

## OVERVIEW


JR-West's business is central to people's daily lives. We operate a railway network that stretches across an area of approximately 104,000 square kilometers, covering 18 prefectures in western Honshu and the northern tip of Kyushu, with a total operating kilometerage of 5,012.7 kilometers. In addition to railway passenger services, we operate retail, real estate, and other businesses that offer synergistic benefits with the railway business. The area served by our railway network is home to approximately 43 million people—34% of Japan's population—with a nominal GDP of ¥163 trillion.

A significant portion of JR-West's revenue is derived from its Sanyo Shinkansen service, a high-speed intercity transport line operating at speeds of up to 300 kilometers per hour between Shin-Osaka Station in Osaka and Hakata Station in the city of Fukuoka in northern Kyushu. The service also connects several major cities in western Japan. JR-West's Urban Network provides services to the Kyoto–Osaka–Kobe metropolitan area, which has a population of more than 20 million people. Each day, an average of 3.9 million passengers (fiscal 2011) use JR-West's Urban Network, mainly for commuting to and from work or school.


Going forward, JR-West will continue to contribute to people's lives through these business operations.

# Our Business is Central to People's Lives.



**ROUTE LENGTH** 

**5,012.7** km

**POPULATION** 

**43** million

**GDP** 

**¥163** trillion



## TRANSPORTATION OPERATIONS

### Sanyo Shinkansen

The Sanyo Shinkansen is a high-speed intercity passenger service between Shin-Osaka Station in Osaka and Hakata Station in Fukuoka in the northern tip of Kyushu. The line runs through several major cities in western Japan, including Kobe, Okayama, Hiroshima, and Kitakyushu.

### Urban Network

The Urban Network (Kyoto–Osaka–Kobe area conventional lines) provides passenger transport services to the densely populated cities of Kyoto, Osaka, and Kobe and their surrounding areas.

### Other Conventional Lines

JR-West's other conventional lines consist of limited express and express service trains for intercity transport, local transport for commuting to and from work or school in such core urban areas as Hiroshima and Okayama, and local lines through less-populated areas.



## SALES OF GOODS AND FOOD SERVICES

JR-West's sales of goods and food services mainly target railway passengers, consisting of convenience stores, specialty stores, and food and beverage establishments located in and around station buildings, as well as department stores.



## REAL ESTATE BUSINESS

JR-West's real estate business consists of the management of shopping centers in station buildings and other facilities, operation of large station buildings at terminal stations, development of commercial facilities near station areas and underneath elevated tracks, and real estate sales and leasing operations for residential and urban development focused on railway lines.

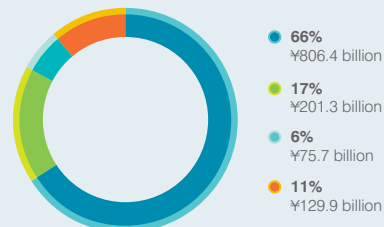


## OTHER BUSINESSES

JR-West's other businesses consist of a travel agency business operated by Nippon Travel Agency Co., Ltd., which became a consolidated subsidiary of JR-West in fiscal 2004, a hotel business operating the Hotel Granvia Kyoto and other hotels, as well as an advertising agency business, maintenance and engineering services, and other businesses to facilitate the smooth and efficient operation of the mainstay railway business.

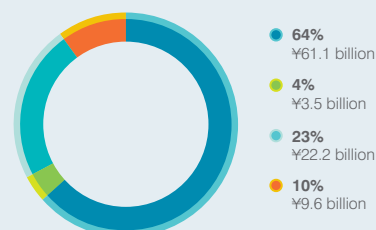
### OPERATING REVENUES

by Business Segment (From Third Parties)  
(Consolidated)



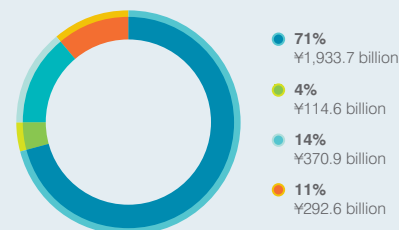
### OPERATING INCOME

by Business Segment (Consolidated)



### TOTAL ASSETS

by Business Segment (Consolidated)



- Transportation Operations
- Sales of Goods and Food Services
- Real Estate Business
- Other Businesses