

People

Passing down human-embedded expertise and further advancing that expertise through digital innovation

Things

Arrival of the replacement cycle for JNR- and early JR-era rolling stocks
Facility upgrades to improve safety and productivity
Enhancement of the supply chain



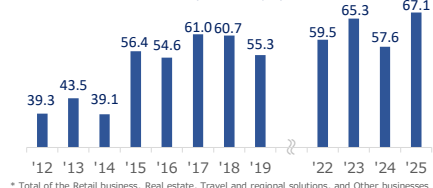
Growth of non-railway businesses toward the Group's overall growth

Leveraging the group's strengths

Enhance extensive customer touchpoints and data, cultivated technologies and know-how, and strengthen relationships with co-creation partners
Create added value through marketing-driven initiatives
Build community spaces that serve as hubs for regional revitalization

Operating income from non-railway businesses*

(Unit: billion yen)

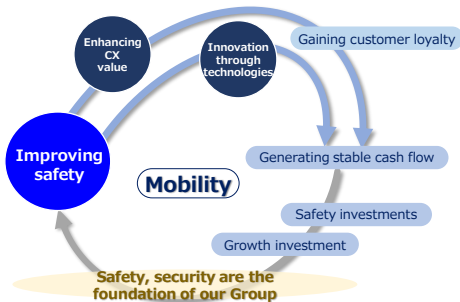


Basic Policy of Mid-Term Management Plan 2030

By further strengthening our people-centered mindset and pursuing the maximization of customer lifetime value, we aim to evolve into a group that is more deeply attuned to people's daily lives

Transformation into safe, high-quality, and sustainable mobility services

By focusing on CX* enhancement together with technological innovation and also leveraging fare revisions, we will work to maintain and enhance safety and services over the long term

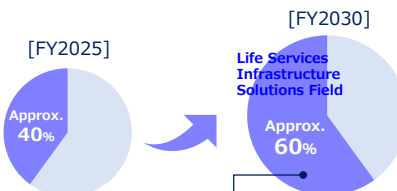


*CX: Customer Experience (customer experiential value)

Transforming of the business portfolio

By fully leveraging our Group's strengths (customer touchpoints and data, technologies and know-how), we will shift away from a railway-centered profit structure

Target business portfolio (Operating income ratio)



To transform the business portfolio, we will revise the previous classification and set new key fields

We will make strategic investments on the largest scale to date (five-year plan: 2.6 trillion yen) to realize the transformation.

Approach to the Key Business Fields in Mid-Term Management Plan 2030

In response to the sharp decline in transportation demand during the COVID-19 pandemic, we aim to increase the profit share of the **Life Design Field**, which is **less susceptible to fluctuations in the mobility**.

Mid-Term
Management
Plan 2025

Mobility Service Field

Railways/transportation, retail (sales of goods and food services, etc.), hotels, and travel

Life Design Field

Real estate, SC, regional and city development, digital strategy, and new domains

Review

Recognized our **abundant real-world customer touchpoints** and establishing **new connections through digital means**

Recognized **the potential and breadth of the railway and digital technologies we have cultivated** to date

Mid-Term
Management
Plan 2030

Life Services Field

Mobility Field

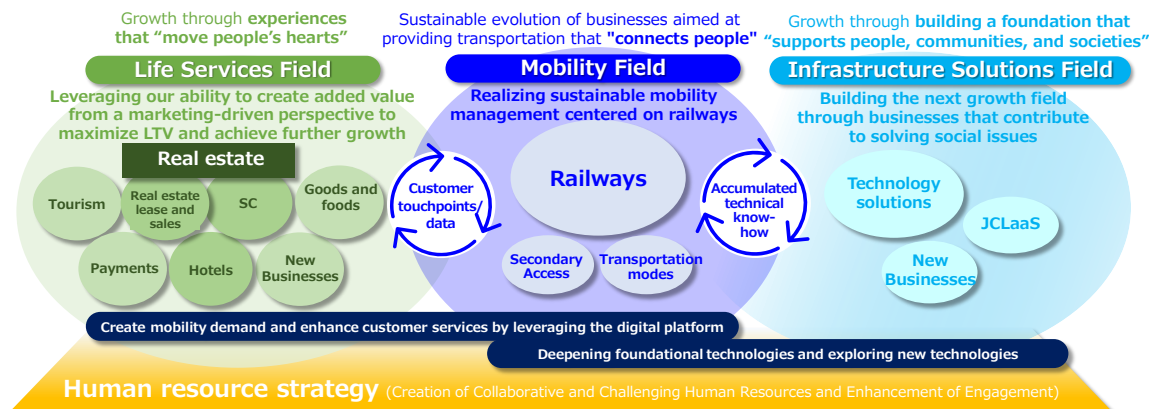
Infrastructure Solutions Field

Based on what we gained from Mid-Term Management Plan 2025, **we will define key fields that leverage the connections among people and the growth opportunities we identified, aiming to evolve into a group that supports people's lives more deeply**

Therefore, **we have revised the key field categories into these three fields: Mobility, Life Services, and Infrastructure Solutions**

Three Key Business Fields

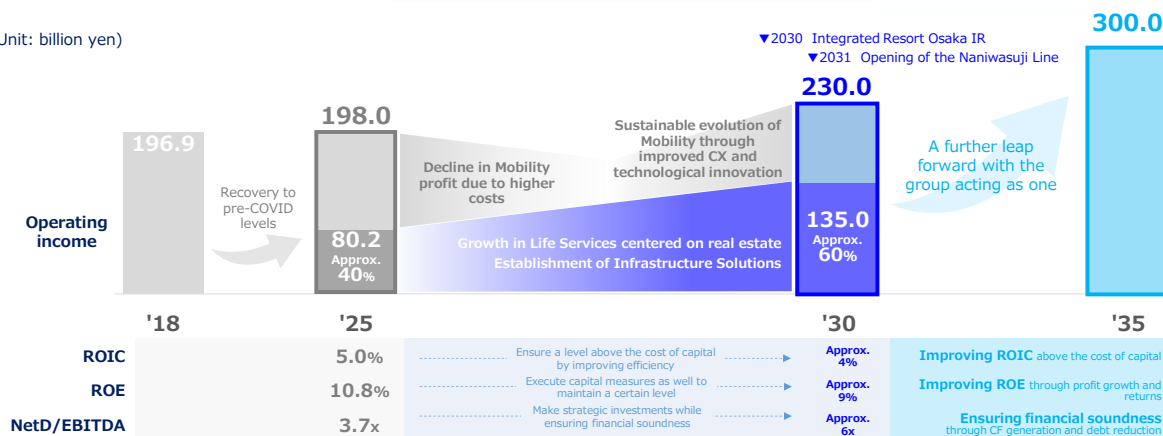
- The **Mobility field** aims for a **transformation to safe, high-quality, and sustainable mobility**, with CX, DX, deepening of foundational technologies, and maintenance innovation as its pillars
- Leveraging customer touchpoints/data, technologies and know-how, and DX, **we will grow the Life Services and Infrastructure Solutions fields and transform our business portfolio**
→ Through co-creation and challenge, **these three key business fields will work together to create cities ("city development")**, realizing value creation for the future



Positioning of the Plan; Target Levels

	Mid-Term Management Plan 2025	Mid-Term Management Plan 2030	2035
Basic policy	Further improvement of safety Return to pre-COVID levels Rebuild the business portfolio	Transformation to safe, high-quality, and sustainable mobility Transformation of the business portfolio	Creating mobility that leads to the future, and a further leap forward through our transformed business portfolio
Key fields	Mobility services / Life design	Mobility / Life Services / Infrastructure Solutions	

(Unit: billion yen)



Target Operating Income by Segment For the Final Year of the Mid-Term Management Plan (FY31.3, against FY26.3)

(¥ Billions)		FY26.3 Results	FY27.3 forecasts	FY31.3 Target	Major factors for increase/decrease vs. FY26.3
Mobility Segment	Mobility	130.9	100.5	112.5	• Increase in transportation revenues due to fare revisions, growth in inbound business, etc. • Increase in personnel costs (base pay increases, etc.), outsourced labor costs (railway), outsourcing cost and material unit costs due to inflation • Increase in costs related to capital investment
	Infrastructure solutions				
Of which, Mobility Field	Mobility	119.1	86.5	95.0	
Of which, the construction sub-segment	Infrastructure solutions	11.8	14.0	17.5	• Increase associated with growth in external construction orders
Retail Segment	Life services	16.2	13.0	21.5	• Increase in store sales and VIA INN lodging revenues • Increase in human resources related costs, etc.
Real estate Segment	Life services	46.3	45.5	85.0	• Increase in real estate leasing (offices, rental residences, etc.) • Increase in real estate sales • Increase in shopping center sales and lodging revenues due to inbound demand, etc.
Travel and Regional Solutions Segment	Life services	0.5	1.0	1.0	• Advance of digital tourism • Expansion of the Solutions business
Other businesses	Life services Infrastructure solutions	5.4	5.5	10.0	• Expansion of payment business, etc.
Consolidated operating income		198.0 (20.0*)	165.0	230.0	

* Expo effect

Company-wide cross-functional strategies

■ Five key strategies

- 1) Transformation into safe, high-quality, and sustainable mobility services
- 2) Enhance the sustainability and attractiveness of cities and regions
- 3) Enhancing customer experience value through co-creation
- 4) Capturing inbound demand
- 5) Expand business domains and create new businesses for further growth

■ Strengthening the management foundation (human resources, the global environment, and governance)

1) Transformation into safe, high-quality, and sustainable mobility services

Mobility

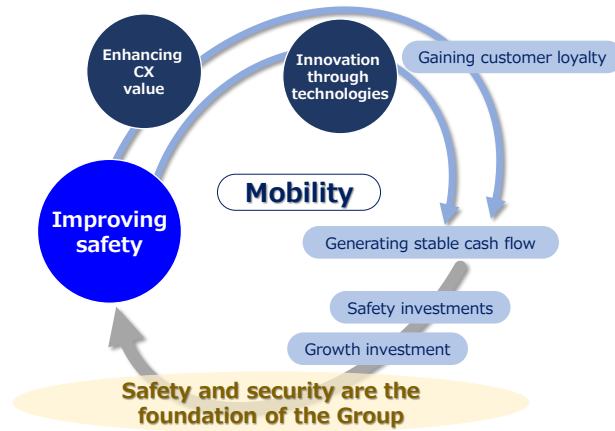
Infrastructure solutions

Policy

With improving safety as the highest priority, transform to safe, high-quality, and sustainable mobility by enhancing customer experience value and innovating through technologies

2027
Targets

Complete the JR-West Group Railway Safety Think-and-Act Plan 2027



Improving safety

Safe railway services that everyone can use with peace of mind

- Mitigate major risks
- Safety measures aligned with societal needs

Enhancing customer experience value

Seamless mobility services that is tailored to each individual and expands opportunities for discovery and enjoyment

- Improve experience value along the customer journey
- Tourism driven by each individual's curiosity
- Expand opportunities to use the Shinkansen
- Build transport modes and operating frameworks optimized for each region

Innovation through technologies

A mobility network that evolves through technologies

- Evolution of operations and reform maintenance structures
- Provide solutions leveraging railway technologies

By cycling the above, and in order to continue fulfilling our responsibilities as social infrastructure, We will continue to make ongoing corporate efforts and implement a fare revisions at an appropriate time

2) Enhance the sustainability and attractiveness of cities and regions

Mobility

Life services

Infrastructure solutions

Policy

Using our transportation network to increase circulation across Kansai and Western Japan, and, through co-creation with local communities, shaping the region into a destination of choice

2030 Targets

Increase activity in hub areas
(number of visitors × length of stay in the area)
**Setouchi area inbound visitors:
+1.4 million (1.6x) vs. CY2025 levels**

Osaka IR and the Naniwasuji Line Toward their opening, through development of hub areas and co-creation with local communities, promote city development that “continues to attract people and capital from around the world.”

Through co-creation with municipalities and local communities, refine the appeal that cities and regions possess and enhance their sustainability

Osaka area

As the gateway to West Japan, become an internationally competitive hub that communicates value

2026

Large-scale renewal of LUCUA / LUCUA 1100
Opening of LUCUA South

2027

Opening of the development under the elevated tracks on the west side of Osaka Station
Full opening of Umekita Park



Kobe area

Develop circulation hubs that contribute to creating the attractiveness of Kobe

2029

Opening of the new Sannomiya Station building

**2030**

Launch of scheduled international flights at Kobe Airport

[Integrated Resort Osaka IR] Around autumn 2030
Opening of the Osaka integrated resort



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Kyoto area

Strengthen gateway functions for tourism and inbound travel

2029

Extension of Kansai International Airport Limited Express “HARUKA” to Yamashina Station
→ Will enhance the appeal of Yamashina as the “Kyoto’s east gate”

**2031**

Kyoto Station improvements (renovation of the free passageway, etc.)
→ Improve functions by expanding station capacity



Promote area management that polishes regional individuality

Strengthen city development through soft measures

Connect services through DX and improve circulation within the area

JCLaaS business Initiatives (Yonago, Fukuchiyama, and Joyo)

[Hokuriku area]

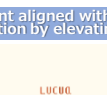
- Revitalize the region by leveraging the Hokuriku Shinkansen
- Strengthen initiatives for Noto reconstruction

[Each West Japan Area]

Revitalization through coexistence with communities

Setouchi area

- Enhancement and promotion of tourism, consumption, and stay-related content, and support for talent and finance to make Setouchi place that is “a good place to live and visit”
- Promoting city development in the Hiroshima area (consideration of an urban-type arena, etc.)

IR Supplemental Data		City Development / Real Estate Pipeline		Mixed-use buildings	Offices	Condominiums Rental residences	Commercial facilities	
Major achievements		Development projects in the Mid-Term Management Plan 2030				Development potential		
Enhancing essential station functions befitting a core city gateway while expanding visitor flows by promoting wider-area travel through branding of the Setouchi region								
Sanyo Shinkansen	2025	Hiroshima Station Building minamoa		Okayama Station		FY2027 J.GRAN Ohori Park (Condominiums)		City development around the north exit of Hiroshima Station Advancing plans for an urban arena and promoting integrated rail-linked urban development under our collaboration agreement with the City of Hiroshima.
	2025	Hotel Granvia Hiroshima South Gate		FY2026 Okayama station-front redevelopment project FY2026 Okayama Ichibangai renewal				
	2022	Shin-Osaka NK Building 2 and NK Building 3		Nishi-Akashi Station South Section		FY2027 PREDEAR Inokuchi WEST-EAST (Condominiums)		
Driving urban growth through development aligned with the enhancement of Kansai's transportation axes while improving metropolitan circulation by elevating regional appeal through area management								
Tokaido Line	2024	Inogate Osaka 2024 BARCHICA 03 2025 Umekita Green Place		Sequential opening from FY2026 onward LUCUA renewal Grand opening of LUCUA South		FY2028 Mukomachi Station Redevelopment project (Station building and condominiums)		City development around Kyoto Station Participation in surrounding building development and consideration of improvements to the station-front plaza based on the expansion of station capacity through Kyoto Station improvements (planned for FY2031)
	2024	JP Tower Osaka 2024 THE OSAKA STATION HOTEL, Autograph Collection		FY2027 Senrioka Station redevelopment project (Commercial area and condominiums)		FY2029 Sannomiya Station building (Offices, hotel, commercial area)		City development around Kyobashi Station Consideration of station-area urban development associated with the grade-separation (undergrounding) project for the Katamachi Line and the JR Tozai Line
Naniwasuji Line Osaka Loop Line area	2025	The new station building of Bentencho		FY2026 (Tentative name) Shibata 2-chome Development (Offices)		FY2027 The Parkhouse Osaka-Uehommachi Tower (Condominiums)		City development in the Osaka Bay waterfront area Consideration of urban development in conjunction with the development of the Yumeshima Access Railway (North Route)

26

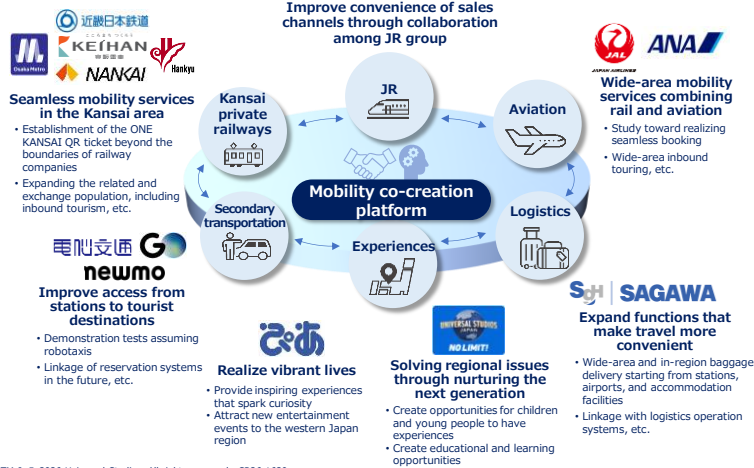
3)-1 Enhancing customer experience value through co-creation

Mobility

Life services

Policy	Realize an expansion of the related and exchange population and a sustainable mobility ecosystem by providing experience value optimized for everyone	2030 Targets	GMV of the co-creation platform*1 34.0 billion
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*1 Sales amount of the newly built platform, including products of co-creation partners



*2 A network or economic sphere in which diverse players, etc., such as companies, customers, and partners, collaborate and create significant value while mutually depending on one another

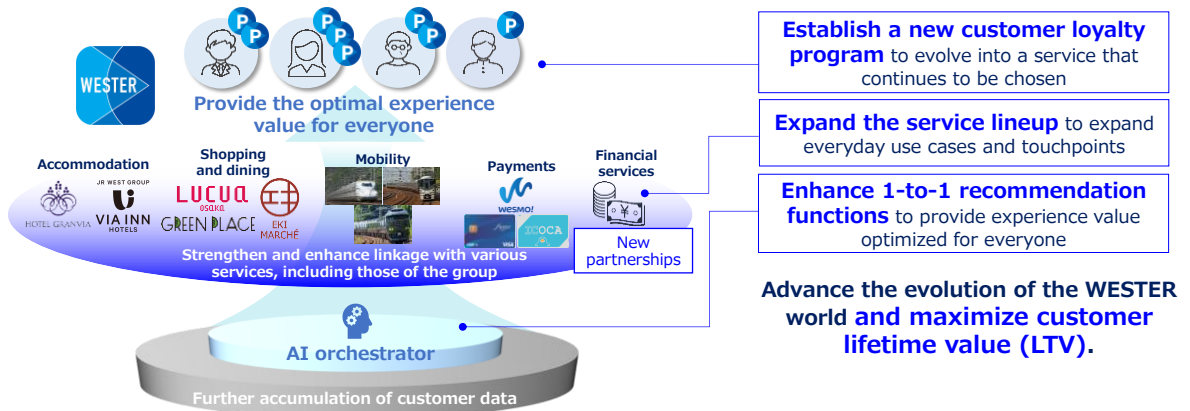
3)-2 Enhancing customer experience value through co-creation

Mobility

Life services

Policy	Maximize customer lifetime value (LTV) through providing experience value optimized for everyone	2030 Targets	WESTER member GMV*: 470.0 billion yen
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* Total value of purchases made by WESTER members across our Group's services and facilities



3)-3 Enhancing customer experience value through co-creation

Mobility

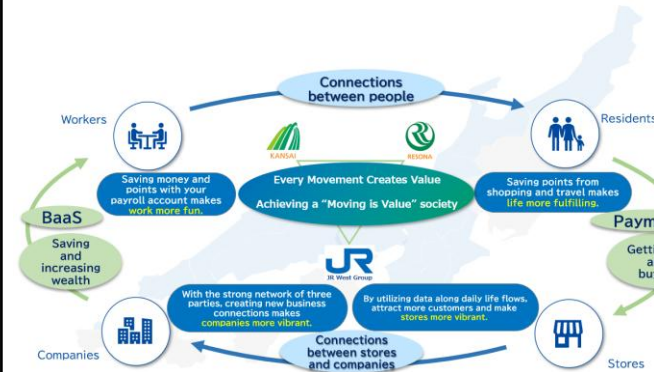
Life services

Policy

Through co-creation with the Resona Group, seamlessly connect mobility, daily living, and money to create new financial and payment experiences

Overview of the capital and business alliance

- Acquired 20.0% of the shares of Kansai Mirai Bank, Ltd. held by Resona Holdings, Inc (qualifies as an equity-method affiliate)
- Entered into a capital and business alliance to revitalize the regional economy through creating new financial and payment experiences



Overview of the collaboration

Creating new financial experiences

- Rollout of "WESTER Mirai Bank (Tentative Name)" (BaaS business)
- Develop and provide convenient, value-for-money services linked with railways and lifestyle services

Evolving the payment experience

- Developing new products and services
- Expanding payment merchants by leveraging the customer network

Improving quality of life with city development as the starting point

- Collaboration in real estate and city development
- Providing unique services by combining real assets such as in-station facilities with financial functions and know-how

Overview of the share acquisition

Acquisition price	Voting rights ownership ratio	Transfer execution date
90.0 billion yen	20.0%	During FY2026

(4) Capturing inbound demand - Mobility Life services

Policy

Preparing for the 60-million-visitor era by driving regional circulation and expanding experiential and stay-related consumption across Western Japan, centered on the Osaka integrated resort and the Naniwasuji Line

2030
Targets

Group inbound revenue:
111.0 billion yen

Increased inflows to Kansai and the broader Western Japan area are expected with the opening of the Osaka integrated resort in 2030



Trends in the number of
inbound visitors to Japan

2030: 1.4x (vs. 2025)



- Enhancing the competitiveness of central Osaka by leveraging improved access to KIX through the opening of the Naniwasuji Line
- Expansion of Kyoto's gateway function (Introduction of new Haruka rolling stock and extension to Yamashina Station, etc.)
- Promotions based on insights by country/region
- Enhancing regional attractiveness (Setouchi area, etc.)



- Increased transport capacity on the Sanyo Shinkansen
- Enhanced comfort (e.g., introduction of private rooms on Nozomi)
- Enhancement of secondary access functions
- Hands-free sightseeing to eliminate pain points (Baggage delivery service through collaboration with logistics companies)



Preparation of an
acceptance framework
Enhancing regional
attractiveness

Optimal route
suggestions and
reservations

Higher value-added
mobility

Revitalization of
experiences,
consumption, and stays

- Mobility services co-created with partners
 - Building wide-area touring routes
 - A mechanism that enables customers to seamlessly use a variety of services related to mobility
 - A system that enables seamless use

- Renovation of station buildings with inbound visitors in mind
 - One of Japan's largest IP content areas (LUCUA South)
 - Store development with a focus on meeting demand for premium, quality consumption (department stores)

- Deployment of hotel chains to meet diverse needs (Luxury hotels, etc.)

- Opening paid inbound-focused lounges at stations (Osaka Station, etc.)

LUCUA
キャラクターズ
ワールド

THE OSAKA STATION
HOTEL
AUTOGRAPH COLLECTION
HOTELS

(5) Expand business domains and create new businesses for further growth

Life services

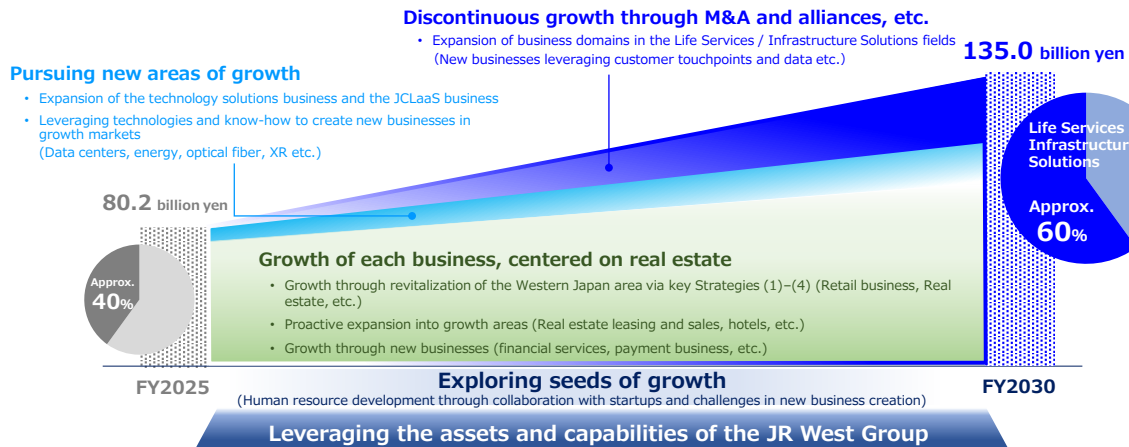
Infrastructure Solutions

Policy

Transforming the business portfolio by expanding business domains and creating new businesses through co-creation and challenge

2030
Targets

Life Services / Infrastructure Solutions Fields
Operating income: 135.0 billion yen
(Share of total operating Income: 60%)



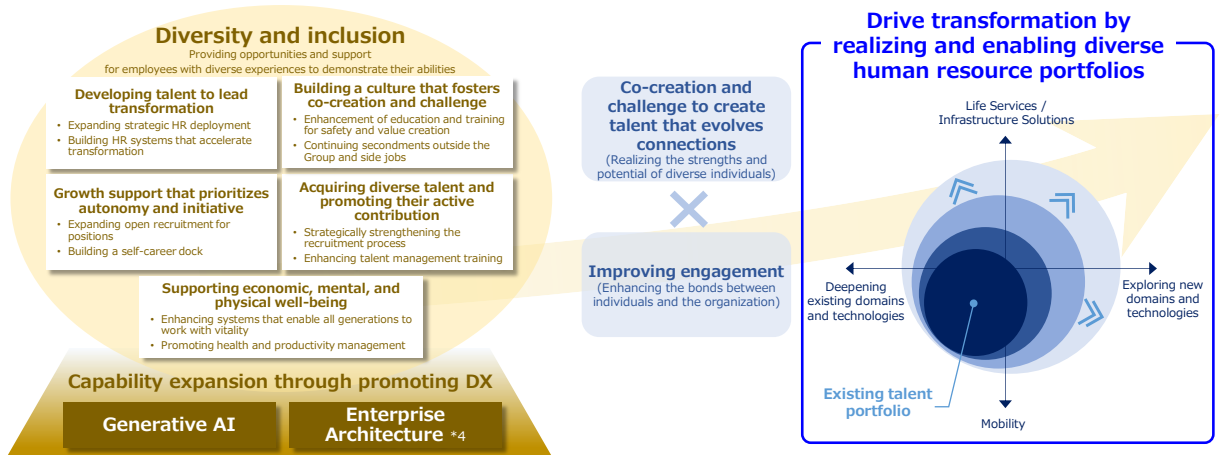
Strengthening the management foundation (Human Resources strategy)

Policy

Create talent that takes on challenges and improve engagement by leveraging DX, thereby strengthening safety and driving transformation

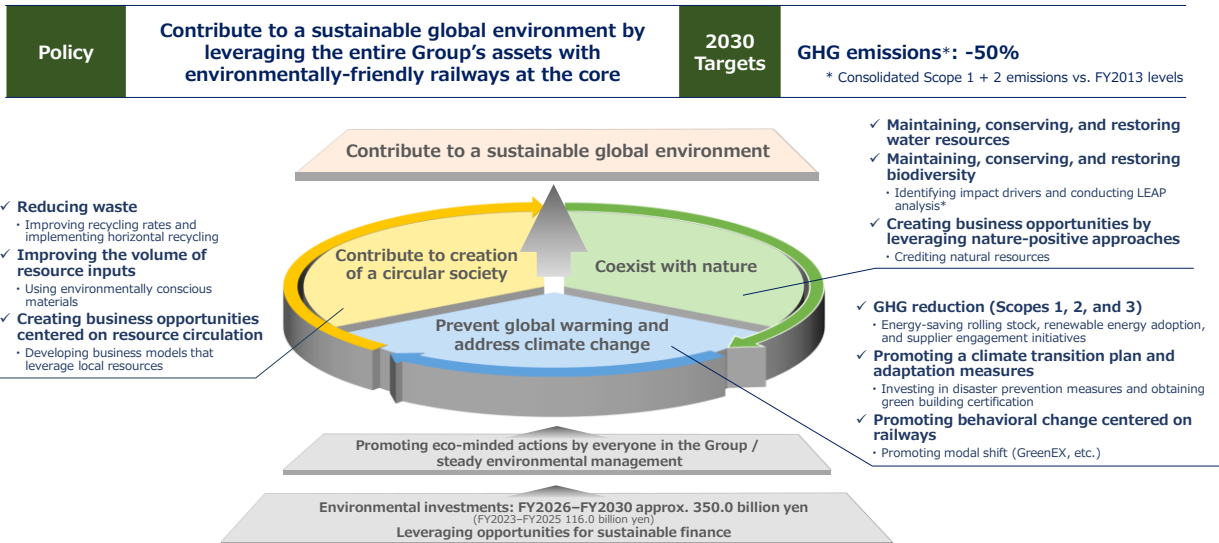
2030 Targets

Engagement score*1: To be determined based on FY2026 results
Number of key people to drive DX*2: **11,000 people**
Value added through human capital investment per person*3: **+15% or more** vs. FY2024



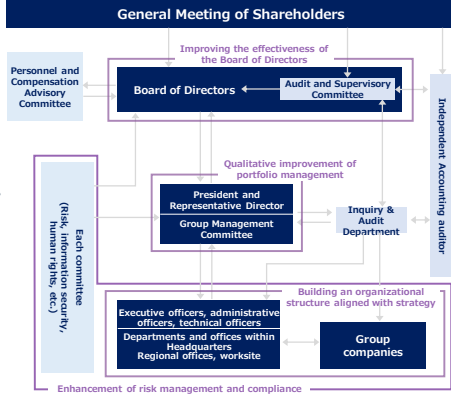
*1 "A state in which employees empathize with "Our Purpose," feel pride, and work with a sense of fulfillment," as surveyed and measured. *2 Talent possessing a certain level of DX skills through in-house training or passing examinations. *3 (Personnel costs + Operating income) / number of employees. *4 System development optimized on a company-wide basis.

Strengthening the management foundation (global environment)



* An integrated approach for assessing nature-related issues advocated by international organizations

Strengthening the management foundation (governance)

Policy	Strengthen management functions for sustainable growth and enhance risk management and compliance across the Group with a long-term perspective	2030 Targets	Enhance governance in response to environmental changes Keep major information-security incidents at zero
1) Strengthening management functions for sustainable growth		Accelerating co-creation and challenge through strengthening and enhancing governance	
Qualitatively improvement portfolio management	Selecting and focusing businesses by institutionalizing business portfolio management through timely and appropriate allocation of management resources		
Building organizational structures aligned with strategy	Building organizational structures aligned with strategy, including digital and marketing functions		
Improving the effectiveness of the Board of Directors	Supporting swift and decisive decision-making and business execution Highly effective monitoring and supervision to ensure safety and achievement of management targets		
2) Enhancing risk management and compliance across the Group with a long-term perspective			
Improving the effectiveness of risk management	Improving the effectiveness of the Group risk management framework based on companywide strategy, including identifying risks in light of their impact on management	Enhancement of risk management and compliance	
Information security initiatives	Strengthening security measures for critical infrastructure through public-private collaboration for information utilization, etc. JR West CSIRT* Education and response support on the on the soft-infrastructure side through these initiatives Preventing organizational misconduct based on the “JR West Group Code of Conduct”		
Initiatives on corporate ethics and human rights	Evaluating and mitigating human rights violation risks through human rights due diligence		

* Security incident response team within the JR West Group

* Security incident response team within the JR West Group

Business strategy

■ Mobility field

- Further improvement of safety and initiatives for sustainable evolution

■ Life services fields

- Retail business, Real estate, Travel and regional solutions

■ Infrastructure solutions field

Mobility

Further improvement of safety

Policy

Create a railway that customers can feel safe with and trust by improving safety with the Fukuchiyama Line derailment accident as our starting point

2027 Targets

JR-West Group Railway Safety Think-and-Act Plan 2027

Train accidents that result in casualties among customers: Keep at zero
Train labor accidents that result in fatalities among employees: Keep at zero

Sincere response to the victims

We will never forget the Fukuchiyama Line derailment accident. Along with responding sincerely to those affected by this accident, we will promote initiatives to prevent the accident from fading from memory.



Memorial Grove (at the site of the Fukuchiyama Line derailment accident)

Promoting the JR-West Group Railway Safety Think-and-Act Plan 2027

Never allowing a serious accident like the Fukuchiyama Line train accident to occur is the responsibility of the JR West Group and our unwavering resolve.

With this resolve, under the "JR West Group Railway Safety Action Plan 2027," we will build "a railway that customers can feel safe with and trust" by deepening our approach to safety and working to improve safety with a strong focus on "caring about our customers and meeting their expectations."

JR-West Group Railway Safety Think-and-Act Plan 2027

Steadily promoting infrastructure upgrades toward the target goals

Hardware maintenance		2027
Platform safety	Stations with 100,000+ boarding/alighting passengers: Platform gate installation	60%
	Stations with fewer than 100,000 boarding/alighting passengers: Platform gates or platform safety screen installation	50%
Level crossing safety	Wireless alert system installation (level crossings)	90%
	Image recognition system installation (rolling stock)	60%
Earthquake countermeasures (Sanyo Shinkansen)	Reinforcement of bridge piers	100%
	Reinforcement of rigid-frame abutments	100%
	Installation of derailment prevention guards (priority sections)	100%

* The 2030 targets will be set when the next Railway Safety Action Plan is formulated

Mobility

Initiatives for sustainable evolution (1)

Policy

Transform to safe, high-quality, sustainable mobility
by enhancing customer experience value and driving
innovation through technologies

2030 Targets

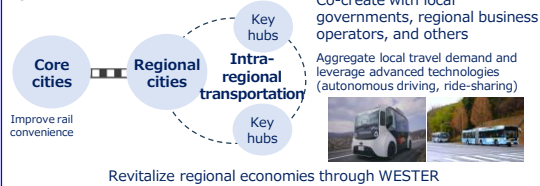
Transportation revenues:
1,070.0 billion yen (including fare revisions)

Enhancing customer experience value

Refining and creating experience value along the customer journey

Before the trip	During the trip	After the trip
Improving mobility and service experiences		Strengthening customer relationships
- Experience and itinerary proposals tailored to customers' hobbies and preferences - Improving website UI	- Improving hospitality through people - Comfortable, high-quality spaces - Improved transportation quality	- Strengthening 1-to-1 recommendations - Turning customers into loyal customers - Resolving customer issues
Co-creation platform & WESTER		

Build transportation modes and operating frameworks optimized for each area



Improving the quality of Shinkansen transportation services

Safety

- Steady implementation of earthquake countermeasures
- DX for rolling stock and facility management
- Introduction of automated operation

Convenience

- Strengthening transport capacity during peak periods

Comfort

- Enhance Green Car services and introduce private compartments
- Improve the onboard communications environment

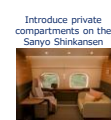
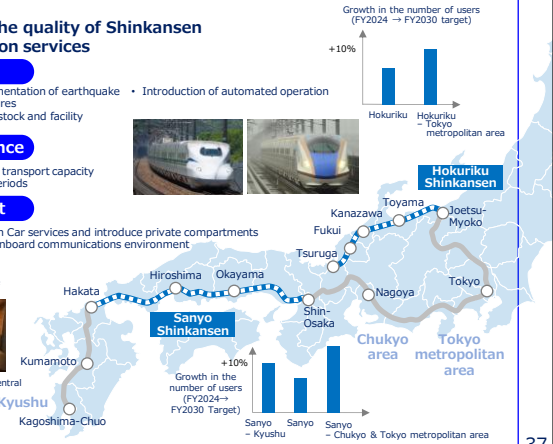


Image provided by JR central

Introduce private compartments on the Sanyo Shinkansen



Mobility

Initiatives for sustainable evolution (2)

Policy

Transform to safe, high-quality, sustainable mobility
by enhancing customer experience value and driving
innovation through technologies

2030 Targets

Mobility segment operating income:
112.5 billion yen

Innovation through technologies

Pursuing a natural sense of security and effortless comfort

- Combining "human-centered hospitality" with "self-service"
- Promoting barrier-free stations and rolling stock, and ticketless services

Leveraging accumulated technologies across the JR West group

- Introduce new inspection methods that make use of existing technologies
- Optimize the equipment life cycle based on technical evidence
- Implement failure prediction based on data



Ensuring the reliable transfer
of core technical expertise



Utilizing accumulated data

Customer service innovation

Enhancing CX in both real and
digital domains

Deepening
foundational
technologies



Exploring
new
technologies

Innovating maintenance for rolling stock and facilities

Build a system in which people and technologies each
leverage their strengths

Services powered by generative AI that stay close to everyone

- Support outings through the evolution of WESTER (personal navigator)
- Introduce AI agents to the contact center

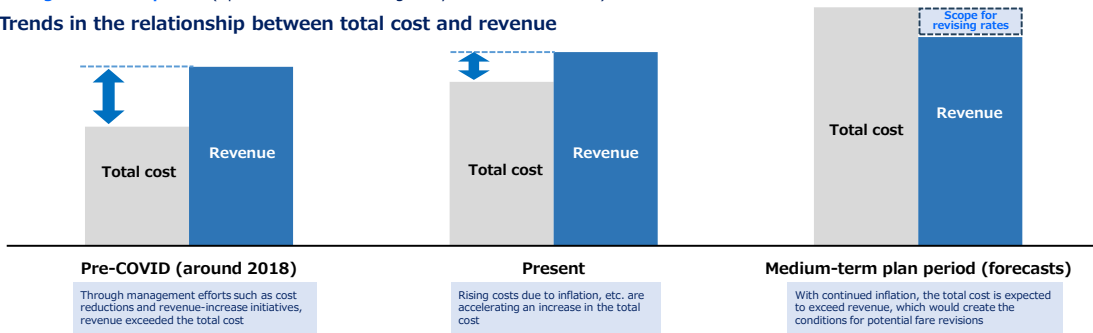
Utilize new technologies, including digital technologies such as AI

IoT and sensor deployment	Use of drones	Replacing inspections (Capturing images from onboard)
Remote inspection of ground facilities 	Inspection and verification at railway worksites 	Standardizing inspection quality 

Improve productivity by generative AI and a review of
business processes

- Until now, through management efforts, we were able to secure revenue exceeding the total cost, so conditions were not in place to implement fare revisions.
However, considering the impact of ongoing inflation, etc., we will implement fare revisions during the Mid-Term Management Plan period (Specific scale and timing are yet to be determined)

■ **Trends in the relationship between total cost and revenue**



■ **Status of requests to the government to ensure the sustainability of the railway business**

To secure the sustainability of the railway business and funding for service improvements, **we requested the MLIT to make three main changes, including making the current system more flexible and simpler**

1) Create a mechanism for passing through inflation-related cost increases	2) Shift from an approval-based system to a notification-based system for the Shinkansen unreserved-seat limited express surcharge	3) Shift from an approval-based system to a notification-based system for commuter pass fares
Enable timely and appropriate pass-through of cost increases, which is difficult under the current system, to help ensure railway safety and sustainability and lead to further service improvements	By setting more appropriate and flexible prices in line with demand fluctuations, we want to smooth congestion and offer customers more price options	Review how discounts for commuter passes fares should be structured

Life services

Retail Business

Policy

Leverage the strengths of highly attractive station locations and, through co-creation with partners, maximize customer satisfaction and earnings power

2030
Targets

**Retail segment operating income:
21.5 billion yen**

Goods and foods

Enhance the appeal of in-station areas

Optimize in-station merchandising (MD) through facility renewals to improve customer satisfaction

- Inside the conventional-line ticket gates at Shin-Osaka Station
- Osakajokoen Station
- Are under the elevated tracks on the west side of Osaka Station, etc.



Planned renovation concept for the conventional-line concourse inside the ticket gates at Shin-Osaka Station

Franchisee and licensee strategy

Respond to customer needs through co-creation with partners and expand the shops

In addition, explore new partners and form strategic alliances



etc.

VIA INN (a brand of accommodation-oriented hotels)

Enhancing brand value through the implementation of the "MY HOME HOTEL." concept

01. Thoroughly convenient
(all hotels within a 5-minute walk of the nearest station)
02. High-quality service
03. A robust membership program
04. Pursuit of safety and security

New store openings, etc.

FY2025 Results
6,500 Rooms
Transaction volume for the hotel chain:
24.0 billion yen

FY2030 Targets
7,800 Rooms
Transaction volume for the hotel chain:
30.0 billion yen

Department stores

Promote lifelong individual customer engagement and maximize LTV

Expand and evolve connections with individual customers in Japan and overseas through a CRM promotion strategy
Provide experience value tailored to each customer and maximize LTV



Life services

Real estate (1)

Policy

From a marketing-driven approach, add emotional value to functional value to simultaneously realize economic value and social value

2030
Targets

Real estate segment operating income:
85.0 billion yen

Real estate lease and sales

Improve profitability of existing properties

By delivering marketing-driven benefits, we aim to simultaneously realize social value through creating Make PLACE, a community where people can live with peace of mind, and economic value through improved profitability (NOI).

Enhance priority areas and assets

Narrow down areas and assets and build a highly liquid property portfolio

Areas	Tokyo metropolitan area, Fukuoka, overseas FY2025 Approx. 35% → FY2035 Approx. 60%
Assets	Rental residences and offices FY2025 Approx. 50% → FY2035 Approx. 60%

※Provide a breakdown of asset proportions by asset type in the leasing business (based on book value at period-end).

Expand fund and REIT businesses

Promote a turnover-based business by buying and selling assets that embody "JR West uniqueness"

(REIT AUM) FY2025: **47.0** billion yen → FY2035: **200.0** billion yen

Promote city development projects

• Nishi-Akashi Station

Achieving an integrated approach to creating a convenient and livable city in collaboration with Akashi City



• In front of Okayama Station

City development that becomes a landmark for Okayama City through collaboration with the local community



• Mukomachi Station

Creating a city where people want to work due to a concentration of startups and cutting-edge companies



Develop overseas real estate businesses

Expand office, residential, and related businesses in the United States, the United Kingdom, and Australia through collaboration with overseas partners, market development, and the cultivation of global talent.

Real estate lease and sales

Area strategy

Continuously promote community development along our lines

Create synergies with railway networks such as the Naniwasuji Line and the Sanyō Shinkansen, contributing to further enhancing the city's appeal

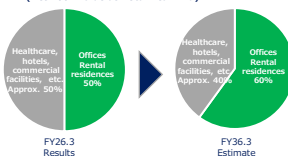
Diversify real estate portfolio by developing real estate in the Tokyo metropolitan area, etc. in parallel

Starting from marketing, narrow down target needs and priority areas, and develop properties with an emphasis on liquidity

Lease

Strategically expanding **rental residences** in anticipation of rising **office** and rental demand, supported by improvements in office environments

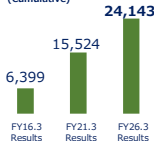
Asset Allocation by Asset Type in the Leasing Business (Net Book Value at Fiscal Year-End)



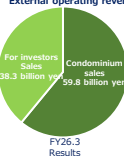
Sales

Expand both housing sales to individual customers and sales to investors by enhancing selling prices and profit margins through the provision of added value and covering the impact of rising costs

Trend in the number of completed condominium units for sale (Cumulative)



Real estate sales: External operating revenues



Our vision for 2035

Achieve both expansion of asset scale and improved asset efficiency, aiming for **total assets of 1 trillion yen and ROA of 5%***

* Applies to consolidated subsidiaries recorded under the Real estate lease and sales business as of the end of FY26.3

Assessment of holding or selling rental and other real estate assets

Basic policy

The fundamental policy is to generate income through the ownership of **high-yield assets, primarily centered around station buildings.**

Going forward, we will also consider selling real estate as needed, taking into account market conditions, yields, etc. comprehensively



Asset holdings centered on station buildings, encompassing railway assets and surrounding properties with potential synergies in railway and related businesses.

Utilization of private placement funds and REITs

Comparison of real estate rental yields with other companies



*Yield = rental profit/loss related to rental properties, etc. / year-end fair value of rental properties, etc.
*Prepared by JR West based on each company's FY25.3 annual securities report

FY2027.3

From FY2028.3 onward

Along the JR-WEST rail line

**PREDEAR Kobe
Maiko Residence**

Scheduled completion:
June 2026



**(Tentative name)
Minoh City
Sembanishi 2-chome
Project**

Scheduled completion:
Fall 2026



**J.GRAN City
Nishi-Akashi Tower
West**

Scheduled completion:
June 2027



**J.GRAN
Ohori Park**

Scheduled completion:
February 2028



**J.GRAN Kyoto
Katsuragawa Station
Front**

Scheduled completion:
October 2026



**(Tentative name)
Shibata 2-chome
Development Project**

Scheduled completion:
Winter 2026



**PREDEAR Inokuchi
WEST·EAST**

Scheduled completion:
After December 2027



**J.GRAN Tower
Kyoto Mukomachi**

Scheduled completion:
July 2028



**PROUD Tower
Okayama**

Scheduled completion:
April 2026



**CIELIA
Kyoto-Katsuragawa**

Scheduled completion:
March 2027



**PREMIST Tower
Senrioka**

Scheduled completion:
June 2027



**The Parkhouse
Osaka-Uehommachi Tower**

Scheduled completion:
January 2028



Tokyo metropolitan area
Overseas

**PREDEAR
Nagareyama Unga
Station Front**

Scheduled completion:
May 2026



**PREDEAR
Yokohama Tanmachi**

Scheduled completion:
February 2027



**Rental residence
building in Midori,
Sumida-ku**

Scheduled completion:
July 2027



**Multi-family rental
residence in North
America (Houston,
Texas, USA)**

Scheduled completion:
2028



**J.GRAN
Asakadai**

Scheduled completion:
September 2026



**(Tentative name)
JR Meguro Station Front
Office Building
Development Project**

Scheduled completion:
Winter 2026



**PREDEAR Court
Yokohama
Takashimadai**

Scheduled completion:
January 2028



**Multi-family rental
residence in Sydney,
Australia**

Scheduled completion:
2029



Life services

Real estate (2)

Policy

From a marketing-driven approach, add emotional value to functional value to simultaneously realize economic value and social value

2030
Targets

Real estate segment operating income:
85.0 billion yen

Shopping centers

Growth of LUCUA, the flagship shopping center

Further growth through the opening of LUCUA SOUTH, and enhancement of LUCUA's brand power

- Around fall 2026: LUCUA Characters World
- 2027: Full opening of LUCUA SOUTH
(LUCUA SC operating revenues)

FY2025: **110.0** billion yen → FY2030 **160.0** billion yen



“Shopping × Community” strategy

Co-creation with tenants to provide customers with functional and emotional value, and expand the base of loyal customers
Provide value that cannot be achieved through shopping alone, and aim to become **“the shopping center that delivers the city’s best enjoyment and grows together with the city.”**

New development and renewal

- 2027 Development under the west elevated tracks on the west side of Osaka Station
- 2029 New Sannomiya Station building
- Development capturing growth opportunities (life-support-type shopping centers)

Hotels

Evolving the customer experience

By emphasizing quality in food, local engagement, and service—and leveraging member programs—we will cultivate area fans and repeat visitors while fulfilling our role as a hub for community interaction

- Develop professionals who embody a “food destination hotel”
- Strengthen the membership program at JR Hotel Members (loyalty programs, etc.)

Renewal

Enhance competitiveness through periodic renovations and aim to improve ADR



Hotel Granvia Okayama
Converting single rooms into
double rooms (from 2026)



Nara Hotel
Upgrading connecting rooms to
deluxe specifications (Sep. 2026)

New store openings, etc.

With a brand portfolio in mind ranging from full-service to lodging-focused, consider new openings in industries and business formats that can leverage hotel development and operations know-how gained in Osaka and Hiroshima

Long-term target (Hotel operating revenues)

FY2025: **52.0** billion yen → FY2035: **100.0** billion yen

Life services **Travel and regional solutions**

Policy

Expand solutions for customers and communities, and transform through the evolution of tourism businesses in Japan and overseas

2030 Targets

Travel and regional solutions

**Segment operating income:
1.0 billion yen**

Solutions business

- **Businesses for solving social issues** through collaboration among industry, government, academia, finance, labor, and media
- **High-profitability businesses centered on consulting**
- **Contribute to the expansion of Wesmo! and JCLaaS, etc., by leveraging networks with municipalities nationwide and local companies**

[Diverse networks]

Comprehensive partnerships/agreements concluded with 38 municipalities nationwide and 2 universities



Tourism business

- **Accelerate digital tourism; accelerate the shift to web for procurement, product creation, and sales**
- **Collaborate with mobility co-creation platforms**
 - System development leveraging AI agents
 - Develop original local (on-the-ground) content, participate as a business operator



Entrusted with Himeji Castle's operations and management through the end of February 2027



Space travel initiatives in partnership with Innovative Space Carrier Inc.

Inbound and global business

- **New areas for BtoC sales, and expansion of material sales and land operator businesses**
- **Diversification including outbound travel and triangular trade**
- **Open a paid salon for inbound visitors at stations**



Infrastructure solutions

Policy

Deploy technologies cultivated by the JR West Group to society, aiming to solve issues faced by customers and local communities

2030 Targets

Construction sub-segment operating income: 17.5 billion yen
Number of JCLaaS projects awarded: 30 (cumulative)

JR West Group's technologies

Safe, stable, high-quality railway operations and technologies

A broad range of technologies beyond railways, including construction

Expansion

Expand sales channels and services to transportation operators

Crossing boundaries

Pursue the potential of technology beyond industry boundaries

Within the industry

Expand products and services for transportation operators (manufacturing, maintenance) and lead innovation in the industry



Introduce ICOCA for regional railways and bus operators



ICOCA
Web commuter pass service "ICONPASS"



Platform safety screens



Multi-purpose railway heavy machinery ZIZAI

Moving toward becoming a technology solutions group

Outside the industry

Pursue the potential of cultivated technologies and approach a wide range of issues outside the industry

- Orders for infrastructure and high-performance building construction
- Provision of data solutions, etc.
- Creating spaces to experience technologies, etc.

Expand the number of contracted JCLaaS projects

Increase the number of contracts through both winning publicly solicited projects and creating new projects based on our proposals

Deployment of the AI camera "mitococa"



ES CON FIELD Hokkaido



UACJ Corporation



Comprehensive private-sector outsourcing project for water supply and sewerage services

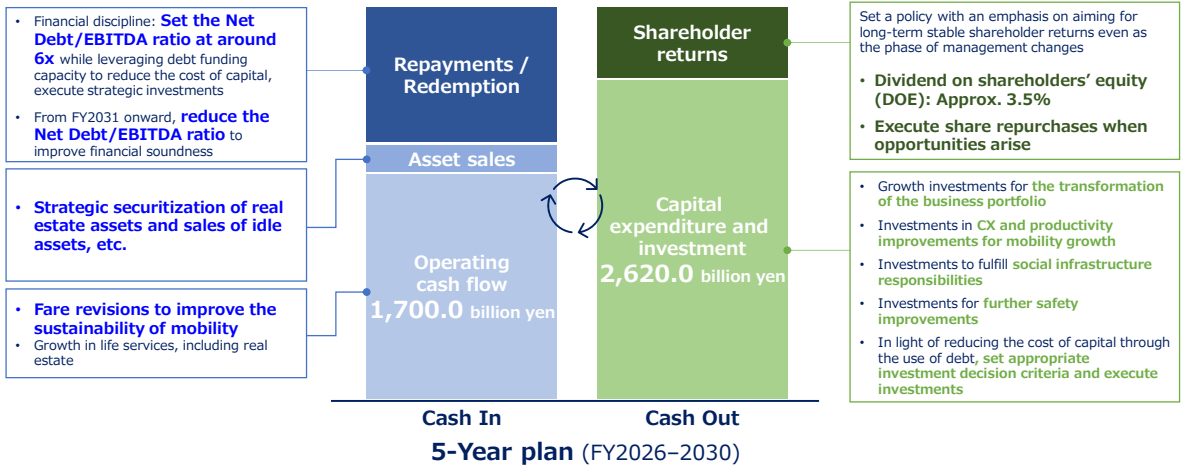
JCLaaS

Financial Strategy KPI

- Cash Allocation
- Capital Expenditure and Investment Plan (5 years)
- Shareholder Returns
- Financial Targets and Non-financial Targets

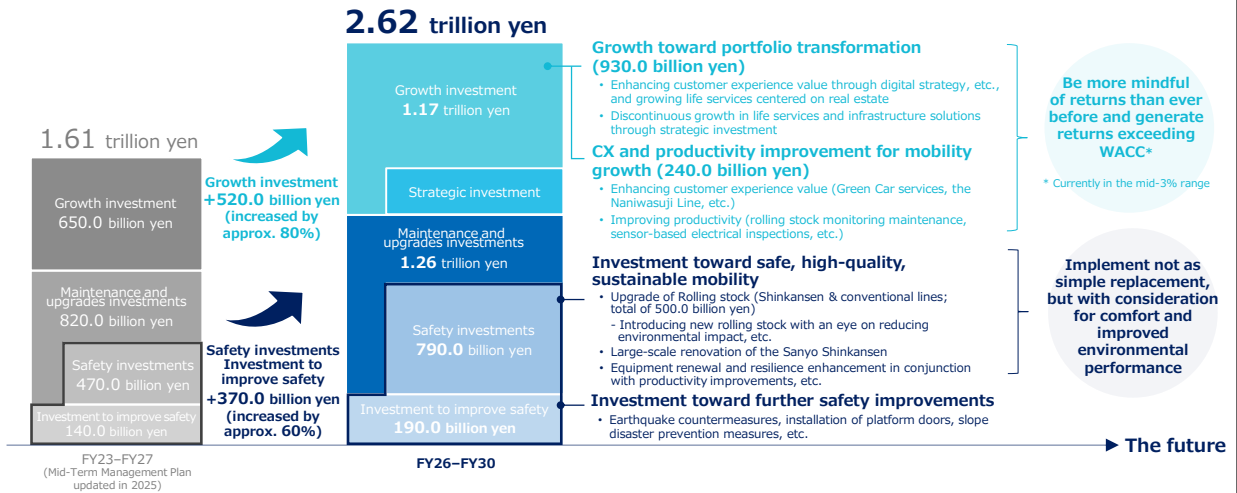
Cash Allocation

- Achieve transformation to safe, high-quality, and sustainable mobility and transform the business portfolio to increase operating cash flow
- Set financial discipline by comprehensively considering the perspective of maintaining the current credit rating and reducing the cost of capital, and execute strategic investments by leveraging debt funding capacity



Capital Expenditure and Investment Plan (5 years)

Aiming for future growth by realizing the desired state, we will strategically make the largest investment ever and drive transformation.



Capital expenditure/ investment amount		Five key strategies	Main initiatives		
1,170.0 billion yen	130.0 billion yen	Transformation into safe, high-quality, and sustainable mobility services Mobility Infrastructure solutions	Enhancing customer experience value  Green Car private compartments※ ※ Provided by JR Central  Dedicated facilities for paid reserved seating	Improving productivity  Remote inspection of wayside equipment  Use of drones  Track equipment diagnostics	
	680.0 billion yen	Enhance the sustainability and attractiveness of cities and regions Mobility Life services Infrastructure solutions Capturing inbound demand Mobility Life services	New lines and station improvements  Yamashina Station improvements Planned completion in 2029 Naniwasuji Line Scheduled opening in 2031 Sannomiya Station building  Planned opening in 2029 Real estate lease and sales business SC Hotels Leased real estate Rental residences  Offices  Condominium 	Expansion of the Retail business Business hotels  Franchise business   Renewal  Department store LUCUA キャラクターズワールド Shopping Center	
	360.0 billion yen	Enhancing customer experience value through co-creation Mobility Life services Expand business domains and create new businesses for further growth Life services Infrastructure solutions	Co-creation platform  Comprehensive infrastructure management  Technology solutions business  ICOCA WEB Commuter Pass Service "ICONPASS"  ←platform safety screens Multi-purpose Railway Machinery "ZIZAI"→ 	Finance Payments   Financial services  Overseas real estate  U.S., U.K., and Australia Housing business, etc.	

50

Impact of inflation

Against a backdrop of labor shortage and rising wages, labor costs are on an upward trend
Material costs for key materials such as steel and cables are soaring
* For wayside equipment, an increase of approx. 100 billion yen (vs. FY20)

Implementation of safety improvement measures

More than 20 years have passed since the Fukushima Line derailment, many of the safety-critical facilities prioritized after the accident have now reached the stage where renewal is required

Concentration in rolling stock renewal timing

Among conventional line EMUs and DMUs, many vehicles from the JNR era and the early JR period are reaching the stage where renewal is required

1,260.0 billion yen (vs. Mid-Term Management Plan 2025UD +440.0 billion yen)

470.0 billion yen (vs. Mid-Term Management Plan 2025UD +120.0 billion yen)

Mobility 220.0 billion yen

- System-related investments, etc.
- Upgrades of automatic ticket gates and ticket vending machines, etc.

Life services 205.0 billion yen

- Maintenance and upgrades of in-station retail stores, hotels, and real estate

Infrastructure 45.0 billion yen

- Equipment renewal for construction-related group companies

790.0 billion yen (vs. Mid-Term Management Plan 2025UD +320.0 billion yen)

Rolling stock 500.0 billion yen

- Sanyo Shinkansen: 16-car trainsets
- Conventional lines: Renewal of limited express rolling stock, commuter rolling stock, and DMUs

Largest increase factor
(vs. Mid-Term Management Plan 2025UD +230.0 billion yen)

Increase in rolling stock renewals
+160.0 billion yen

Inflation
+50.0 billion yen

Specification changes
+20.0 billion yen

Wayside equipment 290.0 billion yen

- Upgrades of power and communications/signaling equipment
- Track improvements and upgrades of track maintenance machinery
- Upgrades of train operations control equipment

190.0 billion yen (vs. Mid-Term Management Plan 2025UD +50.0 billion yen)

Safety measures on platforms 45.0 billion yen

- Installation of platform gates
- Installation of platform safety screens

Earthquake countermeasures 95.0 billion yen

- Reinforcement of bridge piers and viaduct columns
- Installation of derailment prevention guards
- Reinforcement of passenger canopies and ceilings

Other 50.0 billion yen

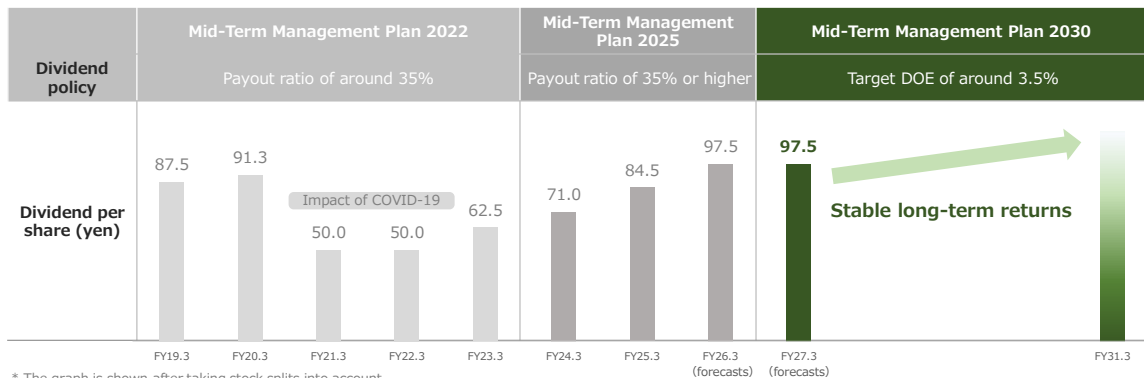
- ATS-related
- Level crossing safety measures
- Slope disaster prevention measures, etc.

Shareholder returns

- While enhancing the value we provide to customers, local communities and societies, partners, and colleagues, we aim to deliver stable long-term returns to shareholders.
- Even as our management phase changes, we will place greater emphasis on capital efficiency and shift to a dividend policy based on Shareholders' equity.

Shareholder return policy

- Set a target of around 3.5% for the dividend on equity (DOE).
- Closely monitoring the progress of this plan, conduct share buybacks at appropriate time



While Enhancing Capital Efficiency

Although ROIC in the mobility segment will decline, we aim to secure a certain level of asset efficiency on a consolidated basis by offsetting this with asset-light infrastructure solutions fields and profit growth in the life services fields

ROIC by business segment

	2024 results	2025 results	2026 forecasts
Mobility Segment Mobility Infrastructure solutions	4.2%	4.4%	Approx. 3.2%
Retail Segment Life services	15.4%	18.8%	Approx. 15.0%
Real estate Segment Life services	3.5%	3.9%	Approx. 3.5%
Travel and Regional Solutions Segment Life services	23.1%	10.5%	Approx. 19.6%

ROIC by key business fields

2030 Target
Mobility Approx. 2-4%
Life services +
Infrastructure Solutions Approx. 6%

Approach to ROIC by business segment
> Calculated as after-tax operating income divided by utilized assets (inventories + tangible and intangible fixed assets).

Financial targets (financial KPIs)

		FY2025 Results	FY2026 Forecasts	FY2030 Targets
Ability to generate profits	Operating income	198.0 billion yen	165.0 billion yen	230.0 billion yen
	Of which: Life Services & Infrastructure Solutions	80.2 billion yen	79.0 billion yen	135.0 billion yen
	EBITDA	375.9 billion yen	353.0 billion yen	470.0 billion yen
	(Reference) Transportation Revenue	947.9 billion yen	946.0 billion yen	1,070.0 billion yen
Management efficiency	ROIC	5.0%	Approx. 3.9%	Approx. 4%
	Of which: Life Services & Infrastructure Solutions	5.9%	Approx. 5.4%	Approx. 6%
	ROE	10.8%	8.1%	Approx. 9%
Financial discipline	Net interest-bearing debt / EBITDA	3.7x	-	Approx. 6x

Non-financial targets (Non-financial KPIs excluding safety)

		FY2025 Results	FY2030 Targets
Human resources	Co-creation & Challenge Score *1	— (Newly established in FY2026)	To be set separately based on FY2026 results
	Inclusive Score *2	6.66	7.0
	Engagement Score *3	— (Newly established in FY2026)	To be set separately based on FY2026 results
	Diversity indicators *4 (Ratio of female managers)	Non-consolidated 4.3%, group companies 14.0%	Non-consolidated 10%, group companies 20%
Planet Environment	GHG emissions *5	-24%	-50%

*1 "The state in which employees actively practice co-creation and taking on challenges" was studied and measured

*2 "The state in which diverse employees are able to leverage their abilities and experience" was studied and measured; FY2025 results show figures for non-consolidated only

*3 "The state in which employees empathize with 'Our Purpose,' feel pride, and work with a sense of fulfillment" was studied and measured

*4 FY2025 figures are estimates.

*5 Consolidated Scope 1+2, vs. FY2013 (FY2025 figures are estimates)

FY2027.3, 1Q Financial Results

P. 3

JR West Group Mid-Term Management Plan 2030 (reprint)

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Appendix

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Main initiatives going forward

		'26	'27	'28	'29	'30	'31~
Mobility	Enhancing customer experience value	- Start introducing private rooms on the Sanyo Shinkansen - Start collaboration between "EX Service" and "e5489" - Proof-of-concept testing of facial recognition ticket gates - Expand Sanyo Shinkansen transport capacity (expanding N700S trainsets)	- Shiga Destination Campaign (6 JR group) - Mori no Geijutsusai (Forest Art Festival) to be held	Gradually convert magnetic tickets to QR	- Kansai Airport Limited Express "Haruka" extension to Yamashina Station - Mori no Geijutsusai (Forest Art Festival) to be held - Start of scheduled international flights at Kobe Airport - Opening of Osaka IR	- Opening of the Naniwasuji Line '31 Kyoto Station renovations (Free passage, etc.)	
	Innovation through technologies	Remote inspection of ground equipment (IoT and sensor deployment) to be rolled out sequentially	Sequential rollout of image-based diagnostics for rolling stock inspections using MiyoCca	Sequential rollout of inspections and checks at railway worksites using drones	Introduction of automatic train operation on the Shinkansen (Kanazawa-Tsuruga)	In the 2030s introduction of automatic train operation (Sanyo Shinkansen)	
Life services	Real estate and city development	Opening of a new station building at Nishi-Akashi Station	- Development of Osaka Station west elevated area - Okayama station-front redevelopment project - Grand opening of Umekita Park - Sennoka Station redevelopment project	- Opening of the east district at Nukunochi Station - Completion of the pedestrian deck at the Hiroshima Station building - Development around the west exit of Kusatsu Station - Development around the west exit of Kanazawa Station	Opening of a new station building at Sannomiya	- City development around the north exit of Hiroshima Station - City development around Kyoto Station - City development in the Osaka Bay waterfront area	
	Retail, shopping centers and hotels	- Major renewal of LUCUA and LUCUA 1100, and new opening of LUCUA South 30th anniversary of the VIA INN brand - Hotel Granvia Okayama renewal - Nara Hotel renewal	Hotel Granvia Osaka, Hiroshima, and Kyoto to be sequentially renewed				
Infrastructure solutions	Within the industry	- Rollout of the ICOCA web commuter pass service "iCONPASS" - Rollout of platform safety screens - Rollout of ZIZAI, a multifunctional railway heavy machine	Expand products and services for the railway industry (manufacturing and maintenance) and lead industry innovation				
	Outside the industry	- Rollout of the 3CaaS business - Rollout of the AI camera "mitococa"	Build a long-term, comprehensive, wide-area, and multifaceted management model to contribute to sustainable city development				
Digital platforms, etc.		Strengthen 1-to-1 recommendations and, through new partnerships and other initiatives, realize mobility and services optimized for everyone					
		- J-WEST Card 20th anniversary customer appreciation event - Release of the WESTER app ver. 5.0	Expansion of the ICOCA area (San'in Main Line and Inbi Line)				
			Launch of the "Miseru Mobile Commuter Pass" service via Mobile ICOCA				

Review of Mid-Term Management Plan 2025 (KPI results)

			Mid-Term Management Plan 2025 targets*1	2025 Results
Economic value	Ability to generate profits	Operating income	185.0 billion yen	198.0 billion yen
		EBITDA	370.0 billion yen	375.9 billion yen
		(Reference) Transportation Revenue	905.0 billion yen	947.9 billion yen
	Management efficiency	ROA	Approx. 5%	5.1%
		ROE	Approx. 10%	10.8%
		(Reference) ROIC	Approx. 4.8%	5.0%
	Financial discipline	Net interest-bearing debt/ EBITDA	Approx. 4x	3.7x
	Business portfolio	Operating income ratio in the Life Design Field	Approx. 25%	22%
Social value	Global Environment	CO2 emissions (Consolidated Scope 1 + 2 emissions vs. FY2013 levels)	1.39 million t-CO2 (-35%)	1.64 million t-CO2 (-24%)*3
	Human capital strategy*2	Vibrant workplace rate	77%	87%
		Ratio of women in management positions	5.5%	4.3%
		Percentage of women among leaders	8.0%	8.6%
		Next-generation management talent readiness rate	330%	188%

*1 The target values shown are the financial KPIs as of the "JR West Group Mid-Term Management Plan 2025 Update" announced on April 30, 2024, and the non-financial KPIs as of the "JR West Group Mid-Term Management Plan 2025" announced on April 28, 2023. *2 Indicators for JR West (non-consolidated) only *3 Forecast value

Progress of the JR-West Group Railway Safety Think-and-Act Plan 2027

Targets over the five-year period through FY2027			Progress as of the end of FY2025	
Train accidents that result in casualties among customers		Keep at zero	Zero accidents	
Train labor accidents that result in fatalities among employees		Keep at zero	Two incidents occurred in FY2023	
Target to be achieved in FY2027				
Hardware maintenance (Platform Safety)				
Of train stations eligible for barrier-free fare system,	① Update platform gates at stations with more than 100,000 riders	Upgrade ratio 60%	Upgrade ratio 62%	
	② Update platform gates or platform safety screens at stations with less than 100,000 riders	Upgrade ratio 50%	Upgrade ratio 30%	
(Railway Crossing Safety)				
For railroad crossings that meet specified conditions, large vehicle approach alerts and pedestrian signals are being enhanced, along with the installation of devices that provide audible notifications to drivers.	① Railroad crossings upgraded with radio notification systems	Upgrade ratio 90%	Upgrade ratio 85%	
	② Trains equipped with visual recognition systems	Upgrade ratio 60%	Upgrade ratio 20%	
(Earthquake Countermeasures)				
Earthquake countermeasures for Sanyo Shinkansen	① Measures to prevent collapse of structures (reinforce bridge footings)	Upgrade ratio 100%	Upgrade ratio 94%	
	② Measures to prevent significant sagging of railway lines (reinforce rigid-frame abutments)		Upgrade ratio 89%	
	③ Measures to prevent major train deviation from tracks (upgrade derailment prevention guards on high-priority track sections)		Upgrade ratio 90%	
Vision			Promote actions that emphasize “management that prioritizes frontline judgment,” “putting customers first and meeting their expectations,” identifying and evaluating critical risks across systems and organizations,” building psychologically safe teams,” “frontline-driven think-and-act,” and the “five values we cherish.”	
Set targets to achieve FY2027 based on “culture that prioritizes safety first,” “framework for ensuring safety across entire organization,” and “every employee thinks and acts with safety in mind”				

Progressing as planned

* For details on the target goals, refer to our website: "JR-West Group Railway Safety Think-and-Act Plan 2027."
* The upgrade ratio is calculated based on the planned number of upgrades at the time the target goals were set.
* For Platform Safety 2, the upgrade ratio also includes platform safety screens at stations with 100,000 or more daily boardings and alightings.

Mid-Term Management Plan 2030 KPIs (Company-wide cross-functional strategies)

Company-wide cross-functional strategies		Mobility	Life Services	Infrastructure Solution business	2030 Targets
Key strategies	Transformation into safe, high-quality, and sustainable mobility services	●		●	[2027 Target] Completion of the JR West Group Railway Safety Action Plan 2027
	Enhance the sustainability and attractiveness of cities and regions	●	●	●	Increase activity volume in hub areas (number of visitors x time spent in the area) +1.4 million inbound visitors to the Setouchi area (1.6x)
	Enhancing customer experience value through co-creation	●	●		GMV of the mobility co-creation platform: 34.0 billion yen WESTER GMV: 470.0 billion yen
	Capturing inbound demand	●	●		Inbound revenue: 111.0 billion yen
	Expand business domains and create new businesses for further growth		●	●	Operating income in the Living Services and Infrastructure Solutions fields: 135.0 billion yen (Share of total operating income: 60%)
Strengthening the Management foundation	Human resource strategy	●	●	●	Engagement score: to be set based on FY2026 results Number of key people to drive DX: 11,000 Value added through human capital investment per person: +15% or more vs. FY2024
	Global environment	●	●	●	GHG emissions: -50% (Consolidated scope 1 + 2; vs. FY2013)
	Governance	●	●	●	Enhance the governance structure to respond to changes in the environment Prevent any major information security incidents

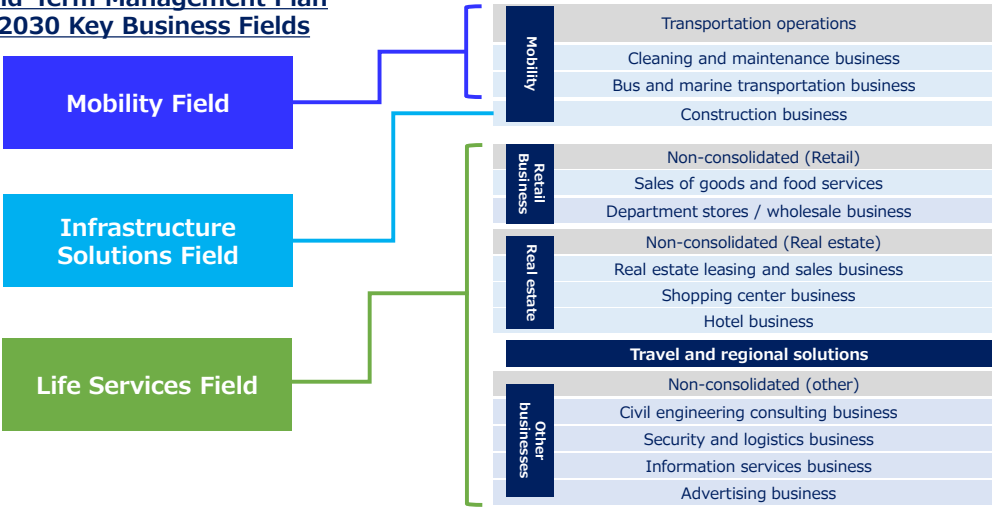
Mid-Term Management Plan 2030 KPIs (Business strategy)

(Unit: billion yen)

	FY2025 Results	FY2026 Forecasts	FY2030 Forecasts
Operating income	198.0	165.0	230.0
Mobility	130.9	100.5	112.5
Retail Business	16.2	13.0	21.5
Real estate	46.3	45.5	85.0
Travel and regional solutions	0.5	1.0	1.0
Other businesses	5.4	5.5	10.0

Key Business Fields and their Business Lines

**Mid-Term Management Plan
2030 Key Business Fields**



Osaka IR



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Planned opening	Around autumn 2030
Number of visitors (estimate)	Around 20 million visitors per year, of which roughly 6 million are inbound visitors

Source: Plan for Development of the Specified Integrated Resort Area in the Osaka/Yumeshima District

(Reference) Osaka-Kansai Expo



©Expo 2025

Event period	184 Days (Apr 13–Oct 13, 2025)
Number of visitors	25.58 million visitors* per year, of which roughly 1.32 million are inbound visitors
Effects of the Osaka-Kansai Expo on the company	Operating income: 20 billion yen Of which, non-consolidated: 16.7 billion yen / Group companies: 3.3 billion yen

*Excluding AD credential holders (personnel who need to enter and exit the venue).

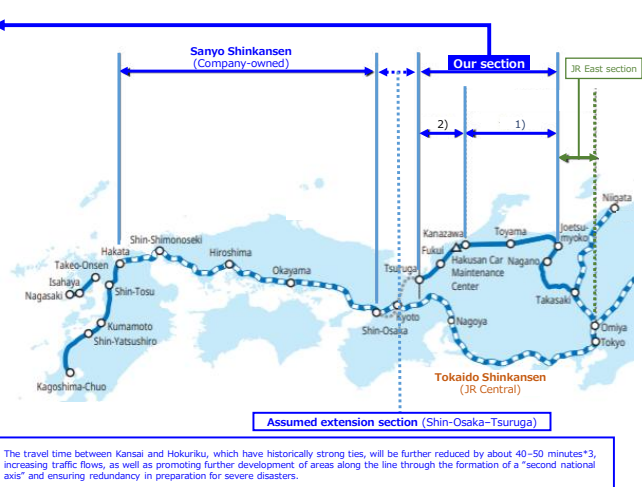
- A line developed as a public works project under the vertical-separation model based on the December 1996 Government–Ruling Party Agreement and the Nationwide Shinkansen Railway Development Act.
- Under the current system, we pay JR TT ^{*1} lease fees limited to the range of benefits obtained from the opening of the Shinkansen

^{*1} Abbreviation for the Japan Railway Construction, Transport and Technology Agency.

Overview of operating sections

Sections	1) Joetsumyoko–Kanazawa section	2) Kanazawa–Tsuruga section
Distance	168.6km	125.2km
Opening date	March 14, 2015	March 16, 2024
Contract period	30 years	
Railway use fees	Lease fee: 8.0 billion yen + Equivalent of fixed asset tax, etc.*2	Lease fee: 9.3 billion yen + Equivalent of fixed asset tax, etc.*2
Opening effects	Tokyo–Kanazawa section Before opening: Approx. 3 hr 50 min After opening: Approx. 2 hr 30 min Approx. 1 hr 20 min shorter Joetsu–Myoko–Itoigawa Before opening: Approx. 195% (1) Opening of Kanazawa (2) Extension to Tsuruga Osaka–Kanazawa section Before opening: Approx. 2 hr 31 min After opening: Approx. 2 hr 4 min Approx. 25 min shorter Kanazawa–Fukui Before opening: Approx. 26% (2) Extension to Tsuruga	

^{*2} The loan interest rate is fixed for 30 years. Under special tax measures, the fixed asset tax equivalent is reduced to one-sixth for the first five years and one-third for the subsequent five years.



^{*3} Time-reduction benefits associated with the Obama–Kyoto route, as identified in the 2016 MLT study on the Tsuruga–Osaka section of the Hokuriku Shinkansen

- Since April 2022, we have been disclosing the revenue-to-cost ratio by line section for sections with a transport density of fewer than 2,000 passengers/day (Initially 17 lines, 30 sections ⇒ FY2024.3: 19 lines, 32 sections)
- On these railway sections, which account for roughly one-third of our operating kilometers, usage has decreased to about 30% since 1987. This presents a problem where the benefits of railway service from the perspective of its being a mass transport are not being fully leveraged. Various discussions about this issue have commenced.
- Revisions to the Regional Transportation Act (enacted on October 1, 2023) created a framework for discussing the rebuilding of new local lines, such as a rebuilding cooperation committee organized by the Ministry of Land, Infrastructure, Transport and Tourism at the request of local public organizations or railway operators.

▼Examples at JR West



[Reference] Quoted from materials from the 4th Johana Line and Himi Line Rebuilding Meeting

Target lines: Johana Line and Himi Line
Method: Business transfer



[Reference] Quoted from materials of the 3rd meeting of the Regional Public Transportation Council for the area along the Mine Line

Target line: Mine Line
Method: Mode shift (BRT)

▼State of Major Dialogues

Johana Line
Himi Line
Policy decided by rebuilding examination committee
Transfer of management planned to occur in 2029

Mine Line
As of August 2025, the direction has been set to pursue restoration via non-rail mode (BRT)
BRT development plan to be formulated by mid-2026

Ōito Line
Miyama-Otari to Itoigawa section
Beginning in April 2026, a formal council with local communities along the railway line will be established, and discussions on potential measures will commence
Formulation of the plan is scheduled to be completed within FY26

Geibi Line
Bitchu-Kojiro to Bingo-Shobara section
Discussions started in March 2024 at a rebuilding cooperation committee. Began demonstration project, including increased service on some sections in July 2025
A demonstration project using buses will begin in June 2026

Kakogawa Line
Nishiwaki City to Tanigawa
A study group aimed at verifying sustainability was launched in June 2026



FY2024 transport density
■ Railway sections with more than 8,000 passengers per day
■ Railway sections with 4,000 to 8,000 passengers per day
■ Railway sections with 2,000 to 4,000 passengers per day
■ Line sections with fewer than 2,000 passengers per day
→ Scope for disclosure

Aim to achieve a state in which all employees use generative AI as a familiar tool to improve operational efficiency and create value for society.

Value enhancement / Productivity improvement

[Work Smile Project]

Promote business transformation by leveraging digital tools. 1,900 participants
Results include creating apps and automating operations from an on-site perspective.



[Use of generative AI for individual operations]

Mainly improving the productivity of all indirect departments
Ultra-efficient, sophisticated office work

- Ensuring that everyone can fully utilize the implemented general-purpose generative AI chatbot application to its fullest potential
- Considering the utilization of RAG, Copilot Studio, etc.
- Average time-saving **22.7 minutes per use**
- Times utilized per month **40,000+ times**
- Time created: **16,000 hours/month**
(equivalent to approximately 0.2 billion yen/year)

Through in-house development of an app to support responses to station equipment failures, the number of inquiries to the call center were reduced by approx. 40%



[Improving efficiency of customer center operations]

Use generative AI to create call response records at the Customer Center. **Reduced average after-call work time by approx. 50%**



[In-house development of diagnostic imaging AI]

Leverage know-how and technologies cultivated in railway operations. **In-house development of the image analysis AI "mitococa" series**



[Station equipment CBM]

The total number of ticket gate inspections decreased by about 30%, and the number of failures by about 20% (cost reduction effect: **250 million yen/year**)

Including other JR companies, CBM has been introduced at three companies where it is currently being implemented



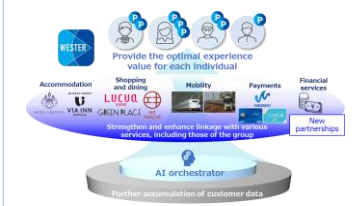
[Co-creation platform for mobility]

Ref. P40



[WESTER World]

Ref. P41



Employee experience

Railway system

Customer experience

Platform

Corporate strategy
(Management commitment)



Rules related to generative AI



System platform



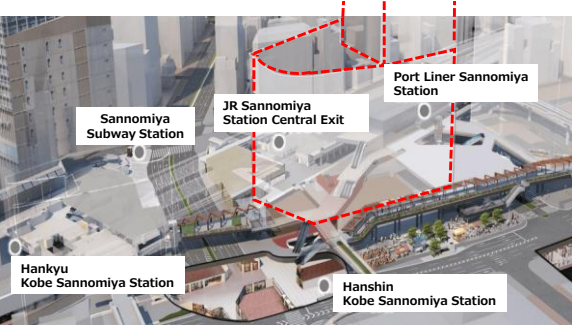
Employee literacy and success stories

Development Overview

Note: Joint project with Urban Renaissance Agency

Planned opening	FY2029
Floor space	Approx. 91,500 m ²
Size	Roughly 155 m height (JR-West's largest development project)
Purpose	Retail (retail space about 19,000 m ²) Hotel (about 250 guestrooms) Office (Leasable floor area about 7,000 m ²) Open area (open-air deck area in front of station)

New JR Sannomiya Station building and neighboring transfer lines



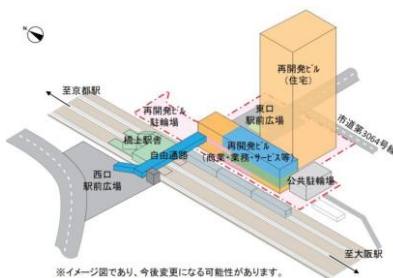
External rendering of new station building



City development projects: Along Railway Line (Mukōmachi Station and Nishi-Akashi Station)

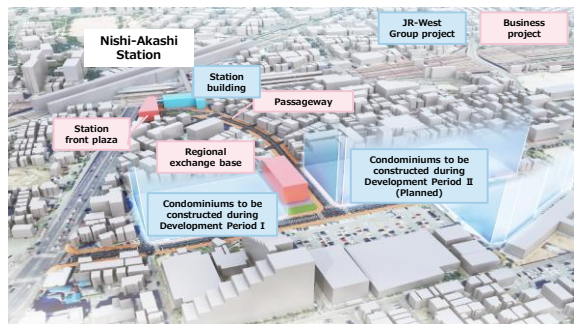
Mukomachi Station East Section (JR Kyoto Line/Muko City, Kyoto Prefecture)

Vision	Creating an urban environment in which people want to work due to a concentration of diverse startups and cutting-edge companies
Development overview	East-west passageway and bridge project at Mukomachi Station Urban redevelopment project (condominium housing / station building)
Planned opening	East-west free passage: FY2026 Urban redevelopment projects (condominium housing / station building): FY2028
Floor space	Approx. 47,800 m ²
Building floor area	About 2,700 m ²

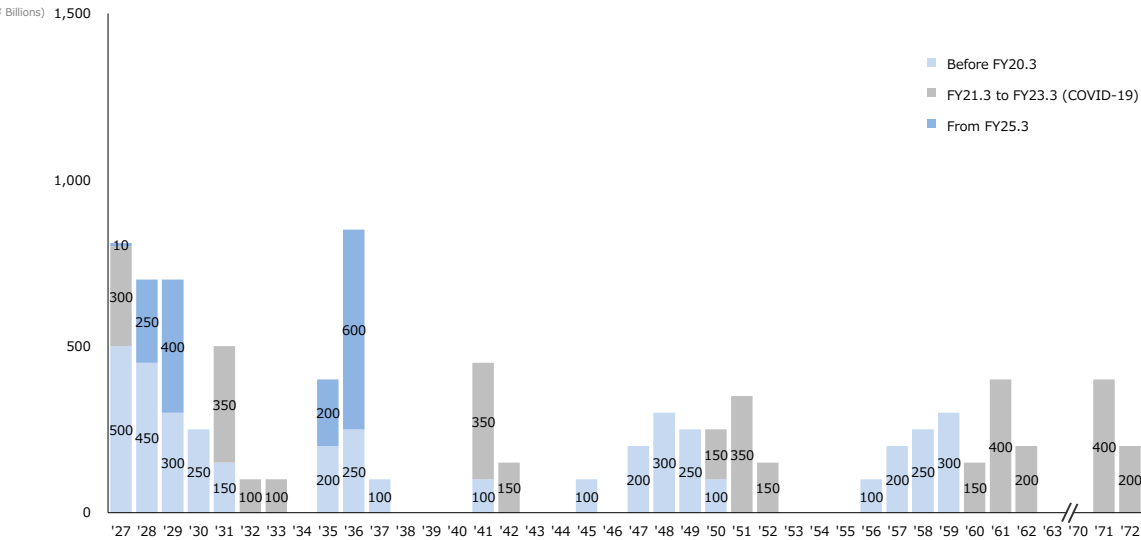


Nishi-Akashi Station South Section (JR Kobe Line/Akashi City, Hyogo Prefecture)

Vision	To solve regional issues in cooperation with Akashi City and at the same time create a convenient and livable town utilizing a wide-area railroad network
Development overview	New ticket gates and new station building Condominium development utilizing company housing site (Development Period I and Development Period II) (City projects: Station square, access road development, community exchange base development)
Planned opening	Station building: FY2026 Condominiums (constructed during Development Period I): FY2027
Floor space	Station building: Approx. 2,400 m ² Condominiums (constructed during Development Period I): Approx. 35,400 m ²
Building floor area	Station building: Approx. 900 m ² Condominiums (constructed during Development Period I): Approx. 5,300 m ²



Bond redemption amount (non-consolidated)



(Note 1): As of June 30, 2026
(Note 2): Redemption amount is face value
(Note 3): Horizontal axis shows fiscal years ending in March

Cautionary Statement regarding Forward-Looking Statements



- This presentation contains forward-looking statements that are based on JR-West's current expectations, assumptions, estimates and projections about its business, industry, and capital markets around the world.
- These forward-looking statements are subject to various risks and uncertainties. Generally, these forward-looking statements can be identified by the use of forward-looking terminology such as "may", "will", "expect", "anticipate", "plan" or similar words. These statements discuss future expectations, identify strategies, contain projections of results of operations or of JR-West's financial condition, or state other forward-looking information.
- Known or unknown risks, uncertainties and other factors could cause the actual results to differ materially from those contained in any forward-looking statements. JR-West cannot promise that the expectations expressed in these forward-looking statements will turn out to be correct. JR-West's actual results could be materially different from and worse than expectations.
- Important risks and factors that could cause actual results to be materially different from expectations include, but are not limited to:
 - expenses, liability, loss of revenue or adverse publicity associated with property or casualty losses;
 - economic downturn, deflation and population decreases;
 - adverse changes in laws, regulations and government policies in Japan;
 - service improvements, price reductions and other strategies undertaken by competitors such as passenger railway and airlines companies;
 - infectious disease outbreak and epidemic;
 - earthquake and other natural disaster risks; and failure of computer telecommunications systems disrupting railway or other operations
- All forward looking statements in this release are made as of August 5, 2026 based on information available to JR-West as of August 5, 2026 and JR-West does not undertake to update or revise any of its forward looking statements or reflect future events or circumstances.
- Compensation for damages caused by the accident on Fukuchiyama Line happened on April 25, 2005 is NOT considered in this presentation.

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