

# An Osaka Station City Autumn Event Details about “Flower Art Museum 2017”

September 19, 2017  
West Japan Railway Company  
Osaka Terminal Building Co., Ltd.

## フラワーアートミュージアム 2017

The Flower Art Museum event, which fills Toki-no-hiroba Plaza at the top of Osaka Station with flowers, was initiated in 2012 at the suggestion of the architect Tadao Ando. This year is the sixth time that it has been held.

The ambience in Toki-no-hiroba Plaza is transformed by around 20,000 pots of flowers arrayed into brightly-colored displays. Come and enjoy a visit to this flower garden created on top of the station.

1. Dates  
Friday September 29 - Monday October 16 (18 days)  
(Open 8:00 - 23:30. Closes at 20:00 on the final day)
2. Venue  
Toki-no-hiroba Plaza, 5F Osaka Station City
3. Official website  
<http://osakastationcity.com/fam/>  
(Scheduled to be launched at 15:00 today.)



[Main image]



[Last year's event]

### ■ Opening ceremony

An opening ceremony will be held, with the person who originally proposed the holding of the Flower Art Museum, world-famous architect Tadao Ando, scheduled to attend. Guests will be presented with flowers and a signed copy of a Tadao Ando publication.

[Date] Friday September 29, from 11:00  
[Venue] Toki-no-hiroba Plaza  
[Scheduled guests]

Director-General of the Kinki Regional Development Bureau, Ministry of Land, Infrastructure, Transport and Tourism  
Deputy Mayor of Osaka  
Representative Director of Dairinkai (Vice President and Representative Director of Resona Bank, Ltd.)  
Station Master of Osaka Station  
President and Representative Director of Osaka Terminal Building Co., Ltd.

Tadao Ando  
Toyohito Ikeda

Seigo Tanaka

Hiroyuki Ikeda  
Yoshihiro Shinbayashi  
Koichi Inoue



<<To mass media personnel>>

- There will be an opportunity to interview Tadao Ando. (At around 11:35)
- Please come to the on-site reception desk by 10:45 on the day of the event.
- There are no parking lots or spaces to park outdoor broadcasting vans.
- Please wear your company armband.
- Please follow the instructions of the staff in charge regarding coverage of this event.

## ■ Layout (Toki-no-hiroba Plaza)

Toki-no-hiroba Plaza will be decorated with around 20,000 pots of flowers.

It will become a brilliantly-colored field of flowers containing a wide range of flowers including such autumn favorites as dahlias, marigolds, and zinnias, as well as popular flowers such as hydrangeas, Rieger begonias, and flannel flowers. The unusual hues of the chocolate cosmos and capsicum will also be added to the range of colors. We hope that visitors will enjoy relaxing and strolling around, and maybe taking lovely photos of flowers that catch their eye.



[Artist's impression of the venue]

## ■ Flower garden

### ○ Halloween flower garden

Like last year, there will be a Halloween themed flower garden. Pumpkins that seem to have come straight from the pages of a storybook will combine with the flowers to create a Halloween mood.



(Artist's impression of the Halloween flower garden)

Also being held

## OSAKA STATION CITY HALLOWEEN FAIR

The stores in Osaka Station City have a wide selection of Halloween themed goods and sweets, so please do come and take a look.

### ○ Color design flower garden

This year we have experimented for the first time with creating a design with five different flower colors that continues across three areas. We hope that visitors will enjoy the color design garden, which is slightly different from the other gardens.

There is plenty to see in this year's Toki-no-hiroba Plaza, with some areas bringing together different flowers with the same color, and some created on different levels. In addition, the plaza is dotted with various ornaments that create the mood of a flower garden.

We are also running a "#flower SNS campaign" where people who post photos taken in the plaza on an SNS will receive rewards such as discounts in Osaka Station City stores.



(Artist's impression of the color design flower garden)

## ■ Flower giveaway

The flowers on display in Toki-no-hiroba Plaza will be presented to a total of 1,200 people who have a receipt(s) for a purchase(s) with a total value of at least ¥1,000 (including tax) made at an Osaka Station City store during the event period.

\* This does not include receipts for purchases of bullion (including coins), coupons or gift vouchers

[ D a t e ] Monday October 16

[ V e n u e ] Toki-no-hiroba Plaza

[ T i m e s ] (1) From 14:00 (2) From 15:30 (3) From 17:00 (4) From 18:30

\*To 300 people each time, on a first-come first-served basis



(Illustration)

While Flower Art Museum 2017 is on, there will also be a variety of flower-related events, flower and Halloween-themed workshops, musical performances, tourism PR events, and more!  
Please see the official website for further details.