

WESTER Membership Base and GMV

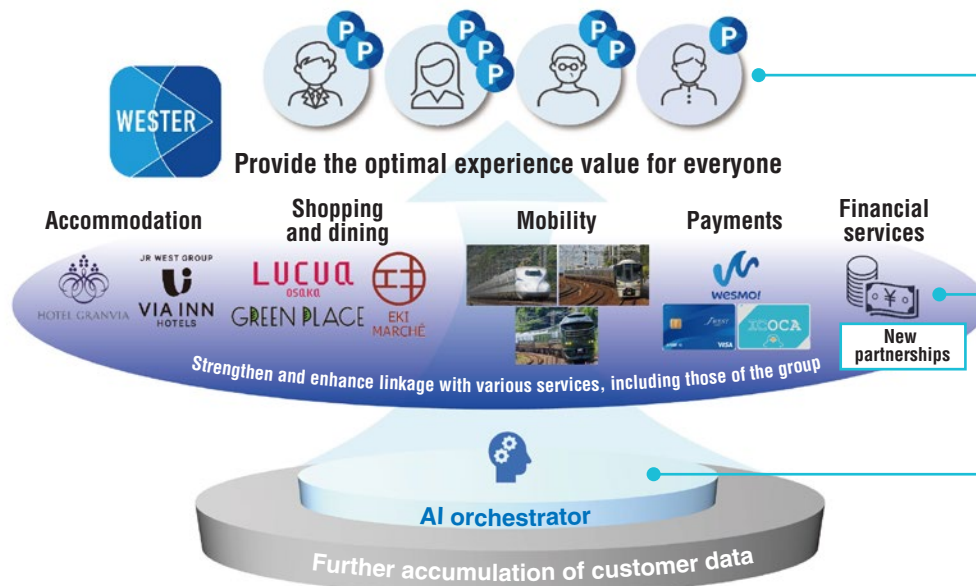
	FY2024.3	FY2025.3	FY2026.3
WESTER member GMV*	226.1 billion yen	278.4 billion yen	346.6 billion yen
Number of WESTER members	8.11 million people	10.29 million people	12.69 million people
Number of WESTER app downloads	2.50 million downloads	4.13 million downloads	6.03 million downloads

*Total value of purchases made by WESTER members across the JR-West Group's services and facilities

Payment

	FY2024.3	FY2025.3	FY2026.3
Payment business GMV	374.0 billion yen	411.3 billion yen	477.7 billion yen
Number of Mobile ICOCA users	1.49 million people	2.89 million people	4.50 million people
Number of J-WEST card members	0.99 million people	1.03 million people	1.07 million people

WESTER World



Establish a new customer loyalty program
to evolve into a service that continues to be chosen

Expand the service lineup
to expand everyday use cases and touchpoints

Enhance 1-to-1 recommendation functions
to provide experience value optimized for everyone

Advance the evolution of the WESTER world
and maximize customer lifetime value (LTV).