



Hotels; travel and regional solutions

Hotels

The hotel business provides comfortable stays to meet a widening range of guest needs.

Strengths

Connected to or adjacent to stations

- Locations in or next to major JR-West stations for maximum comfort and convenience for a wide range of hotel guests
- Business leverages economy of scale of JR-West and JR Hotel Group

Travel and regional solutions

We are transforming our travel business so that it goes beyond the standard boundaries of the travel industry and becomes a broader solutions business at the core of what JR-West offers to society.

Strengths

Trust and knowhow built up over the years

- Founded in 1905, the country's oldest tourism company and a driver of Japan's travel industry
- Wealth of knowhow in the tourism industry (sales, solutions, operations)

Diverse network and customer contact points

- Extensive sales channels: offices all over Japan and other countries, strong online presence
- Relationships with JR-West and regional partners

How we are achieving our vision and management plan

Creating connections with people and make travel appealing, provide hospitality with bright smiles and teamwork, and help boost the city's value

The Osaka Station Hotel, Autograph Collection, opening in summer 2024



1st floor main entrance (artist's conception)



The Osaka Station Hotel, Autograph Collection, a new hotel brand presented by JR-West Hotels, is scheduled to open in summer 2024. It is located in the JP Tower Osaka, which is under development in the area west of Osaka Station. Made possible through an alliance with Marriott International, it will enhance the overall status of the JR-West Group's hotel brands and offer high-value-added service. Easily accessible from Osaka Station, it will be a new tourism hub in western Japan and provide services that seamlessly connect people to people, and people to Osaka.

Business development		
Hotels	HOTEL GRANVIA	<div>5 facilities</div> <ul style="list-style-type: none">Flagship brand of JR-West HotelsProvides high-quality rooms and services to hotel guests. An urban hotel offering restaurants and banquet space
	HOTEL VISCHIO by GRANVIA	<div>4 facilities</div> <ul style="list-style-type: none">High-class accommodation-oriented hotel
	Nara Hotel	<ul style="list-style-type: none">Known as the "state guesthouse of the Kansai region," as it was formerly used as a state guesthouse <small>Note: Wholly owned JR-West subsidiary as of 2018</small>
	Umekoji Potel KYOTO	<ul style="list-style-type: none">Spacious rooms, ample shared facilities, and contemporary, casual design and servicesThe stay itself is the focus <small>Note: Non-consolidated</small>

Strategies

Carrying out branding and striving to make Granvia hotels recognized for their superb cuisine and other high-value-added services

New brand hotels

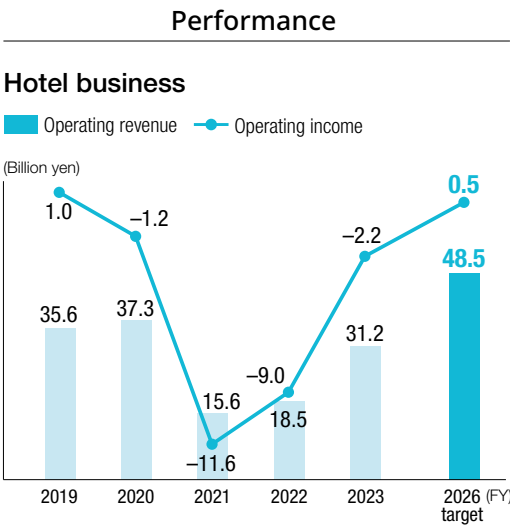
- Offer a unique and timeless travel experience with The Osaka Station Hotel, Autograph Collection, an alliance with Marriott
- Make the hotel a symbol that enhances the status of the entire brand

Rebuild value of existing store brands

- Rebuild brand in conjunction with The Osaka Station Hotel, Autograph Collection
- Differentiate the brand and improve level of service by focusing on Granvia's superb cuisine, and appropriately manage prices
- Offer extraordinary experiences that show customers how charming travel and locales can be

New hotel opening in the new Hiroshima Station building

- Provide refined facilities as a base for quality travel
- Respond to a wide range of needs by collaborating with surrounding group hotels



Travel and regional solutions

日本旅行
NIPPON TRAVEL AGENCY

Founded in 1905*
*Subsidiary as of 2002
Number of stores in Japan: 55
(As of August 31, 2023)

Tourism

- Online sales
- Domestic travel business
- Overseas travel business, other

Solutions

- Public sector and regional solutions
- Education market solutions
- Corporate solutions
- Business travel solutions

Shifting from a travel agency to a company providing solutions for individuals and society

Tourism

- Shift to web-based
- Focus on package tours, a JR strength, to expand localized tourism products and services, and digital tourism

Solutions

- Use Nippon Travel Agency's knowhow in taking on tourism-related or public-sector business
- Expand business domains through tie-ups with alliance partners

