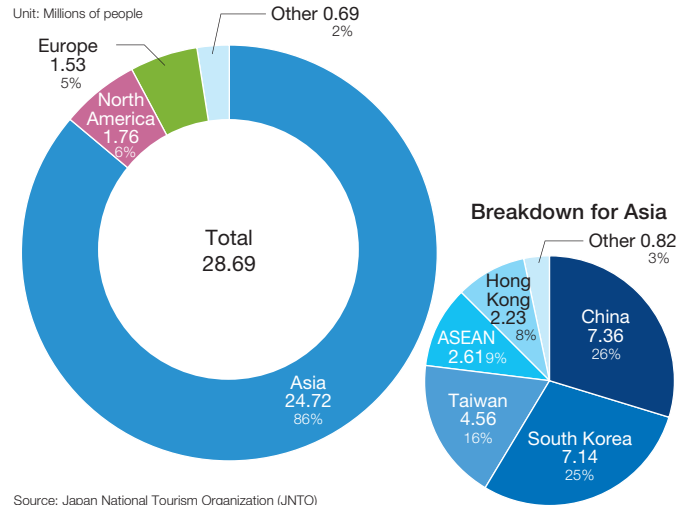


# Demand from Inbound Travel

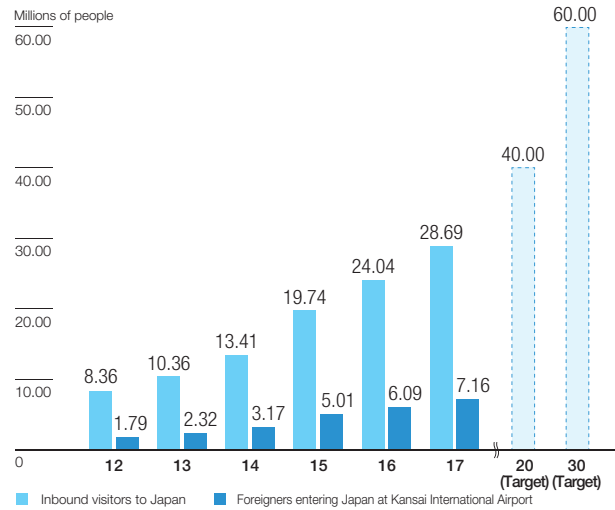
## External Environment

Composition of Inbound Visitors to Japan (CY2017 result)



Source: Japan National Tourism Organization (JNTO)

Changes in Inbound Visitors to Japan (Results for each year and targets)



VISITING RATE BY PREFECTURE (CY2017 result)

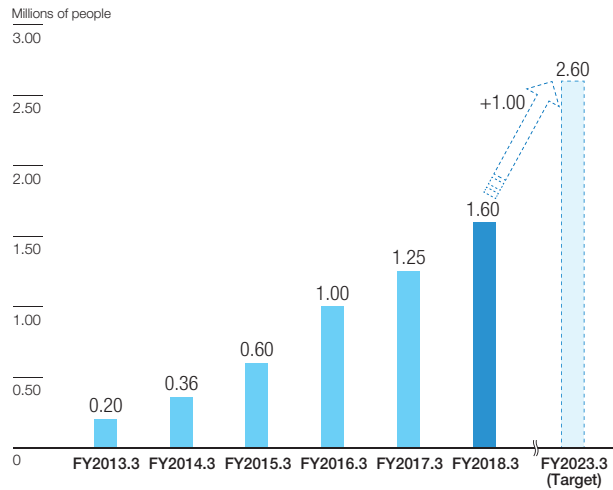
Quantity of responses: 40,213

Ranking	Prefecture	Visiting rate %
1	Tokyo	46.2
2	Osaka	38.7
3	Chiba	36.0
4	Kyoto	25.9
5	Fukuoka	9.8
6	Aichi	8.9
7	Kanagawa	8.5
8	Hokkaido	7.7
9	Okinawa	7.3
10	Nara	7.3
11	Hyogo	5.5
⋮	⋮	⋮
15	Hiroshima	3.0

Note: Blue shaded areas are JR-West's operating area.  
Source: Japan Tourism Agency

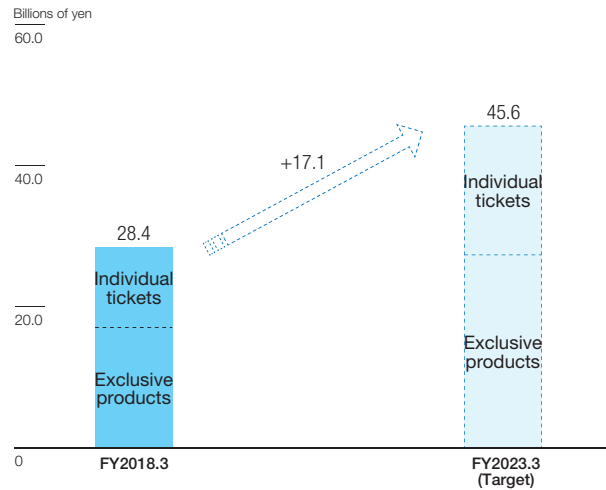
## Results and Targets for Visitors Using JR-West

Number of users of exclusive products



\* Number of visitors using JR-West: Number of visitors using products for inbound visitors (sales and exchanges in JR-West's operating area)

Transportation Revenues



Consolidated operating revenues

