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CORPORATE OVERVIEW OPERATING ENVIRONMENT

BUSINESS

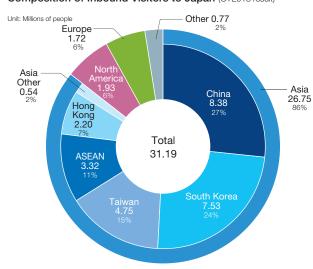
DATA

OTHER

# **Demand from Inbound Travel**

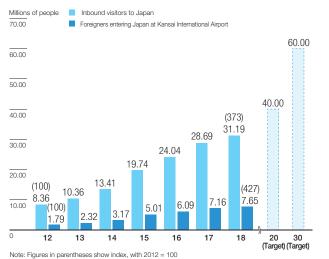
## **External Environment**

Composition of Inbound Visitors to Japan (CY2018 result)



Source: Japan National Tourism Organization (JNTO)

#### Changes in Inbound Visitors to Japan (Results for each year and targets)



Source: Japan National Tourism Organization (JNTO), Ministry of Justice

### VISITING RATE BY PREFECTURE (CY2018 result)

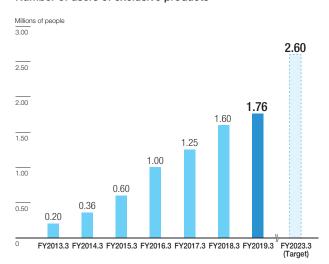
Quantity of responses: 108,202

Ranking	Prefecture	Visiting rate %
1	Tokyo	45.6
2	Osaka	36.6
3	Chiba	35.6
4	Kyoto	25.8
5	Fukuoka	10.4
6	Nara	8.9
7	Hokkaido	7.9
8	Aichi	7.8
9	Kanagawa	7.5
10	Okinawa	6.8
11	Hyogo	6.0
:		:
15	Hiroshima	2.9
Note: Blue shaded areas are JR-West's operating area		

Note: Blue shaded areas are JR-West's operating area. Source: Japan Tourism Agency

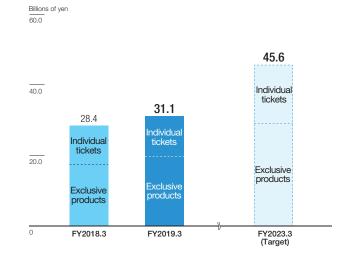
# Results and Targets for Visitors Using JR-West

#### Number of users of exclusive products



<sup>\*</sup> Number of visitors using JR-West: Number of visitors using products for inbound visitors (sales and exchanges in JR-West's operating area)

### Transportation Revenues



### Consolidated operating revenues

Billions of yen 80.0

