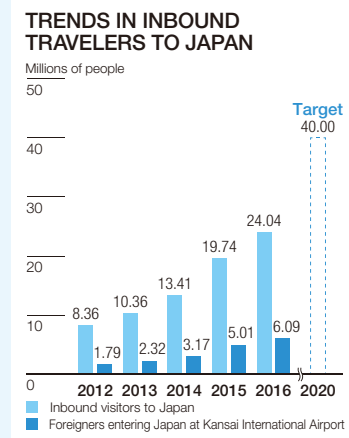
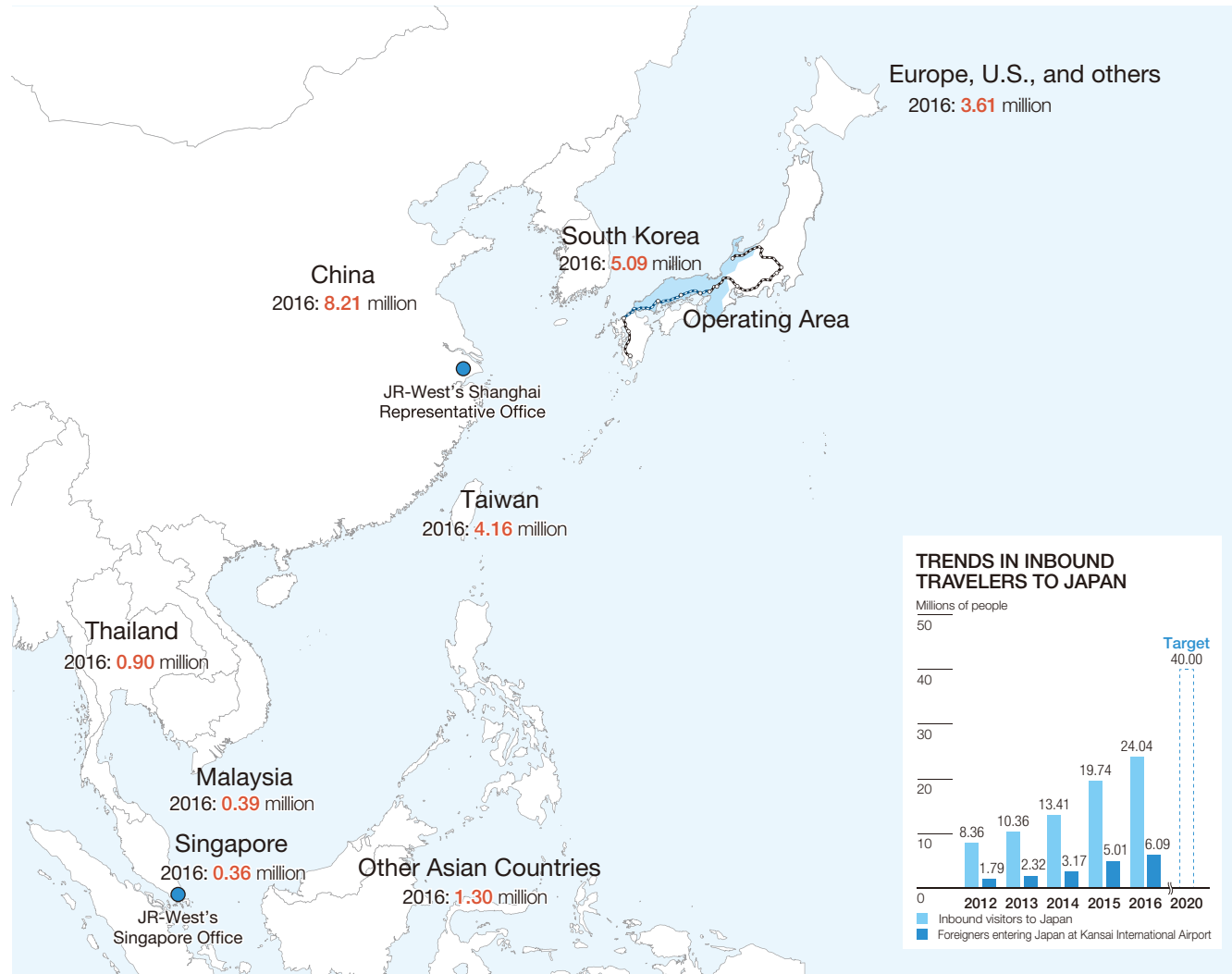


Operating Environment

Demand from Inbound Travel

INBOUND VISITORS TO JAPAN BY REGION



Source: Japan Tourism Agency, Japan National Tourism Organization, Ministry of Justice

VISITING RATE BY PREFECTURE (CY2016 result)

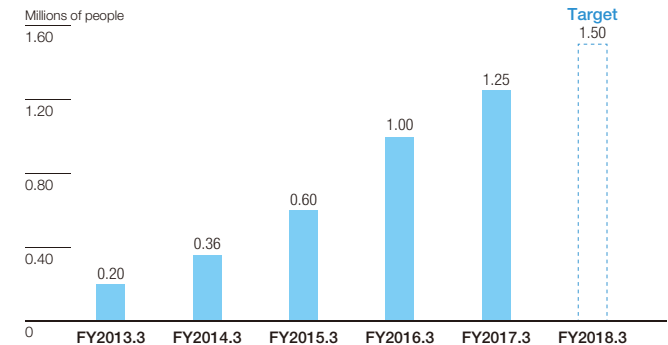
Quantity of responses: 39,956, Check all that apply

Ranking	Prefecture	Visiting rate %
1	Tokyo	48.2
2	Chiba	39.7
3	Osaka	39.1
4	Kyoto	27.5
5	Fukuoka	9.9
6	Kanagawa	9.6
7	Aichi	9.5
8	Hokkaido	7.8
9	Nara	6.9
10	Okinawa	6.7
11	Hyogo	6.2
⋮	⋮	
15	Hiroshima	3.5

Note: Blue shaded areas are JR-West's operating area.

Source: Japan Tourism Agency

TRENDS IN PEOPLE USING JR-WEST*



* People using JR-West: Indicates number of users of exclusive products for inbound tourism (amount of sales and exchange in the JR-West service area)