

Results for the first half ended September 30, 2014 and Future Initiatives



October 31, 2014
West Japan Railway Company

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I . Results for the first half and Forecasts for FY2015/3

Financial Highlights



¥ Billions

										¥ Billions
	6 months ended	6 months ended	Yo	PΥ	Results				PΥ	Difference between the forecasts
	Sep 30, 2013	Sep 30, 2014	Increase/ (Decrease)	%	FY2014/3	As of July 30	As of Oct 29	Increase/ (Decrease)	%	Increase/ (Decrease)
	Α	В	B-A	1-B/A	С	D	E	E-C	1-E/C	E-D
[Consolidated]										
Operating Revenues	642.1	651.5	9.3	1.5	1,331.0	1,319.5	1,330.0	(1.0)	(0.1)	10.5
Operating Income	74.8	82.1	7.3	9.8	134.5	117.5	124.0	(10.5)	(7.9)	6.5
Recurring Profit	61.5	72.4	10.9	17.7	112.9	98.5	105.0	(7.9)	(7.0)	6.5
Net Income	36.8	54.4	17.5	47.6	65.6	58.5	65.5	(0.1)	(0.2)	7.0
[Non-Consolidated]										
Operating Revenues	433.5	440.7	7.1	1.6	873.6	874.5	881.0	7.3	0.8	6.5
Transportation Revenues	388.6	394.8	6.2	1.6	780.6	781.5	788.0	7.3	0.9	6.5
Operating Expenses	371.2	371.5	0.3	0.1	771.8	779.5	779.5	7.6	1.0	
Personnel costs	117.2	116.9	(0.2)	(0.2)	235.4	233.0	233.0	(2.4)	(1.1)	
Non personnel costs	161.3	166.2	4.9	3.1	351.6	369.0	369.0	17.3	4.9	
Energy costs	21.4	22.7	1.2	5.9	43.1	46.5	46.5	3.3	7.9	
Maintenance costs	59.9	62.0	2.1	3.5	139.0	146.5	146.5	7.4	5.4	
Miscellaneous costs	79.9	81.5	1.5	1.9	169.5	176.0	176.0	6.4	3.8	_
Depreciation	62.8	61.1	(1.6)	(2.6)	129.3	127.0	127.0	(2.3)	(1.8)	_
Operating Income	62.3	69.1	6.8	11.0	101.7	95.0	101.5	(0.2)	(0.3)	6.5
Recurring Profit	49.6	57.5	7.9	15.9	79.9	75.0	81.5	1.5	1.9	6.5
Net Income	30.4	39.0	8.5	28.2	48.6	43.0	50.0	1.3	2.7	7.0

Non-Consolidated Financial Results



¥ Billions

				± 10110113
	6 months ended	6 months ended	Yo	Υ
	Sep 30, 2013	Sep 30, 2014	Increase/ (Decrease)	%
	A	В	B-A	1-B/A
Operating Revenues	433.5	440.7	7.1	1.6
Transportation revenues	388.6	394.8	6.2	1.6
Other	44.9	45.8	0.8	2.0
Operating Expenses	371.2	371.5	0.3	0.1
Personnel costs	117.2	116.9	(0.2)	(0.2)
Non personnel costs	161.3	166.2	4.9	3.1
Energy costs	21.4	22.7	1.2	5.9
Maintenance costs	59.9	62.0	2.1	3.5
Miscellaneous costs	79.9	81.5	1.5	1.9
Rental payments, etc.	11.8	9.2	(2.6)	(22.5)
Taxes	17.9	17.8	(0.0)	(0.2)
Depreciation	62.8	61.1	(1.6)	(2.6)
Operating Income	62.3	69.1	6.8	11.0
Non-operating revenues and expenses	(12.6)	(11.6)	1.0	(8.5)
Non-operating revenues	1.5	1.5	(0.0)	_
Non-operating expenses	14.2	13.1	(1.0)	_
Recurring Profit	49.6	57.5	7.9	15.9
Extraordinary profit and loss, net	(0.3)	(2.7)	(2.3)	_
Extraordinary profit	3.0	3.7	0.7	_
Extraordinary loss	3.3	6.4	3.0	_
Net Income	30.4	39.0	8.5	28.2

Major Factors of Increase/Decrease in Transportation Revenues



¥Billions

Transportation	า	Yo Increase/(l		Major factors	
revenues		Amount	%		Amount
				Fundamentals 1.5%	2
				Special factors	
				Expanding revenue via the internet	C
Chialanaan	184.6	3.4	1.9	Seniors demand	(
Shinkansen	104.0	3.4	1.9	USJ	(
				Inbound demand	(
				One fewer three-day holiday	((
				etc.	
				Fundamentals 1.0%	
				Special factors	
Kansai Urban Area	148.0	2.0	1.4	Inbound demand	(
(Kyoto-Osaka- Kobe Area)	140.0	2.0	1.4	New large commercial buildings	(
110207.1102,				One fewer three-day holiday	((
				etc.	
				Fundamentals 1.4%	(
				Special factors	
Other	62.1	0.7	4.0	One fewer three-day holiday	((
lines	02.1	0.7	1.2		
				etc.	
Conventional lines	210.2	2.7	1.3		
Total	394.8	6.2	1.6		

Note: Revenues from luggage transportation are omitted due to the small amount. Figures in brackets() are negative values.

Transportation Revenues and Passenger-Kilometers



Transportation Revenues

Passenger-Kilometers

	lio	

senger-kilometers

						¥Billions				Million	s of passenge	r-
	Results for	6 months ende (4/1~9/30)	ed Sep 30	3	months (2Q) (7/1~9/30)			6 months endo (4/1~9/30)	ed Sep 30	3	months (2Q) (7/1~9/30)	
	FY2014/3	FY2015/3	YoY	FY2014/3	FY2015/3	YoY	FY2014/3	FY2015/3	YoY	FY2014/3	FY2015/3	-
Total	388.6	394.8	6.2 1.6%	200.4	204.0	3.5 1.8%	27,941	28,027	86 <i>0</i> .3%	14,275	14,343	~~0000000000000000000000000000000000000
Shinkansen	181.1	184.6	3.4 1.9%	94.4	96.2	1.8 2.0%	8,722	8,885	163 1.9%	4,584	4,680	****
Commuter Passes	4.6	4.6	0.0 <i>0.0%</i>	2.3	2.2	(0.0) (2.6%)	380	371	(8) <i>(</i> 2.4%)	190	191	
Non-Commuter Passes	176.4	179.9	3.4 2.0%	92.0	93.9	1.9 2.1%	8,341	8,513	172 2.1%	4,394	4,488	-
Conventional Lines	207.4	210.2	2.7 1.3%	106.0	107.7	1.7 1.6%	19,219	19,142	(77) (0.4%)	9,691	9,663	
Commuter Passes	71.6	72.4	0.7 1.0%	35.5	35.9	0.4 1.1%	11,760	11,551	(208) <i>(1.8%)</i>	5,762	5,643	
Non-Commuter Passes	135.8	137.8	2.0 1.5%	70.4	71.7	1.3 1.9%	7,458	7,590	131 1.8%	3,928	4,020	
Kansai Urban Area (Kyoto-Osaka-Kobe Area)	146.0	148.0	2.0 1.4%	73.6	74.9	1.3 1.8%	14,565	14,519	(46) (0.3%)	7,279	7,268	-000000000000000
Commuter Passes	57.8	58.4	0.6 1.1%	28.7	29.1	0.4 1.5%	9,487	9,360	(127) <i>(1.3%)</i>	4,659	4,587	
Non-Commuter Passes	88.1	89.6	1.4 <i>1.6%</i>	44.9	45.7	0.8 2.0%	5,077	5,159	81 <i>1.</i> 6%	2,620	2,681	
Other Lines	61.4	62.1	0.7 1.2%	32.3	32.8	0.4 1.4%	4,653	4,622	(31) <i>(0.7%)</i>	2,411	2,394	
Commuter Passes	13.8	13.9	0.1 <i>0.7%</i>	6.8	6.8	(0.0) (0.2%)	2,272	2,191	(81) <i>(</i> 3.6% <i>)</i>	1,103	1,055	***************************************
Non-Commuter Passes	47.6	48.2	0.6 1.3%	25.5	25.9	0.4 1.8%	2,380	2,431	50 2.1%	1,308	1,338	

Note: Figures in brackets () are negative	values.

	(4/1~9/30)			(7/1~9/30)	
FY2014/3	FY2015/3	YoY	FY2014/3	FY2015/3	YoY
27,941	28,027	86 <i>0.</i> 3%	14,275	14,343	68 <i>0.5%</i>
8,722	8,885	163 1.9%	4,584	4,680	96 2.1%
380	371	(8) <i>(</i> 2.4%)	190	191	1 <i>0.9%</i>
8,341	8,513	172 2.1%	4,394	4,488	94 2.2%
19,219	19,142	(77) (0.4%)	9,691	9,663	(28) (0.3%)
11,760	11,551	(208) (1.8%)	5,762	5,643	(119) <i>(</i> 2.1%)
7,458	7,590	131 1.8%	3,928	4,020	91 2.3%
14,565	14,519	(46) <i>(0.3%)</i>	7,279	7,268	(11) <i>(0.2%)</i>
9,487	9,360	(127) <i>(1.3%)</i>	4,659	4,587	(72) (1.5%)
5,077	5,159	81 <i>1.6%</i>	2,620	2,681	60 2.3%
4,653	4,622	(31) <i>(0.7%)</i>	2,411	2,394	(17) (0.7%)
2,272	2,191	(81) <i>(</i> 3.6%)	1,103	1,055	(47) <i>(4.3%)</i>
2,380	2,431	50 2.1%	1,308	1,338	30 2.3%
		2.170			2.570

Major Factors of Increase/Decrease in Operating Expenses (Non-consolidated)



¥ Billions

				¥ Billions
				Results for 6 months ended Sep 30, 2014
Item		Yo	Υ	
		Increase/ (Decrease)	%	Major factors
Personnel costs	116.9	(0.2)	(0.2)	 Decrease in retirement allowance (2.0) Increase in the rate of health insurance and employees' pension insurance +0.6, etc.
Energy costs	22.7	1.2	5.9	Rise in fuel costs and renewable energy power promotion surcharge +1.3, etc.
Maintenance costs	62.0	2.1	3.5	 Rise in construction unit price +1.3 Preparation costs for the opening of the Kanazawa segment of the Hokuriku Shinkansen +0.0, etc.
Miscellaneous costs	81.5	1.5	1.9	 Increase in payments for other JR companies +0.5 Preparation costs for the opening of the Kanazawa segment of the Hokuriku Shinkansen +0.4 Increase in system related costs +0.3, etc.
Rental Payments, etc	9.2	(2.6)	(22.5)	Termination of the lease period for Kosei Line (2.7), etc.
Taxes	17.8	(0.0)	(0.2)	
Depreciation and amortization	61.1	(1.6)	(2.6)	 Preparation costs for the opening of the Kanazawa segment of the Hokuriku Shinkansen +0.3 Progress of depreciation and amortization, etc.
Total	371.5	0.3	0.1	

Consolidated Financial Results



¥ Billions

	6 months ended	6 months ended	YoY		
	Sep 30, 2013	Sep 30, 2014	Increase/ (Decrease)	%	
	A	В	B-A	1-B/A	
Operating Revenues	642.1	651.5	9.3	1.5	
Operating Expenses	567.3	569.3	2.0	0.4	
Operating Income	74.8	82.1	7.3	9.8	
Non-operating revenues and expenses	(13.2)	(9.7)	3.5	(26.8)	
Trem operating revenues and expenses	(10.2)	(0.17)	0.0	(20.0)	
Non-operating revenues	1.5	3.7	2.1	_	
Non-operating expenses	14.8	13.4	(1.4)	_	
Recurring Profit	61.5	72.4	10.9	17.7	
Extraordinary profit and loss, net	(0.5)	3.1	3.7	_	
Extraordinary profit	3.3	10.9	7.6	_	
Extraordinary loss	3.9	7.7	3.8	_	
·				47.0	
Net Income	36.8	54.4	17.5	47.6	
Comprehensive Income	38.3	55.5	17.2	44.9	

Consolidated Financial Results (Segment Information)



¥ Billions

	6 months ended	6 months ended	Yo	Υ
	Sep 30, 2013	Sep 30, 2014	Increase/ (Decrease)	%
	A	В	B-A	1-B/A
Operating Revenues*1	642.1	651.5	9.3	1.5
Transportation	422.3	429.3	6.9	1.7
Retail	116.8	111.3	(5.5)	(4.7)
Sales of goods and food services	68.2	65.9	(2.2)	(3.4)
Department Stores	43.8	41.1	(2.7)	(6.2)
Real estate	42.8	42.9	0.1	0.3
Shopping center	27.3	24.9	(2.4)	(8.9)
Real estate lease and sale* ³	14.6	17.1	2.4	16.8
Real estate lease and sale**	[0.9]	【2.7】		
Other businesses	60.2	68.0	7.8	13.0
Hotel	16.2	16.7	0.5	3.3
Nippon Travel Agency	18.3	19.5	1.1	6.4
Operating Income* ²	74.8	82.1	7.3	9.8
Transportation	57.1	63.1	5.9	10.4
Retail	2.0	1.9	(0.0)	(3.9)
Sales of goods and food services	2.4	2.7	0.2	8.8
Department stores	(0.6)	(0.9)	(0.3)	-
Real estate	12.2	14.0	1.8	14.8
Shopping center	4.3	3.8	(0.5)	(12.1)
Real estate lease and sale	3.3	5.0	1.6	49.5
Other businesses	2.5	2.2	(0.2)	(10.5)
Hotel	0.9	0.8	(0.1)	(14.9)
Nippon Travel Agency	(0.2)	(0.2)	(0.0)	-

 $^{*^1}$ Operating revenues are the revenues from third parties (= customers).

The breakdowns of operating revenues by each segment are the sums of revenues of major subsidiaries.

^{*2} The breakdowns of operating income by each segment are the sums of incomes of major subsidiaries before eliminating internal transactions.

^{*3} Figures in brackets [] are the sales of condominiums. (Revenues from third parties) (Included in Real estate lease and sale)

Non-Consolidated Financial Forecasts



¥ Billions

						¥ Billions	
	Results				YoY		
	FY2014/3	As of July 30 As of Oct 29		Increase/ (Decrease) 0/0		Increase/ (Decrease)	
	А	В	С	C-A	1-C/A	С-В	
Operating Revenues	873.6	874.5	881.0	7.3	0.8	6.5	
Transportation revenues	780.6	781.5	788.0	7.3	0.9	6.5	
Other	93.0	93.0	93.0	(0.0)	(0.0)	_	
Operating Expenses	771.8	779.5	779.5	7.6	1.0	_	
Personnel costs	235.4	233.0	233.0	(2.4)	(1.1)	_	
Non personnel costs	351.6	369.0	369.0	17.3	4.9		
Energy costs	43.1	46.5	46.5	3.3	7.9	_	
Maintenance costs	139.0	146.5	146.5	7.4	5.4	_	
Miscellaneous costs	169.5	176.0	176.0	6.4	3.8	_	
Rental payments, etc.	23.6	18.5	18.5	(5.1)	(21.7)	_	
Taxes	31.6	32.0	32.0	0.3	1.0	_	
Depreciation	129.3	127.0	127.0	(2.3)	(1.8)	_	
Operating Income	101.7	95.0	101.5	(0.2)	(0.3)	6.5	
Non-operating revenues and expenses	(21.7)	(20.0)	(20.0)	1.7	(8.2)	_	
Non-operating revenues	6.5	6.6	6.6	0.0	_	_	
Non-operating expenses	28.3	26.6	26.6	(1.7)	_	_	
Recurring Profit	79.9	75.0	81.5	1.5	1.9	6.5	
Extraordinary profit and loss, net	1.2	(8.5)	(8.5)	(9.7)	_	_	
Extraordinary profit	23.8			_	_		
Extraordinary loss	22.6	_	_	_		_	
Net Income	48.6	43.0	50.0	1.3	2.7	7.0	

Note: These financial forecasts do not incorporate income and expenses related to the start of operations on the Hokuriku Shinkansen (scheduled for March 14, 2015).

Transportation Revenue Forecasts



¥Billions

	Results	Results Forecasts FY2015/3			YoY		
	FY2014/3	As of July 30	As of Oct 29	Increase/ (Decrease)	%	forecasts Increase/ (Decrease)	
	Α	В	С	C-A	1-C/A	С-В	
Shinkansen	364.4	365.9	368.6	4.1	1.1	2.6	
Kansai Urban Area							
(Kyoto-Osaka-Kobe Area)	292.1	292.1	294.6	2.4	0.8	2.4	
Other lines	123.9	123.3	124.7	0.8	0.6	1.3	
Conventional lines	416.1	415.5	419.3	3.2	0.8	3.8	
Transportation revenues	780.6	781.5	788.0	7.3	0.9	6.5	

Note: Revenues from luggage transportation are omitted due to the small amount.

Operating Expenses Forecasts (Non-Consolidated)



¥ Rillions

					¥ Billions
				Forecasts FY2015/3	
Item		YoY Increase/ (Decrease) %		Major factors (YoY)	Difference from the previous forecast Increase/(Decrease)
Personnel costs	233.0	(2.4)	(1.1)	 Decrease in retirement allowance Change in the rate of health insurance and employees' pension insurance, etc. 	_
Energy costs	46.5	3.3	7.9	 Preparation costs for the opening of the Kanazawa segment of the Hokuriku Shinkansen Rise in fuel costs and renewable energy power promotion surcharge, etc. 	_
Maintenance costs	146.5	7.4	5.4	 Preparation costs for the opening of the Kanazawa segment of the Hokuriku Shinkansen Rise in construction unit price Increase in testing cost of the gage change trains, etc. 	
Miscellaneous costs	176.0	6.4	3.8	 Preparation costs for the opening of the Kanazawa segment of the Hokuriku Shinkansen Increase in system related costs Rise in fuel costs and renewable energy power promotion surcharge, etc. 	_
Rental Payments, etc	18.5	(5.1)	(21.7)	Termination of the lease period for Kosei Line, etc.	_
Taxes	32.0	0.3	1.0	Real estate acquisition tax, etc.	
Depreciation and amortization	127.0	(2.3)	(1.8)	 Preparation costs for the opening of the Kanazawa segment of the Hokuriku Shinkansen Progress of depreciation and amortization, etc. 	_
Total	779.5	7.6	1.0		_

Consolidated Financial Forecasts



¥ Billions

						¥ Billions
	Results	Forecasts	YoY		Difference between the forecasts	
	FY2014/3	As of July 30	As of Oct 29	Increase/ (Decrease)	%	Increase/ (Decrease)
	А	В	С	C-A	1-C/A	С-В
Operating Revenues	1,331.0	1,319.5	1,330.0	(1.0)	(0.1)	10.5
Operating Expenses	1,196.4	1,202.0	1,206.0	9.5	0.8	4.0
Operating Income	134.5	117.5	124.0	(10.5)	(7.9)	6.5
Non-operating revenues and expenses	(21.6)	(19.0)	(19.0)	2.6	(12.2)	-
Non-operating revenues	7.7	8.1	8.1	0.3	000000000000000000000000000000000000000	_
Non-operating expenses	29.4	27.1	27.1	(2.3)	_	-
Recurring Profit	112.9	98.5	105.0	(7.9)	(7.0)	6.5
Extraordinary profit and loss, net	(1.2)	(9.0)	(9.0)	(7.7)	_	_
Extraordinary profit	26.3	_	_	_	_	_
Extraordinary loss	27.6	_	-	_	_	_
Net Income	65.6	58.5	65.5	(0.1)	(0.2)	7.0
Net income per share(¥) Note: Figures in brackets () are negative v	338.98	302.16	338.32	-	-	-

Consolidated Financial Forecasts (Segment Information)



¥ Billions

						+ Dillions
	Results	Forecasts	FY2015/3	Yo	ρΥ	Difference between the forecasts
	FY2014/3	As of July 30	As of Oct 29	Increase/ (Decrease)	%	Increase/ (Decrease)
	Α	В	С	C-A	1-C/A	C-B
Operating Revenues*1	1,331.0	1,319.5	1,330.0	(1.0)	(0.1)	10.5
Transportation	851.3	852.8	859.3	7.9	0.9	6.5
Retail	240.1	214.3	214.3	(25.8)	(10.8)	1
Sales of goods and food services	135.1	129.8	129.8	(5.3)	(4.0)	-
Department Stores	94.5	76.0	76.0	(18.5)	(19.6)	-
Real estate	102.2	89.2	89.2	(13.0)	(12.8)	1
Shopping center	53.5	50.0	50.0	(3.5)	(6.6)	-
Real estate lease and sale*3	47.1	37.5	37.5	(9.6)	(20.4)	-
real estate lease and sale	【19.1】	[8.1]	[8.1]			
Other businesses	137.1	163.2	167.2	30.0	21.9	4.0
Hotel	33.4	34.1	34.1	0.6	2.0	-
Nippon Travel Agency	41.5	41.8	41.8	0.2	0.6	-
Operating Income*2	134.5	117.5	124.0	(10.5)	(7.9)	6.5
Transportation	91.0	83.8	90.3	(0.7)	(8.0)	6.5
Retail	4.4	1.0	1.0	(3.4)	(77.4)	-
Real estate	27.7	23.7	23.7	(4.0)	(14.7)	-
Other businesses	11.8	9.5	9.5	(2.3)	(19.9)	-

 st^{1} Operating revenues are the revenues from third parties (= customers).

 $The \ breakdowns \ of \ operating \ revenues \ by \ each \ segment \ are \ the \ sums \ of \ revenues \ of \ major \ subsidiaries.$

^{*2} The breakdowns of operating income by each segment are the sums of incomes of major subsidiaries before eliminating internal transactions.

 st^* Figures in brackets [] are the sales of condominiums. (Revenues from third parties) (Included in Real estate lease and sale)

Consolidated Financial Situation and Statements of Cash Flows



¥Billions

	As of March 31, 2014 A	As of Sep 30, 2014 B	Difference increase/ (decrease) B-A
Assets	2,687.8	2,695.5	7.6
Liabilities	1,880.5	1,856.8	(23.7)
Net assets	807.3	838.7	31.3
Balance of Long-term Debt and Payables	980.7	976.0	(4.7)
[Average interest rate(%)]	【2.63】	【2.57】	【 (0.06) 】
Shinkansen Purchase Liability	205.1	189.4	(15.7)
[Average interest rate(%)]	【5.85】	【5.92】	[0.07]
Bonds	459.9	469.9	10.0
[Average interest rate(%)]	[2.08]	【2.07】	【 (0.01) 】
Equity ratio (%)	29.2	29.5	0.3
Net assets per share (¥)	4,048.31	4,107.65	59.34

	6 months ended Sep 30, 2013	6 months ended Sep 30,2014	YoY increase/ (decrease)
	Α	В	B-A
Cash flows from operating activities	69.6	61.7	(7.8)
Cash flows from investing activities	(60.2)	(77.9)	(17.6)
Free cash flows	9.3	(16.1)	(25.5)
Cash flows from financing activities	(13.2)	(10.1)	3.0
Change in cash and cash equivalents, net	(3.8)	(26.3)	(22.4)
Cash and cash equivalents at the end of the period	44.5	46.6	2.0

Other Data



Persons, \(\pm\)Billions

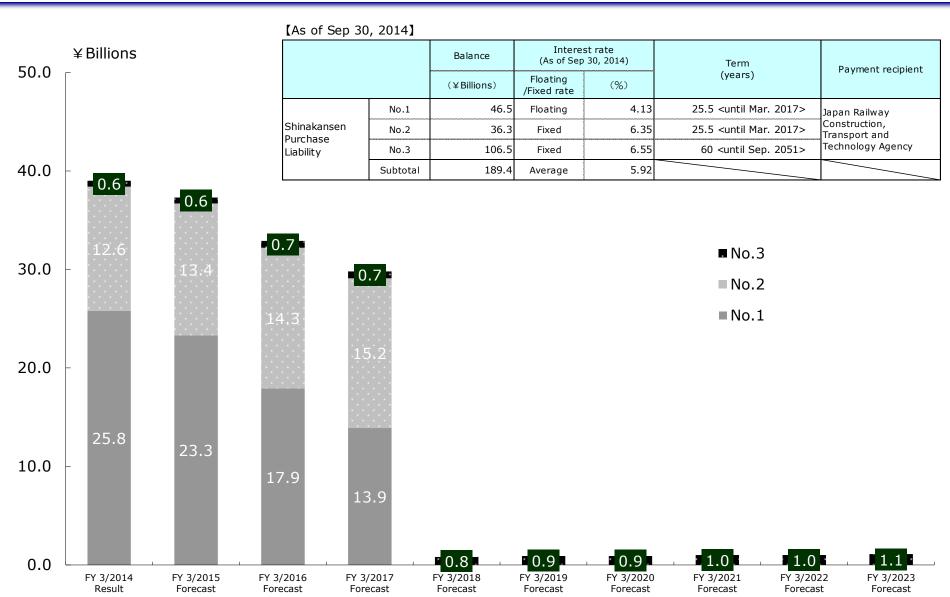
				T CISONS, + DINIONS
	6 months ended Sep 30, 2013	6 months ended Sep 30, 2014	Results FY2014/3	Forecasts FY2015/3 As of Oct 29
ROA (%, Consolidated)	2.9	3.1	5.1	4.5
ROE (%, Consolidated)	4.9	6.9	8.6	8.3
EBITDA (Consolidated) *1	149.8	154.4	288.4	276.0
Depreciation (Consolidated)	75.0	72.2	153.9	152.0
Capital Expenditures (Consolidated, own fund)	46.2	73.7	166.7	224.0
Capital Expenditures (Non-consolidated, own fund)	37.3	58.3	144.5	188.0
Safety related capital expenditure	24.0	22.4	89.3	90.0
Dividends per share (¥)	55	60	115	120

^{*1} EBITDA = Operating Income + Depreciation

	6 months ended Sep 30, 2013		6 months ended Sep 30, 2014		Results FY2014/3		FY20	casts 15/3 Oct 29
	Consolidated	Non-Consolidated	Consolidated	Non-Consolidated	Consolidated	Non-Consolidated	Consolidated	Non-Consolidated
No. of employees at the end of period	46,127	27,370	48,203	27,362	46,006	27,300	-	-
Financial Expenses, net	(13.8)	(13.1)	(12.5)	(12.1)	(27.5)	(26.3)	(25.5)	(24.5)
Interest and dividend income	0.3	0.9	0.5	0.9	0.5	1.4	0.5	1.4
Interest expenses	14.1	14.0	13.0	13.0	28.0	27.8	26.0	26.0

Redemption Plan of Shinkansen Purchase Liability







II. Future Initiatives



 Medium-Term Management Plan 2017, and Summary of Results for the first half and Forecasts for FY2015/3

Medium-Term Management Plan 2017, "Our Future Direction – The Ideal Form for JR-West"



In addition to clarifying direction going forward, to realize this direction, we viewed the coming five-years as a "period for contributing to the establishment of a foundation for decisive management" and established priority strategies accordingly.

2013-2017

Priority Strategies

Three Basic Strategies

Safety: Safety Think-and-Act Plan 2017 Customer satisfaction: Customer-based management Technologies: Continuous innovation



Four Business Strategies

Shinkansen: "Enhance" Kansai Urban Area: "Improve" Other West Japan Area: "Invigorate" Business Development: "Develop"

Foundation Building

- · Enhance technological capabilities
- Improve communications
- Understand and utilize the human factor
- · Improve front-line capabilities
- Recruit and nurture employees and enhance their motivation
- Foster Group unity
- Cooperate with customers and society

Responsibilities as a Member of Society

- Crisis management
- Global environment

- Compliance
- Disclosure

The "Form of the New JR-West Group" for the next era.

Management Vision

The JR-West Group will strive to contribute to the invigoration of the West Japan area through its business activities, and to that end we will strive to be a corporate group that excels in safety management and earns the trust of customers, communities, and society.

Our Future Direction — The Ideal Form for JR-West

We will fulfill Our Mission.

The JR-West Group will focus on "safety" and "customer satisfaction," as well as on the "technology" that supports safety and customer satisfaction. In this way, we will fulfill our mission of continued operation of railway services as social infrastructure.

As we work to fulfill our mission, we will strive to contribute to the creation of a safe, comfortable society.



We will become

a "company that coexists with communities."

We will contribute to the invigoration of communities by increasing the quality of railway operations, expanding the scale of non-railway operations, and promoting the creation of new businesses. To that end, we will deepen exchange and cooperation with members of communities, and the entire JR-West Group will work together to develop operations that are aligned with the characteristics of specific areas.

Summary of Results for the first half and Forecasts for FY2015/3

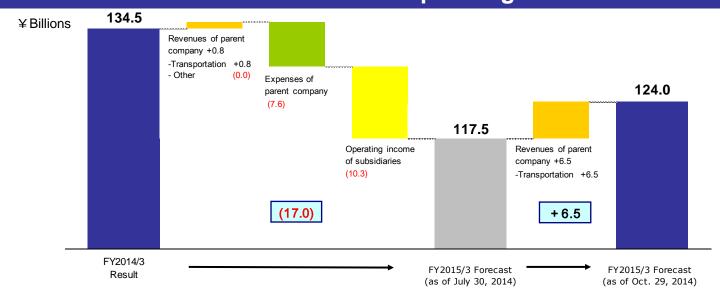


Consolidated Financial Results and Forecasts

¥ Billions

	First Half of FY2015/3 Results			FY2015/3 Forecasts						
		YoY Increase/(Decrease)		As of 7/30	As of 10/29	Difference from the previous forecast Increase/(Decrease)		As of 10/29 the previous forecast Increase/(Di		
		Amount	%			Amount	%	Amount	%	
Operating Revenues	651.5	9.3	1.5	1,319.5	1,330.0	10.5	0.8	(1.0)	(0.1)	
Operaing Expenses	569.3	2.0	0.4	1,202.0	1,206.0	4.0	0.3	9.5	8.0	
Operating Income	82.1	7.3	9.8	117.5	124.0	6.5	5.5	(10.5)	(7.9)	
Recurring Profit	72.4	10.9	17.7	98.5	105.0	6.5	6.6	(7.9)	(7.0)	
Net Income	54.4	17.5	47.6	58.5	65.5	7.0	12.0	(0.1)	(0.2)	

Trend of consolidated operating income



Major Factors of Increase/Decrease in Operating Income and Expenses



Factors of Increase/Decrease in Operating Expenses (Transportation Operations)

¥ Billions

		Forecasts FY2015/3 (as of Oct. 29, 2014)				
	YoY Increase/(Decrease)	Major Factors	YoY Increase/(Decrease)			
Non-Consolidated	7.6	Preparation costs for the opening of the Kanazawa segment of the Hokuriku Shinkansen +6.6 Rise in fuel costs and renewable energy power promotion surcharge +3.3 Rise in construction unit price +3.2, Termination of the lease period for Kosei Line (5.2), etc.	0.3			

Factors of Increase/Decrease in Operating Revenues (Non-Transportation Operations)

¥ Billions

		Forecasts FY2015/3 (as of Oct. 29, 2014)*	2Q Results
	YoY Increase/(Decrease)	Major Factors	YoY Increase/(Decrease)
Retail	(25.8)	 Department stores (18.5) (JR Osaka Mitsukoshi Isetan (17.5): Decrease due to renovation of the West Wing of the OSAKA STATION CITY North Gate Building, etc.) Sales of goods and food services (5.3) (Decrease due to renewal works accompanying station improvements (Shin-Osaka, Hiroshima, Kanazawa, etc.), etc.) 	(5.5)
Real Estate	(13.0)	·Real estate lease and sale (9.6) (Decrease in sales of condominiums (11.0), etc.) ·Shopping center (3.5) (Decrease due to renewal works (Shin-Osaka, Kanazawa, etc.), etc.)	0.1
Other Businesses	30.0	· Construction business +28.1 (DAITETSU KOGYO and its subsidiary newly included in the scope of consolidation +41.0, Decrease in Hokuriku Shinkansen related construction works, etc.)	7.8

^{*1} Operating revenues are the revenues from third parties (= customers).

Initiatives for FY2015/3



The business environment for JR-West

OMarket: Population decline/ aging, Increase in construction costs, Economic upturn, Consumption tax hike, Increase in tourists and overseas visitors

OCompetitors: Airlines (Launch of new routes and increase in frequency on the existing routes by LCCs, etc.)

OJR-West: A fatal labor accident occurred, The opening of the Kanazawa segment of the Hokuriku

Shinkansen in Spring 2015, Renovation of the West Wing of NGB*, Renewal of shopping centers, etc.

* NGB: OSAKA STATION CITY North Gate Building



 For medium-to-long term sustainable growth, steadily build business foundation, by enhancing safety for the second year of the "JR-West Group Medium-Term Management Plan 2017" and the "Safety Think-and-Act Plan 2017", by opening the Kanazawa segment of the Hokuriku Shinkansen, and by renovating the West Wing of NGB.

<u>Three Basic Strategies: "Safety," "Customer Satisfaction," and "Technologies"</u>

"Safety" is the highest priority

- Pursue measures to achieve the goal of "0, 0" "3, 4, 5"
 (Testing of rope-style automatic platform gates, etc.)
- •Strengthen measures including risk assessment in response to the fatal labor accident
- Steadily conduct safety-related investments such as seismic retrofitting
- Strengthen measures for increasing natural disasters
- Steadily progressing on first-half initiatives
- Enhanced awareness of catastrophic natural disasters

Four Business Strategies: "Shinkansen" "Kansai Urban Area" "Other West Japan Area" and "Business Development." p.24~33



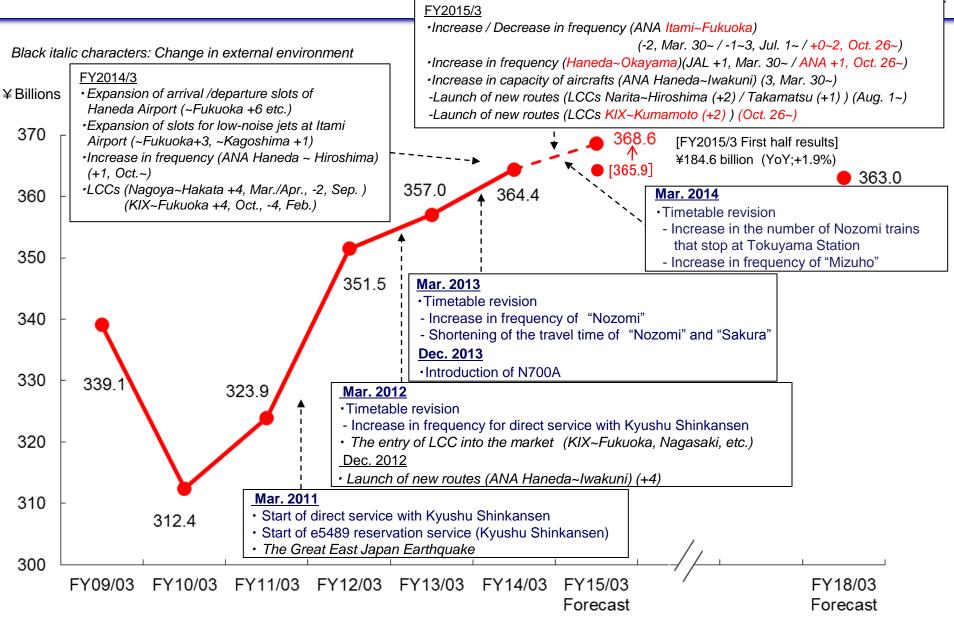
2. Initiatives in each business strategy

~ Shinkansen, Kansai Urban Area,

Business Development (Non-Transportation business) ~

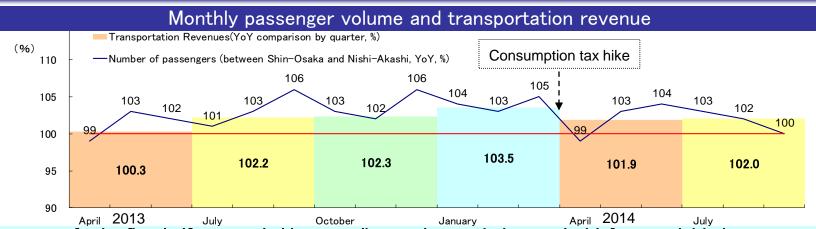
Shinkansen – 1. Sanyo Shinkansen





Shinkansen – 2. Sanyo Shinkansen





In the first half, succeeded in expanding product variations and with Internet initiatives

⇒ In the second half, continue to strengthen competitiveness and cultivate demand for tourism

Heighten competitiveness

OEnhance safety and comfort

- Sequentially modificate 16 sets of N700 Series (~ FY2016/3)
- Expand areas in which mobile phones can be used: to Shin-Yamaguchi (within FY2015/3)

OShorten the travel time and enhance frequency (Timetable revision in Mar. 2014)

- To and From Tokyo metropolitan area, increase the number of Nozomi trains stopping at Tokuyama
- •To and From Kyushu, increase Mizuho service departures and have Mizuho service stop at Himeji
- •Increase the number of Sakura trains stopping at Shin-Yamaguchi

OEnlarge membership of the highly convenient Internet reservation service

Leverage appeal of the Express Reservation system and the e5489's convenience to acquire new members and retain business customers

OEnhance the product range (Pricing strategy)

- •To and From Tokyo metropolitan area, continue sales of "Tokyo round-trip Super Haya-Toku" early discount tickets
- To and From Kyushu, continue sales of "Super Haya-Toku" early discount tickets

Stimulate tourism demand

OSightseeing campaign

- •"Wakayama Destination Campaign" (Sep. ~ Dec.)
- Pre-campaign for "Hokuriku Destination Campaign"
 "Japanese Beauty Hokuriku" (Oct. ~ Dec.)

OStimulate seniors' travel demand

 Target members of organizations for seniors with discount products and special types of travel products linked with tourism campaigns

OCapture inbound demand

- Launch new products: "Tourist Pass" (Oct. ~)
- For "Tokaido-Sanyo Shinkansen", available for Nozomi
- For "Takayama-Hokuriku Area"
- Promote the establishment of products by making visits to travel agents in East and Southeast Asia

Shinkansen – 3. Hokuriku Shinkansen



Released overview of Hokuriku Shinkansen

JR-West's service area	Joetsu Myoko ~ Kanazawa (approx.170km)
Beginning of operations	March 14, 2015
Travel time ^{※1}	•Kanazawa ~ Tokyo:2h 28m(▲79m) •Toyama ~ Tokyo:2h 8m(▲63m)
Price ^{※2}	∙Kanazawa ∼ Tokyo∶14,120 yen •Toyama ∼ Tokyo∶12,730 yen
Service types	*Tokyo ~ Kanazawa (The fastest operation): "Kagayaki" 10 round trips *Tokyo ~ Kanazawa (Stopping at most stations): "Hakutaka" 14 round trips *Toyama ~ Kanazawa (Shuttle operation): "Tsurugi" 18 round trips *Tokyo ~ Nagano (Corresponding to existing Nagano Shinkansen Service): "Asama" 16 round trips

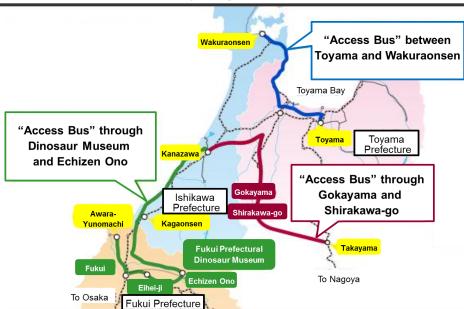
- X1 Travel time: Travel time of the fastest train. Shortened travel time is in comparison with fastest train service currently available.
- *2 Price: Total amount of basic fare and reserved seat limited express surcharge for adult in normal season (filed a request for approval in October)



Initiatives to maximize opening effect

OEstablishment of wide-area sightseeing route

- · "Access Bus"
- Link with pre-campaign for "Hokuriku Destination Campaign" to establish three routes and create products
- ⇒ Refresh toward the opening of Hokuriku Shinkansen



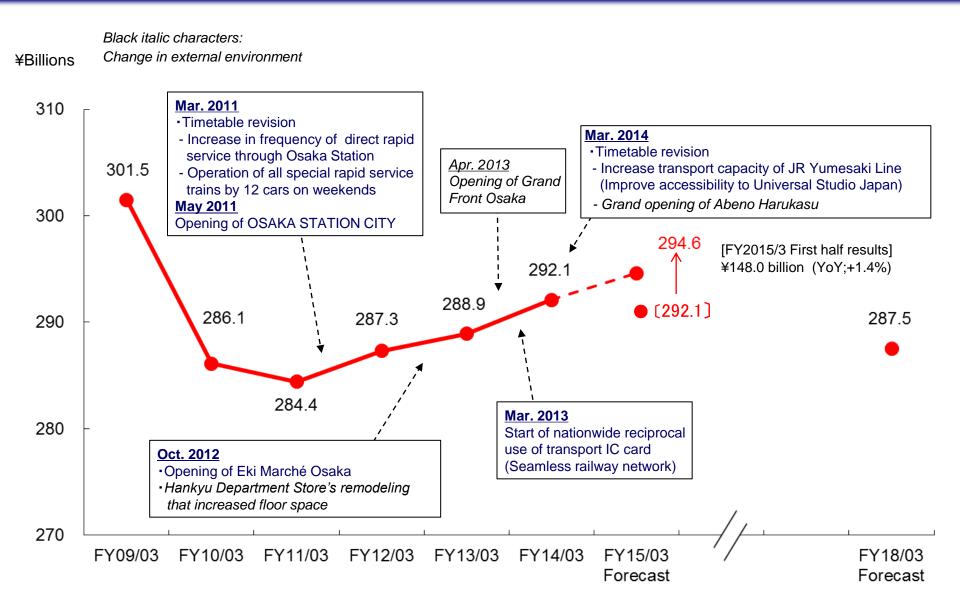
Sightseeing train on Nanao Line (Start on Oct. 2015)

- Link with "Access Bus" to promote the Kanazawa-Noto-Takaoka/Toyama triangular sightseeing route

> Sightseeing train on Nanao Line "Hanayome Noren"

Kansai Urban Area (Kyoto-Osaka-Kobe Area) – 1.

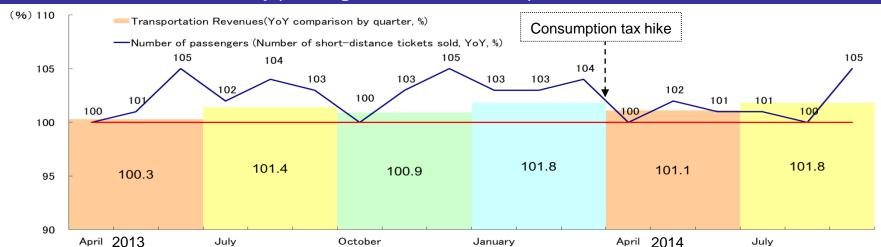




Kansai Urban Area (Kyoto-Osaka-Kobe Area) – 2.







In the first half, favorable results stemming from visits to USJ and large commercial buildings, and inbound travel

⇒ Continue to promote short- and medium-term measures

Initiatives from now on

OEnhance safety and comfort

•Rolling stock refurbishment: Enhance safety and barrier-free measures (221 and 207 Series)

Olncrease the value of railway belts

- Expand in-station stores when refurbishing station facilities
- Settsu-Motoyama Station (Oct.), Amagasaki Station (Plan: Nov.), Shin-Osaka Station (Stage I: Spring 2015)
- Osaka Loop Line Renovation Project: Move forward on Morinomiya Station refurbishment and store development, and renew station toilets

OAdvance urban tourism

- Boost demand by leveraging the opening of the new Harry Potter attraction area at USJ
- Timetable revision in March: Increase transport capacity of the line pass through the nearest station of USJ (weekdays morning)
- Transmit information through the website "MY FAVORITE KANSAI"

OExpand the usage of ICOCA

•Roll out campaign to mark sales of 10 million ICOCA cards (Oct.~)



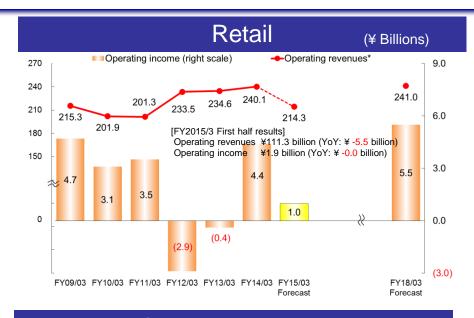
Refurbishment of 207 Series commuter train



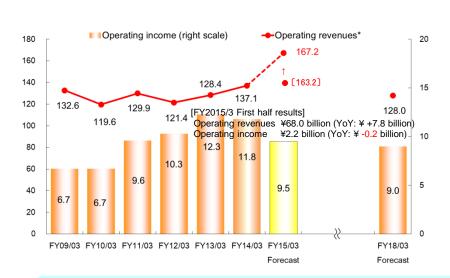
Commercial facilities in the Shin-Osaka Station concourse

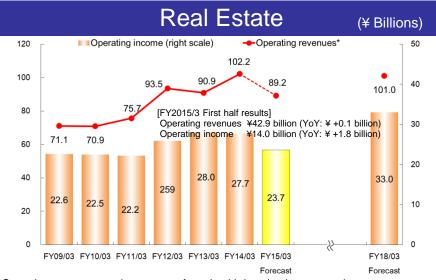
Business Development (Non-Transportation Business) – 1.











*Operating revenues are the revenues from the third parties (=costumers)

Major factors of Increase/Decrease (Operating Revenues)

ORetail

 Decrease in revenues from Department stores business (Decrease due to renovation of the West Wing of the OSAKA STATION CITY North Gate Building, etc.)

OReal Estate

- Decrease in revenues from Real estate lease and sale business (Decrease in sales of condominiums, etc.)
- Decrease in revenues from Shopping centers business (Decrease due to renewal works, etc.)

OOther Businesses

- Increase in revenues from Construction business
 (Gain from inclusion of DAITETSU KOGYO and its subsidiary in the scope of consolidation*, etc.)
- * Effect: Operating revenues ¥41.0 billions, Operating income ¥0.5 billions (¥7.3 billions of gains from the negative goodwill)

Despite planned negative impact of construction obstacles, progressing generally according to plan

Business Development (Non-Transportation Business) – 2. Retail etc.



Sales of goods and food services

Olmprove quality by strengthening competitiveness of product, service, and operation









Business alliance with Seven-Eleven Japan

- Convert the current in-station stores (approx. 500 stores) to allied stores within about 5 years, and enhance the appeal of stations
- ⇒ Project the revenue increase effect of ¥20.0 billions
- Current schedule
 - ✓ Convert 70 stores within FY2015/3 (Plan)
 - ✓ Finish the conversion of 17 stores by the end of September 2014
 - ⇒ Sales up more than 50% in September YoY

(Note: Total for 13 stores for which comparisons are possible)

Oimplement aggressive development in new regions

- Transfer of budget hotel operations from ORIX Group
- Re-brand open of 3 hotels (Tokyo, Osaka, Hiroshima) as "Via-inn" (Jun. 2014)

Department stores and Shopping centers

O "OSAKA STATION CITY"

Thorough renovation of the West Wing of North Gate Building





Image of West Wing

Reference image: DAIKANYAMA
TSUTAYA BOOKS

- Combine topical shopping centers and department stores specializing in fields where they have a competitive advantage
 - ⇒ Renovate to create an entirely new, attractive facility
 - West Wing:
 Decided to open a shop that offers lifestyle proposals,
 taking the lead from DAIKANYAMA TSUTAYA BOOKS
 - East Wing (LUCUA):
 Flipped or refurbished around 30% of shops in August
 ⇒ Sales up about 10% in September YoY
- Sales Targets

Approx. ¥80.0 billion total for East Wing (LUCUA) and West Wing

- Outlook for profitability
 - West Japan Railway Isetan Limited: Profitable in FY2016/3
- Opening schedule

In spring 2015 (Plan) (Renovation work from Jul. 28)

Business Development (Non-Transportation Business)

3. Real Estate

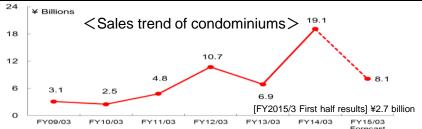


Real estate sale

O Advance sales of condominiums

New condominiums for sales from fiscal 2015/3

Name	Location	Handover (Plan)	Houses	
MAYA CITY NADA EXCEED※	Nada, Kobe	Aug. 2014	130	
J. GRAN SENRIOKA	Suita, Osaka	Mar. 2015	37	
J. GRAN L SAKAI	Sakai, Osaka	Sep. 2015	135	
KYOTO KATSURAGAWA TUMUGI NO MACHI GRAN SQUARE	Kyoto	Sep. 2015	431	
MAYA CITY COMFORT※	Nada, Kobe	Mar. 2016	105	
MAYA CITY DELIGHT※	Nada, Kobe	Mar. 2016	57	
(Tentatively named) KANSAI'S LARGEST REDEVELOPMENT PROJECT IN FRONT OF JR STATION (BLOCK A);	Amagasaki, Hyogo	Mar. 2016	247	
(Tentatively named)UP!LAND IBARAKI NEW CITY BLOCK CREATION PROJECT	Ibaraki, Osaka	Mar. 2016	283	
GRACIA CITY KAWASAKI DAISHIGAWARAX	Kawasaki, Kanagawa	Jun. 2016	558	



Real estate lease

Oimplement aggressive development in new regions

- "Fukuoka Tenjin NK Building" (Open in Dec. (Plan))
- Urban site acquisition and commercial building development

OEnter business projects near major stations

- Acquire land in front of Tsukaguchi Station (Amagasaki City)
- Make an entry into the business of station building and sales of condominiums

OUse assets such as lands optimally

 "JR Kanazawa Station West Gate No.1 NK Building"
 (Office building, Complete in Jun.)



JR Kanazawa Station West Gate No.1 NK Building

- Redevelopment of company housing site

Shopping Centers



OAdvance new development

Commercial facilities under elevated Shinkansen railway tracks
 Toyama and Kanazawa Station

(Plan to open in Spring 2015)

ORenovation

- ·Kanazawa 100 Bangai "Anto" (Jul.)
- MEDIO Shin-Osaka (Full opening at the end of FY2017/3)
- Station Plaza Akashi (Plan to open in Autumn 2015, Renewal work from Jan. 2015)



Kanazawa 100 Bangai "Anto"

Business Development (Non-Transportation Business)

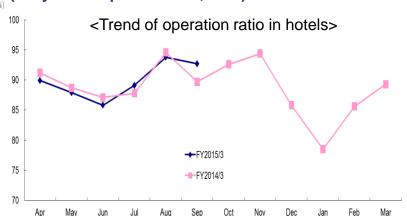
4. Other businesses



Hotel business

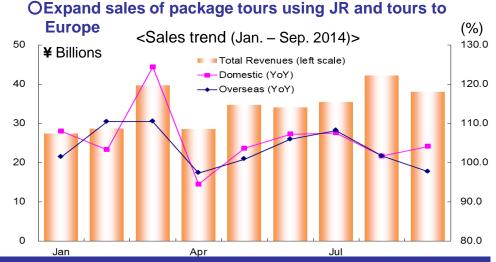
OStrengthen promotional campaigns targeting the establishment of repeat customers

OEnhance sales initiatives to acquire new customers (Tokyo metropolitan area, Asia)



Travel Agency (Nippon Travel Agency)

OStrengthen website sales, business travel management (BTM) service and inbound tourist services, etc.



Challenge new business fields

OCultivate new business fields by leveraging assets and technologies

- Day service business specializing in rehabilitation
 - Expand businesses by making POSSIBLE Medical Science a subsidiary
 - Develop stores and services in JR-West's operating area Hofu (Apr.), Fushimi (Jul.), Kitayama - Amagasaki (Nov.)
- OExpand businesses to agriculture related business and healthcare business, and contribute to the invigoration of communities
 - Capital participation to Gomangoku Chisatosanso Co., Ltd. (Jul.) (Manufacturer and seller of frozen traditional New Year's foods)
 - Business alliance with Glocal-i Co., Ltd. (Distributor of recipes for medical institutions) and SHINMEI CO., LTD (Rice wholesaler) (Oct.)

Business revision

OTransfer of golf business

Transferred the golf business to Accordia Golf Co., Ltd., whose core business is golf course management (Oct.)



3. Capital Expenditure Plan, Cash Flows and Financial Status, Returns to Shareholders

Capital Expenditure Plan (Consolidated)



Capital Expenditures during the medium-term management plans

(¥Billions)	The previous plan (Results)	The current plan (Plan)
Consolidated	982.4	920.0
Non-consolidated	778.0	800.0
(Safety-related)	468.3	470.0

Major Capital expenditure projects for FY2015/3

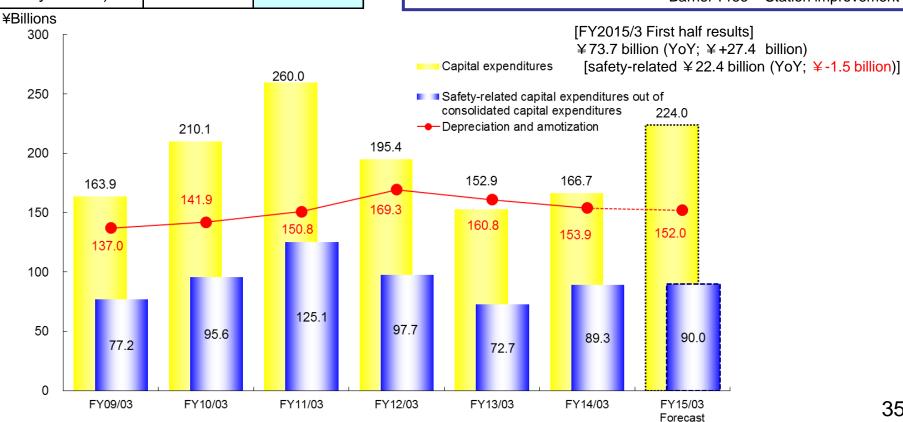
O CAPEX for growth

- · Hokuriku Shinkansen
- New stations
- Commercial facility development at the West Wing of North Gate Building

O CAPEX for ongoing operations

- <Safety-related CAPEX>
- Renewal of ATC in Sanyo Shinkansen Line
- Earthquake and tsunami countermeasures
- Replacement of rolling stock on conventional lines
- New safety system

Barrier-Free Station improvement



Cash Flows and Financial Status



Cash earmarking and prioritization

Cash flows from operating activities

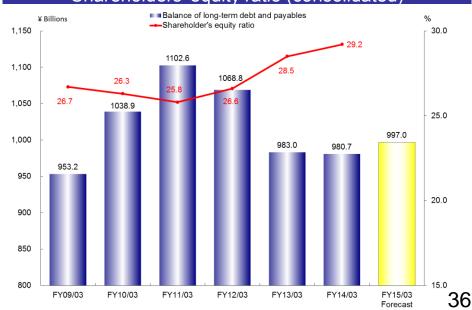
Appropriation prioritization

- 1) Investment for safety and growth
- 2) Returns to shareholders
- 3) Debt reduction
- •In principle, maintain level of long-term debt and payables (¥1 trillion consolidated) However, control level in light of market interest rates.

Cash flows forecast (consolidated)



Balance of long-term debt and payables, and Shareholders' equity ratio (consolidated)



Returns to Shareholders



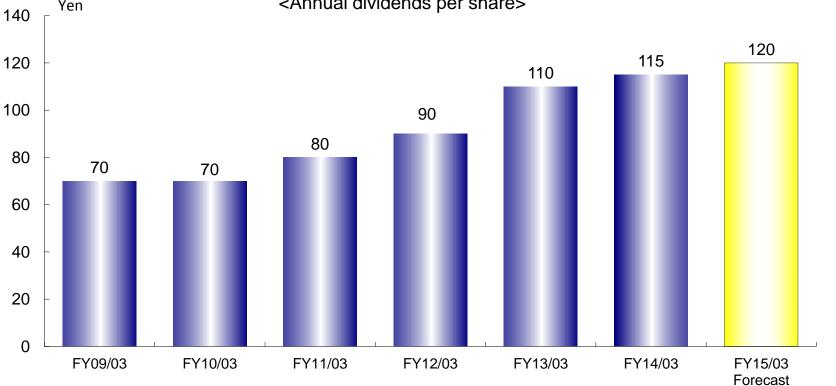
Returns to Shareholders

- O We recognize it important to distribute profits to its shareholders on a long-term and constant basis. Reflecting the policy, we continue providing returns to shareholders based on consideration of total shareholders' equity.
- O Specifically, we aim to attain an approximately 3% "rate of total distribution on net assets"* on a consolidated basis for FY2018/3, in light of the situation of utilization of the Kanazawa segment of the Hokuriku Shinkansen after its opening and the situation of achievement of the targets set in Medium-Term Management Plan 2017.

* Rate of total distribution on net assets (%) = (total dividends + acquisitions of treasury stock) ÷ consolidated net assets × 100

Yen

Annual dividends per share>



Financial Results and Forecasts



Billion Yen

					Billion Yen
	FY13/3 Forecasts as of Jan. 2013	FY13/3 Results	FY14/3 Results	FY15/3 Forecasts as of Oct. 2014	FY 18/3 Forecasts as of Mar. 2013
Operating Revenues	1,289.0	1,298.9	1,331.0	1,330.0	1,306.0
Transportation	840.4	844.9	851.3	859.3	836.0
Retail	235.8	234.6	240.1	214.3	241.0
Real Estate	89.5	90.9	102.2	89.2	101.0
Other businesses	123.3	128.4	137.1	167.2	128.0
Operating Income	121.0	129.4	134.5	124.0	127.5
Transportation	86.5	90.1	91.0	90.3	80.5
Retail	(1.6)	(0.4)	4.4	1.0	5.5
Real Estate	26.2	28.0	27.7	23.7	33.0
Other businesses	10.2	12.3	11.8	9.5	9.0
Recurring Profit	96.0	104.6	112.9	105.0	106.5
Net Income	56.0	60.1	65.6	65.5	66.0
Transportation Revenues	765.0	769.1	780.6	788.0	764.0
ROA	4.6%	4.9%	5.1%	4.5%	4.7%
ROE	7.8%	8.3%	8.6%	8.3%	7.3%
EBITDA	282.5	290.3	288.4	276.0	292.5

Note: Figures in brackets () are negative values.

All the figures are the revenues from third parties (=customers).

The breakdowns of operating income by each segment are the sums of incomes of major subsidiaries before eliminating internal transactions.

Transportation revenues mean the railway revenues of JR-West included in operating revenues of "transportation" segment.

Cautionary Statement Regarding Forward-looking Statements



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- This presentation contains forward-looking statements that are based on JR-West's current expectations, assumptions, estimates and projections about its business, industry, and capital markets around the world.
- These forward-looking statements are subject to various risks and uncertainties. Generally, these forward-looking statements can be identified by the use of forward-looking terminology such as "may", "will", "expect", "anticipate", "plan" or similar words. These statements discuss future expectations, identify strategies, contain projections of results of operations or of JR-West's financial condition, or state other forward-looking information.
- Known or unknown risks, uncertainties and other factors could cause the actual results to differ materially from those contained in any forward-looking statements. JR-West cannot promise that the expectations expressed in these forward-looking statements will turn out to be correct. JR-West's actual results could be materially different from and worse than expectations.
- Important risks and factors that could cause actual results to be materially different from expectations include, but are not limited to:
- •expenses, liability, loss of revenue or adverse publicity associated with property or casualty losses;
- economic downturn, deflation and population decreases;
- •adverse changes in laws, regulations and government policies in Japan;
- •service improvements, price reductions and other strategies undertaken by competitors such as passenger railway and airlines companies;
- infectious disease outbreak and epidemic;
- ·earthquake and other natural disaster risks; and
- •failure of computer telecommunications systems disrupting railway or other operations
- All forward-looking statements in this release are made as of Oct. 31, 2014 based on information available to JR-West as of Oct. 31, 2014 and JR-West does not undertake to update or revise any of its forward-looking statements or reflect future events or circumstances.
- Compensation for damages caused by the accident on Fukuchiyama Line happened on April 25, 2005 is NOT considered in this presentation.