

Results for the First Half ended September 30, 2011 and Future Initiatives





October 2011 West Japan Railway Company



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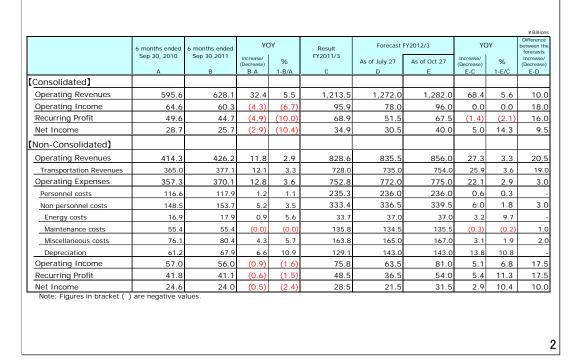
I . Results for the first half and future forecasts for 2012/3

My name is Katsunori Matsuura, and I am general manager of the finance department.

I would like to explain the results for the first half of the fiscal year ending March 2012, and our forecasts for the future.

This fiscal year is a special year for us, during which we completed our two major projects, "Direct Service between the Sanyo and the Kyushu Shinkansen" and "Grand opening of Osaka Station City".

1. Financial Highlights



In the first half of this fiscal year, operating revenues rose considerably from the previous fiscal year on both a consolidated and non-consolidated basis, due mainly to the commencement of direct service with the Kyushu Shinkansen and the grand opening of Osaka Station City.

Operating income, recurring profit, and net income, however, declined from the previous fiscal year on both a consolidated and non-consolidated basis, because operating expenses increased more than revenues with the initial cost and depreciation for these two major projects.

JR-West revised upward its full year forecast for both operating revenues and operating income on both a consolidated and non-consolidated basis, in anticipation of increased revenues and income from the previous fiscal year.

2. Non-Consolidated Financial Results



	6 months ended Sep 30, 2010	6 months ended Sep 30,2011	Y	YC
			Increase/ (Decrease)	%
	A	В	B-A	1-B/A
Operating Revenues	414.3	426.2	11.8	2.9
Transportation revenues	365.0	377.1	12.1	3.3
Other	49.2	49.0	(0.2)	(0.5)
Operating Expenses	357.3	370.1	12.8	3.6
Personnel costs	116.6	117.9	1.2	1.1
Non personnel costs	148.5	153.7	5.2	3.5
Energy costs	16.9	17.9	0.9	5.6
Maintenance costs	55.4	55.4	(0.0)	(0.0)
Miscellaneous costs	76.1	80.4	4.3	5.7
Rental payments, etc.	12.6	12.6	(0.0)	(0.3)
Taxes	18.2	17.9	(0.3)	(1.9)
Depreciation	61.2	67.9	6.6	10.9
Operating Income	57.0	56.0	(0.9)	(1.6)
Non-operating revenues				
and expenses	(15.1)	(14.8)	0.3	-
Non-operating revenues	1.8	1.7	(0.0)	-
Non-operating expenses	17.0	16.6	(0.4)	-
Recurring Profit	41.8	41.1	(0.6)	(1.5)
Extraordinary profit				
and loss, net	(0.0)	(0.7)	(0.7)	-
Extraordinary profit	9.3	7.0	(2.2)	-
Extraordinary loss	9.3	7.7	(1.5)	-
Net Income	24.6	24.0	(0.5)	(2.4)

On a non-consolidated basis, operating revenues rose from the previous fiscal year, as transportation revenues increased by 12.1 billion yen year on year.

However, operating income, recurring profit, and net income declined as a result of a 12.8 billion yen increase in operating expenses, such as non-personnel costs and depreciation.

		Result	s for 6 mont	hs ended Sep 30, 2011		Forecasts for	or fiscal yea	r ending Ma	¥Billi ch 31, 201
	Transportation		OY (Decrease)	Major factors		Transportation		OY (Decrease)	Difference fro the previou
	revenues	Amount	%		Amount	revenues	Amount	%	forecast Increase/Decre
				Fundamentals (100.3%)	0.5				
				Special factors					
				Direct service bewteen the Sapue and the Kuurbu Shinkaprop	8.8				
		13.3	8.3	the Sanyo and the Kyushu Shinkansen Golden week-Summer holidays-	1.8				
Shinkansen	174.3			Convenient holidays Osaka Station City	0.6	348.3	24.4	7.5	17.3
				Abolition of toll-free expressways	0.4				
				The Great East Japan Earthquake	(1.0)				
				etc.	(
				Fundamentals (99.1%)	(1.2)				
				Special factors		1 1			0.5
Kyoto-Osaka-				Osaka Station City	1.6		1.9		
Kobe Area	143.4	(0.1)	(0.1)	Golden week Summer holidays	0.3	286.3		0.7	
conventional lines	110.1	(0.1)	(0.1)	Convenient holidays The Great East Japan Earthquake	(0.6)	200.0			
lines				Typhoons	(0.4)	-			
				etc.	(-··/				
				Fundamentals (99.2%)	(0.4)				
				Special factors					
Other				Golden week Summer holidays	0.2				
coventional lines	59.3	(1.0)	(1.7)	Convenient holidays The Great East Japan Earthquake	(0.5)	119.2	(0.3)	(0.3)	1.0
lines				Typhoons	(0.3)				
				etc.					
Total	377.1	12.1	3.3			754.0	25.9	3.6	19.0

Transportation revenues for the subject period increased 12.1 billion yen from the same period of the previous fiscal year to 377.1 billion yen, as a result of several positive factors, such as 8.8 billion yen from the impact of the direct service with the Kyushu Shinkansen, 2.3 billion yen from the grand opening of Osaka Station City, and more passengers than expectation during the "golden week" and summer holidays.

In terms of the effects from the Great East Japan Earthquake, we estimate the negative impact through June at 2.2 billion yen, but since July the impact has been minimal.

JR-West revised upward its estimate of the positive impact from the direct through-service with the Kyushu Shinkansen, from 12.0 to 15.0 billion yen, taking into considering the positive trend in Shinkansen use. We also lowered our estimate for the negative impact from the Great East Japan Earthquake from 13.0 to 2.2 billion yen. As a result, JR-West increased its forecast for transportation revenues in this fiscal year by 19.0 billion yen to 754.0 billion yen, an increase of 25.9 billion yen from the previous fiscal year.

	Transporta	tion Revenue	es			¥Billions	Passenger-K	ilometers			llions of passen	aar kilomoto
		months ended Se			(3 months ended Se	o 30, 2011)		months ended Se		2Q Result	(3 months ended Sep)	30, 2011)
otal	FY2011/3 365.0	FY2012/3	YOY 12.1	FY2011/3 187.2	FY2012/3	YOY 9.7	FY2011/3	FY2012/3	YOY 578	FY2011/3	FY2012/3 14,025	YOY 49
			3.3% 13.3			5.2% 9.4	26,619	27,197	2.2% 663	13,529		3.
Shinkansen	161.0	174.3	8.3% (0.0)	83.5	93.0	11.3% (0.0)	7,696	8,359	8.6%	4,034	4,503	11.
Commuter Passes	4.5	4.5	(0.2%) 13.3	2.2	2.2	(0.4%) 9.4	368	368	(0.1%) 663	182	181	(0.3 4
Non-Commuter Passes	156.4	169.8	8.5%	81.3	90.7	11.7%	7,328	7,991	9.1%	3,851	4,322	12.
Conventional Lines	204.0	202.8	(1.2) (0.6%)	103.6	103.9	0.3 0.3%	18,923	18,838	(84) (0.4%)	9,495	9,522	0.
Commuter Passes	71.4	71.4	(0.0) 0.0%	35.3	35.3	0.0 0.2%	11,747	11,755	7 0.1%	5,735	5,741	0.
Non-Commuter Passes	132.5	131.3	(1.2) <i>(0.9%)</i>	68.3	68.5	0.2 0.4%	7,175	7,082	(92) (1.3%)	3,759	3,780	0.
Kyoto-Osaka-Kobe Area	143.6	143.4	(0.1) (0.1%)	71.9	72.4	0.4 0.6%	14,310	14,282	(27) (0.2%)	7,114	7,145	0.4
Commuter Passes	57.5	57.6	0.0 0.1%	28.4	28.5	0.0 0.2%	9,463	9,478	15 0.2%	4,632	4,640	0.2
Non-Commuter Passes	86.1	85.8	(0.2) (0.3%)	43.5	43.8	0.3 0.9%	4,847	4,804	(43) (0.9%)	2,482	2,504	0.
Other Lines	60.3	59.3	(1.0)	31.6	31.5	(0.1) (0.5%)	4,612	4,555	(57) (1.2%)	2,380	2,377	(0.1
Commuter Passes	13.8	13.8	(0.0)	6.8	6.8	(0.0)	2,284	2,276	(1.2%) (7) (0.3%)	1,102	1,100	(0.2
Non-Commuter Passes	46.4	45.5	(0.9)	24.8	24.6	(0.1)	2,327	2,278	(49)	1,277	1,276	
Note: Figures in bra			(2.1%)			(0.6%)			(2.1%)			(0.1

This chart shows transportation revenues and amounts.

	F	Results fo	r 6 mon	ths ended Sep 30, 2011		Foreca	asts for f	iscal year ending March 31, 2012	¥Billio
Item		Increase/	YC %	Major factors		Increase/	OY %	Major factors	Difference from ti previous forecas Increase/Decreas
Personnel costs	117.9	(Decrease)	1.1	 Increase in amortization of accumulated unrecognized actuarial differences due to revision of basic rate of retirement benefits obligation 0.4, etc. 	236.0	(Decrease)	0.3	 Increase in amortization of accumulated unrecognized actuarial differences due to revision of basic rate of retirement benefits obligation, etc. 	_
Energy costs	17.9	0.9	5.6	Increase in fuel price 0.7 Increase in train-kilometer 0.4 etc.	37.0	3.2	9.7	Increase in fuel price Increase in train-kilometer	-
Maintenance costs	55.4	(0.0)	(0.0)	Decrease in maintenance work contributed by third parties (1.8) Increase in maintenance costs for structures 0.3, etc.	135.5	(0.3)	(0.2)	 Decrease in maintenance work contributed by third parties 	1.0
Miscellaneous costs	80.4	4.3	5.7	Increase in advertising expenses 1.2 Increase in payments for other JR companies 0.8 Increase in sales charge 0.4 etc.	167.0	3.1	1.9	Increase in payments for other JR companies	2.0
Rental Payments, etc	12.6	(0.0)	(0.3)		25.0	(0.1)	(0.5)		_
Taxes	17.9	(0.3)	(1.9)	•Decrease in property taxes, etc.	31.5	1.6	5.6	 Increase in property taxes, etc. 	-
epreciation and amortization	67.9	6.6	10.9	Increase in facilities	143.0	13.8	10.8	Increase in facilities	-
Total	370.1	12.8	3.6		775.0	22.1	2.9		3.0

Operating expenses on a non-consolidated basis for the subject period increased 12.8 billion yen from the previous fiscal year to 370.1 billion yen, due mainly to the increase in miscellaneous costs such as advertising expenses and sales charge, along with depreciation in accordance with the commencement of two major projects.

Operating expenses in this fiscal year is anticipated to increase 22.1 billion yen from the previous fiscal year to 775.0 billion yen.

6. Consolidate	ed Finar	ncial Res	sults			JR-WEST
					¥Billions	
		6 months ended Sep 30, 2010	6 months ended Sep 30,2011	Y(ЭΥ	
		A	В	(Decrease) B-A	% 1-B/A	
Operatin	ig Revenues	595.6	628.1	32.4	5.5	
Operatin	g Expenses	530.9	567.7	36.7	6.9	
Operatin	ig Income	64.6	60.3	(4.3)	(6.7)	
Non-oper and exper	ating revenues nses	(15.0)	(15.6)	(0.6)	-	
Non-ope	rating revenues	2.9	2.4	(0.4)	_	
Non-ope	rating expenses	17.9	18.1	0.2	-	
Recurring	Profit	49.6	44.7	(4.9)	(10.0)	
Extraordii loss, net	nary profit and	0.0	(0.3)	(0.4)	-	
Extraor	dinary profit	10.1	9.4	(0.7)	_	
Extraor	dinary loss	10.1	9.8	(0.3)	-	
Net Incon	ne	28.7	25.7	(2.9)	(10.4)	
	e <i>nsive Income</i> gures in bracket () a	27.0	24.9	(2.1)	(7.8)	7

In terms of the financial results for the subject period, on a consolidated basis operating revenues rose 32.4 billion yen from the previous fiscal year to 628.1 billion yen, while operating income declined 4.3 billion yen to 60.3 billion yen, recurring profit declined 4.9 billion yen to 44.7 billion yen, and net income declined 2.9 billion yen to 25.7 billion yen.

7. Conso	lidated Financial Resu	ults (Se	gment I	nform	nation	EST
					¥Billions	
		6 months ended Sep 30, 2010	6 months ended Sep 30,2011	YO		
		А	в	(Decrease) B-A	% 1-B/A	
	Operating Revenues*1	595.6	628.1	32.4	5.5	
	Transportation	403.3	414.6	11.2	2.8	
	Sales of goods and food services	99.7	115.0	15.3	15.4	
	Sales of goods and food services	67.0	67.0	0.0	0.0	
	Department Store	30.1	45.3	15.1	50.1	
	Real estate	35.9	43.7	7.8	21.8	
	Shopping center	23.7	26.7	3.0	12.7	
	Real estate lease and sale* ³	11.3 [0.6]	16.2 [3.0]	4.8	42.9	
	Other businesses	56.6	54.6	(1.9)	(3.5)	
	Hotel	15.8	15.2	(0.6)	(4.0)	
	Nippon Travel Agency	17.4	15.3	(2.0)	(12.0)	
	Operating Income* ²	64.6	60.3	(4.3)	(6.7)	
	Transportation	49.8	49.5	(0.3)	(0.6)	
	Sales of goods and food services	2.0	(1.9)	(3.9)	-	
	Sales of goods and food services	1.7	1.9	0.1	8.3	
	Department Store	0.0	(4.0)	(4.1)	-	
	Real estate	11.4	11.6	0.1	1.3	
	Shopping center	3.7	3.9	0.1	5.3	
	Real estate lease and sale	1.4	3.1	1.7	123.6	
	Other businesses	0.8	0.3	(0.5)	(58.3)	
	Hotel	0.6	0.3	(0.2)	(43.7)	
	Nippon Travel Agency	(1.2)	(1.6)	(0.4)	-	
	Note: Figures in bracket () are negative values.					
	\star1 Operating revenues are the revenues from third parties (– cus	tomers).				
	The breakdowns of operating revenues by each segment are the					
	* ² The breakdowns of operating income by each segment are the * ³ Figures in bracket [] are the sales of condominiums. (Included)	-		ing internal transaction	ons.	

In the retail business, segment operating revenues increased 15.3 billion yen from the previous fiscal year to 115.0 billion yen owing to the opening of JR Osaka Mitsukoshi Isetan, although the sales trend is below initial expectations. In terms of operating income, however, the segment posted an operating loss of 1.9 billion yen, a decrease of 3.9 billion yen from the previous fiscal year. This was due mainly to the increase in initial expenses and depreciation in accordance with the department store opening.

In the real estate business, segment operating revenues increased 7.8 billion yen from the previous fiscal year to 43.7 billion yen, with operating income up 0.1 billion yen to 11.6 billion yen. This was due mainly to the positive sales trend at the shopping center "LUCUA", the opening of business offices in the North Gate Building, and an increase in condominium sales.

In the other businesses, segment operating revenues from hotels and the travel agency decreased in the first guarter due to the Great East Japan Earthquake, but gradually recovered in the second quarter. As a result, operating revenues decreased only 1.9 billion yen from the previous fiscal year; with operating income down only 0.5 billion yen.

8. Non-Consolidated Financial Forecasts



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	Result	Forecast	Y2012/3	,	ſΟY	Difference between the forecasts
	FY2011/3	As of July 27	As of Oct 27	Increase/ (Decrease)	%	Increase/ (Decrease)
	A	В	С	C-A	1-C/A	C-B
Operating Revenues	828.6	835.5	856.0	27.3	3.3	20.5
Transportation revenues	728.0	735.0	754.0	25.9	3.6	19.0
Other	100.6	100.5	102.0	1.3	1.4	1.5
Operating Expenses	752.8	772.0	775.0	22.1	2.9	3.0
Personnel costs	235.3	236.0	236.0	0.6	0.3	-
Non personnel costs	333.4	336.5	339.5	6.0	1.8	3.0
Energy costs	33.7	37.0	37.0	3.2	9.7	-
Maintenance costs	135.8	134.5	135.5	(0.3)	(0.2)	1.0
Miscellaneous costs	163.8	165.0	167.0	3.1	1.9	2.0
Rental payments, etc.	25.1	25.0	25.0	(0.1)	(0.5)	-
Taxes	29.8	31.5	31.5	1.6	5.6	-
Depreciation	129.1	143.0	143.0	13.8	10.8	-
Operating Income	75.8	63.5	81.0	5.1	6.8	17.5
Non-operating revenues and expenses	(27.2)	(27.0)	(27.0)	0.2	-	-
Non-operating revenues	7.0	6.5	6.5	(0.5)	-	-
Non-operating expenses	34.3	33.5	33.5	(0.8)	-	-
Recurring Profit	48.5	36.5	54.0	5.4	11.3	17.5
Extraordinary profit and loss, net	(0.4)	-	-	-	-	-
Extraordinary profit	48.9	-	-	-	-	-
Extraordinary loss	49.4	-	-	-	-	-
Net Income	28.5	21.5	31.5	2.9	10.4	10.0

JR-West revised upward its forecast for operating revenues in the current fiscal year on non-consolidated basis by 20.5 billion yen to 856.0 billion yen, as the transportation revenue forecast was revised upward by 19.0 billion yen to 754.0 billion yen. The forecast for operating expenses for the current fiscal year was revised upward to 775.0 billion yen, due mainly to a 1.0 billion yen increase in maintenance costs, and a 2.0 billion yen increase in miscellaneous costs.

As a result, operating income in the current fiscal year, on a non-consolidated basis, is anticipated to increase 17.5 billion yen from the previous forecast to 81.0 billion yen.

9. Consolidated Financial Forecasts

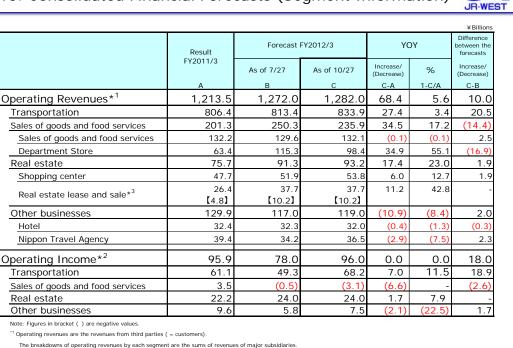


	Result FY2011/3	Forecast	FY2012/3	Y	ΟΥ	Difference between the forecasts
	A	As of July 27 B	As of Oct 27 C	Increase/ (Decrease) C-A	% 1-C/A	Increase/ (Decrease) C-B
Operating Revenues	1,213.5	1,272.0	1,282.0	68.4	5.6	10.0
Operating Expenses	1,117.5	1,194.0	1,186.0	68.4	6.1	(8.0)
Operating Income	95.9	78.0	96.0	0.0	0.0	18.0
Non-operating revenues and expenses	(27.0)	(26.5)	(28.5)	(1.4)	_	(2.0)
Non-operating revenues	9.4	8.6	7.6	(1.8)	_	(1.0)
Non-operating expenses	36.5	35.1	36.1	(0.4)	_	1.0
Recurring Profit	68.9	51.5	67.5	(1.4)	(2.1)	16.0
Extraordinary profit and loss, net	(7.9)	(1.5)	(2.5)	5.4	_	(1.0)
Extraordinary profit	51.1	_		_	_	_
Extraordinary loss	59.0	-	-	_	_	_
Net Income	34.9	30.5	40.0	5.0	14.3	9.5
Net income per share (¥) ^{*1}	18,066.01	157.51	206.57	_	_	_
Note: Figures in bracket () are negative values. *1 JR-West made a stock split at the ratio of one		s as of June 30,2011				

For its consolidated financial forecast, JR-West revised upward the forecast of operating revenues in the current fiscal year by 10.0 billion yen from the previous forecast to 1,282.0 billion yen, mainly as JR-West increased the forecast for non-consolidated operating revenues by 20.5 billion yen, and decreased the forecast for sales of JR Osaka Mitsukoshi Isetan.

The forecast of operating expenses has been revised downward by 8.0 billion yen from the previous result to 1,186.0 billion yen, due mainly to a decrease in costs in proportion to the decrease in sales. As a result, operating income in this fiscal year on a consolidated basis is anticipated to increase 18.0 billion yen from the previous forecast to 96.0 billion yen.

10. Consolidated Financial Forecasts (Segment Information)



In the retail business, JR-West revised its full year forecast for operating revenues downward by 14.4 billion yen from the previous forecast to 235.9 billion yen, and the forecast for operating loss downward by 2.6 billion yen from the previous forecast to 3.1 billion yen, due mainly to the decrease in the sales forecast for JR Osaka Mitsukoshi Isetan.

¹² The breakdowns of operating income by each segment are the sums of incomes of major subsidiaries before eliminating internal transactions

*3 Figures in bracket [] are the sales of condominiums. (Included in Real estate lease and sale)

In the real estate business, JR-West revised upward its full year forecast for operating revenues by 1.9 billion yen from the previous forecast to 93.2 billion yen, due mainly to the positive sales trend for the shopping center LUCUA. The full year forecast for operating income is anticipated to be 24.0 billion yen, the same as in the previous forecast.

In other businesses, JR-West revised its full year forecast for operating revenues upward by 2.0 billion yen from the previous forecast to 119.0 billion yen, and that for operating income upward by 1.7 billion yen from the previous forecast to 7.5 billion yen, due mainly to the gradual recovery from the negative impact of the Great East Japan Earthquake, and the positive sales trend in overseas travel in travel agency operations owing to the strong yen.

Regarding the effects of the Great East Japan Earthquake, JR-West had been anticipating 23.5 billion yen in negative impact in the current fiscal year on a consolidated basis. However, this was revised to 8.0 billion yen considering that no further negative impact was recognized after July, except for some businesses such as hotels and the travel agency.

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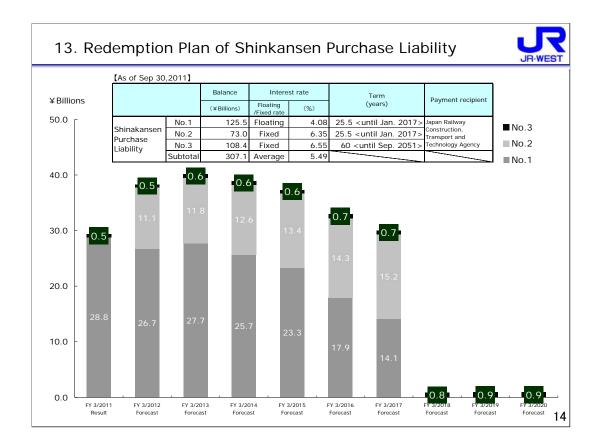
			¥Billions	e
	As of March 31, 2011 A	As of Sep 30, 2011 B	Difference increase/ (decrease) B-A	5
Assets	2,672.4	2,630.0	(42.3))
Liabilities	1,951.1	1,891.3	(59.7))
Net assets	721.2	738.6	17.4	ŀ
Balance of Long-term Debt and Payables at the end of FY 【Average interest rate(%)】	1,102.6 【2.97】	1,100.0 【2.92】	(2.5))
Shinkansen Purchase Liability [Average interest rate(%)]	322.9 【5.46】	307.1 【5.49】	(15.8)	-
Bonds [Average interest rate(%)]	444.9 【2.09】	454.9 【2.07】	10.0	-
Equity ratio (%)	25.8	26.9	-	
Net assets per share (¥) ^{*1}	355,712.84	3,651.30	_	
*1 JR-West made a stock split at the ratio of one share	e to 100 shares as of Ju	ne 30,2011.		-
	6 months ended Sep 30, 2010 A	6 months ended Sep 30,2011 B	YOY increase/ (decrease) B-A	
Cash flows from operating activities	90.4	62.6	(27.7))
Cash flows from investing activities	(128.6)	(106.4)	22.2	2
Free cash flows	(38.2)	(43.7)	(5.5))
Cash flows from financing activities	58.1	4.0	(54.0))
Change in cash and cash equivalents, net	19.9	(39.0)	(59.0))

This chart shows the consolidated financial position and cash flows.

12. Other Data

								OTTALOT	
							Pers	ons, ¥Billions	
		ns ended), 2010	6 month Sep 30		Result F	Y2011/3	Forecast	FY2012/3	
ROA (%, Consolidated)		2.5		2.3		3.7		3.6	
ROE (%, Consolidated)		4.2		3.7		5.2		5.7	
EBITDA (Consolidated) *1		136.6		142.6		246.8		269.0	
Depreciation (Consolidated)		71.9		82.2		150.8	173.0		
Capital Expenditure (Consolidated, own fund)		96.3		87.1		260.0		205.0	
Capital Expenditure (Non-consolidated, own fund)		69.9		57.2		208.5		155.0	
Safety related capital expenditure		37.4		37.4		125.1	96.0		
Dividends per share (¥)*2		4,000		40		8,000	80		
*1 EBITDA = Operating Income + De *2 JR-West made a stock split at the ra		re to 100 shar	es as of June 3	30,2011.					
	Sep 30	ns ended), 2010	6 month Sep 30	, 2011		Y2011/3	Forecast FY2012/3		
No. of complexity of the court of courts of					Consolidated		Consolidated	Non-Consolidated	
No. of employees at the end of period Financial Expenses, net	46,212	26,894 (15.9)		26,989 (15.7)	45,703 (33.3)	26,705 (32.1)	(32.7)	(31.4)	
Interest and dividend income	0.2	0.8	(16.3) 0.2	(15.7)		(32.1)			
Interest and dividend income	0.2 16.8	16.7	16.6	0.8 16.5	0.4	33.4	0.4	<u> </u>	
		10.7	10.0	10.5	33.7	33.4	33.1	32.0	
Note: Figures in bracket () are negative	ve values.								
								13	

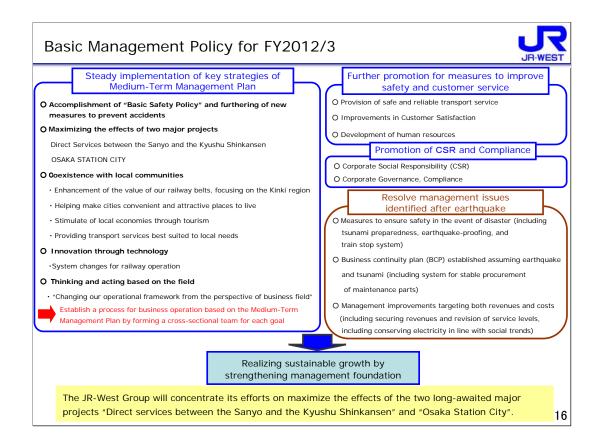
This chart shows other data such as financial indices and capital expenditures.



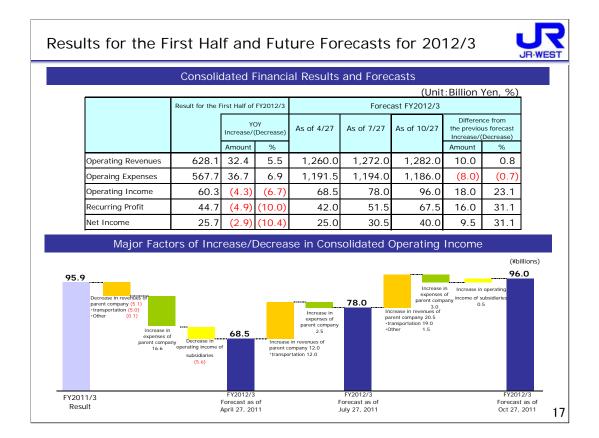
This chart shows the redemption plan for Shinkansen-related debt.



My name is Seiji Manage, and I am vice president of JR-West. I would like to explain our future initiatives considering the first half results.



This diagram outlines our basic management policy after the announcement of the revision to the Medium-Term Management Plan in autumn 2010.



In terms of the financial results in the first half of the current fiscal year, operating revenues rose from the previous fiscal year due mainly to the commencement of direct service with the Kyushu Shinkansen. However, operating income, recurring profit, and net income declined because of an increase in depreciation from the two major projects.

Regarding the full year forecast, JR-West revised upward the positive impact from direct service with the Kyushu Shinkansen by 3.0 billion yen, and revised downward the negative impact from the Great East Japan Earthquake, which had been anticipated to be 23.5 billion yen, considering that no further negative impact has been recognized except in certain business aspects.

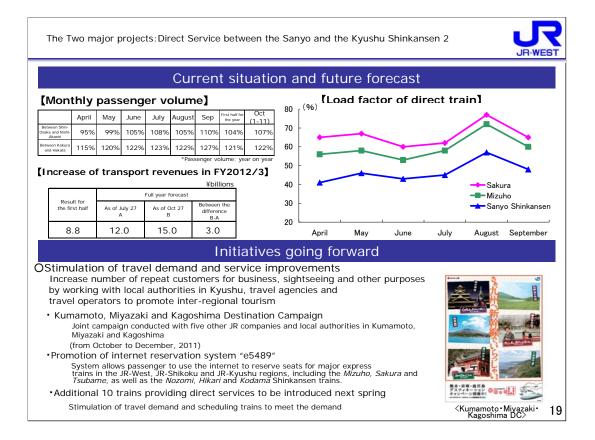
As a result, the forecast for operating revenues has been revised upward by 10.0 billion yen, and that for operating income by 18.0 billion yen.

		- · ·							ONWES
Outline o	of Direct	Service			As of April 1, 2011				
		Shinkansen			Airline		- T-	-	and the second se
Fravel time	Osaka⇔Kagoshima	"Mizuho" 3 hours 45 m "Sakura" 4 hours 10 m (Shin-Osaka⇔Kagoshima	inutes*		hours 10 minutes a⇔Central Kagoshima)				
naver unie	Osaka⇔Kumamoto	"Mizuho" 2 hours 59 m "Sakura" 3 hours 20 m (Shin-Osaka⇔Kumam	inutes*		ox. 3 hours a⇔Central Kumamoto)		<0	Green car>	<ordinary car<br="">reserved seats></ordinary>
Price	Osaka⇔Kagoshima	Normal "Mizuho" ¥ "Sakura" ¥ Discount ¥		Normal Discount	¥26,800 ¥17,000~¥22,000				
one way)	Osaka⇔Kumamoto	Normal "Mizuho") "Sakura" ¥ Discount)		Normal Discount	¥23,500 ¥14,400~¥19,300				
requency	Osaka⇔Kagoshima	14.5		12	(ANA5, JAL7)				
return/day)	Osaka⇔Kumamoto	15		8 (ANA5,JAL3)	Shin-Yan	naguchi	Okavama	
the fastest service (Effects of r	educing trav	vel time)			St	in-Shimonoseki	Hiroshin		Shin-Kobe Shin-Osaka
Route and Travel time	Hiroshima	Okayama	Shi	n-Osaka	1	90	a Tokuyama	Fukuyama	
Kumamoto	1 hour 37mini (52 minuete			s 59minutes ninuetes)	Opened on March 12 between Hakata and Yatsushiro		moto		
Kagoshima-Chuo	2 hours 23min (71 minuete			s 45minutes	Opened on March 13 between Shin-Yatsus	2004	7 3	-	-1
	"Mizuho" Shinkansen. represent the reduciton i	in travel time following the establish travelers by rail a	ment of direc	t services.	and Kagoshima-Chuo	Kagoshima			
R	outes	Railway	A	irplane	Total				
Kyoto-Osaka Kobe area	←⇒ Kagoshima		2,980	persons/day (90%)	3,321 persons/day -				
Kyoto-Osaka	Kumamoto	750 persons/day	1,614	persons/day	2,364 persons/day				

JR-West commenced direct services between the Sanyo and Kyushu Shinkansen lines on 12 March, 2011.

These services got off to a slow start, with the opening ceremony canceled because the Great East Japan Earthquake occurred the day before operations began. Nevertheless, the service has been received favorably due to the much more rapid access and more comfortable facilities of in the cars.

JR-West estimates that the market size for transportation between the Kyoto-Osaka-Kobe area and Kumamoto-Kagoshima area increased by 30% compared to the same period in the previous fiscal year. We estimate that our market share compared to air travel rose approximately 40% for transportation between Kyoto-Osaka-Kobe area and Kagoshima in the first quarter of this fiscal year (from April to June), and approximately 60% between Kyoto-Osaka-Kobe area and Kumamoto.



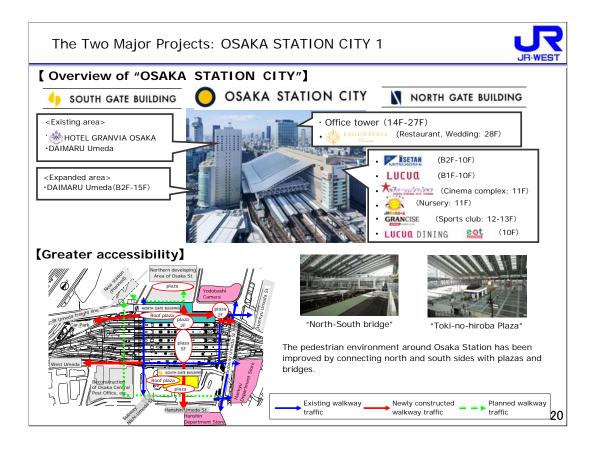
Passenger volume on the Shinkansen showed a positive trend during the first half of this fiscal year, with a 4% increase year on year between Shin-Osaka and Nishi-Akashi and 21% increase between Kokura and Hakata, owing to the direct service with the Kyushu Shinkansen. The average ridership for the Sanyo Shinkansen is roughly a little under 50%, however, that of the direct trains "Mizuho" and "Sakura" is roughly 60% as a result of their high popularity.

The positive impact of the direct service with the Kyushu Shinkansen is estimated to be 8.8 billion yen in the first half. JR-West revised the forecast for the positive impact in this fiscal year from 12.0 billion yen to 15.0 billion yen, taking into account recent trends in passenger volume.

During the second half of fiscal 2012, six JR companies are sponsoring the "Kumamoto, Miyazaki and Kagoshima Destination Campaign" from October to December, aiming at having more repeat customers to the south Kyushu area. Also, JR-West conducts promotions in cooperation with local governments, travel agencies and private railway companies to encourage customers from the Kyushu area to visit the Kansai area.

JR-West also makes efforts to increase the number of repeat customers for business, private and sightseeing demand by developing sightseeing spots, promoting the internet reservation system "e5489," and working in cooperation with local governments and travel agencies.

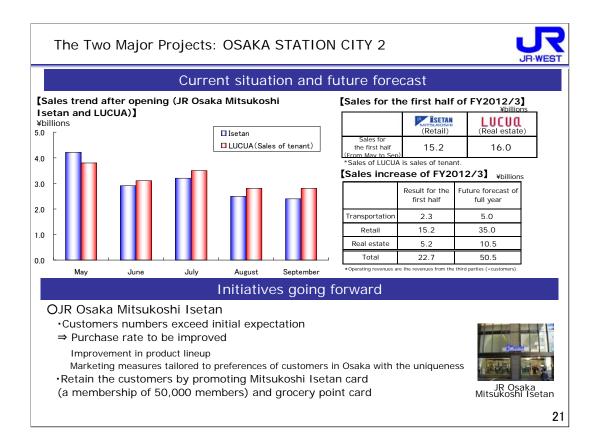
Moreover, JR-West will introduce 10 additional trains for direct services during the current fiscal year, and is considering further increasing the number of direct service trains to the Kyushu Shinkansen after the timetable revision in spring 2012. JR-West hopes to increase the passenger volume from the next year as well by providing more convenient services to stimulate travel demand.



Many customers have been visiting Osaka Station City since its opening on 4 May, 2011, with an approximately 10% increase in short-haul passenger transport to Osaka station from the previous fiscal year. In addition, Osaka Station City draws customers from other local areas such as Kanazawa, Okayama and Hiroshima by super express and Shinkansen.

In the real estate business, in Osaka Station City sales at the shopping center LUCUA have remained strong since its opening. Offices are also fully occupied, and are popular because of the direct access from Osaka Station.

At JR Osaka Mitsukoshi Isetan, however, sales have been below forecast since the start of the current fiscal year. JR-West has revised downward its forecast for sales in the current fiscal year.



The positive impact from the opening of Osaka Station City on consolidated operating revenues in the current fiscal year is forecasted to be 5.0 billion yen in the transportation business, 35.0 billion yen in the retail business, and 10.5 billion yen in the real estate business. Osaka Station City got off a fairly good start, though the sales trends vary by business.

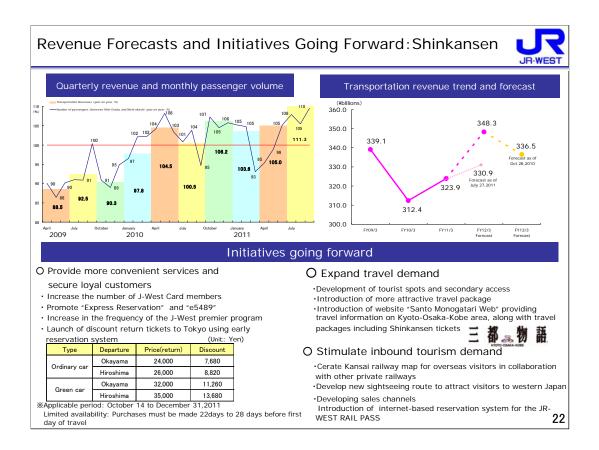
JR Osaka Mitsukoshi Isetan opened as the 4th department store near Osaka station. To differentiate itself from the other department store, it has a high proportion of custom-designed sales spaces, and offers unique services such as holding purchases for customers at the department store.

Unfortunately, however, the department store has been unable to attract a sufficient number of customers, so the type of promotions need to be reconsidered. Also, the management will replace products for each season, checking the price, quality and layout case by case, as well as assess the differences in customer preferences between Osaka and Tokyo, in order to better meet customer demand.

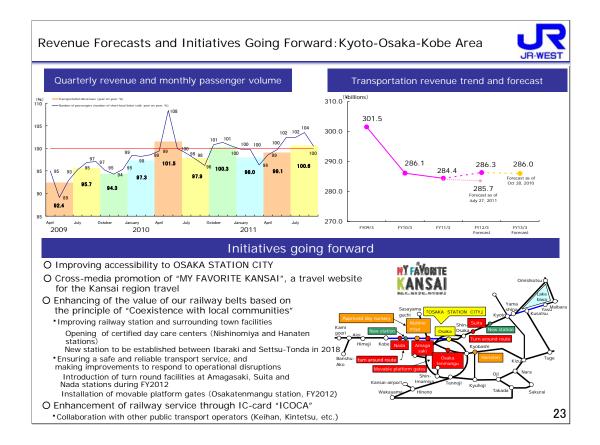
At the same time, the number of the Mitsukoshi Isetan Card members is favorably increasing. Isetan's management hopes to retain customers by promoting the benefits of the Mitsukoshi Isetan Card.

JR Kyoto Isetan has yielded good results by gradually modifying its merchandising since its opening in 1997. Following this example, JR Osaka Mitsukoshi Isetan is trying to become a department store preferred by customers by gradually modifying its merchandising as well, and by taking advantage of the opening of the neighboring "GRAND FRONT OSAKA" in two years, which will lead to an increase in passenger traffic on the second floor and the basement floor in front of JR Osaka Mitsukoshi Isetan.

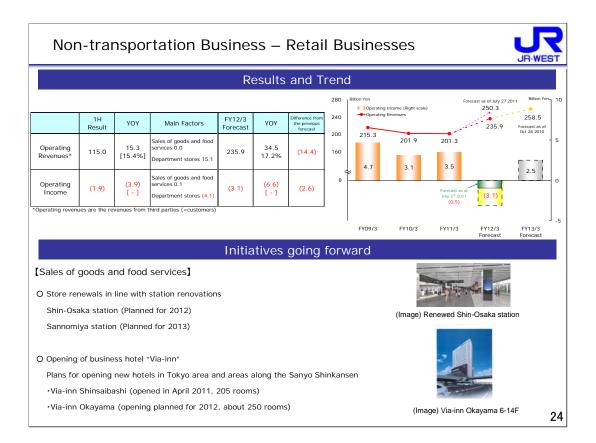
JR-West will make its best effort to attract more customers to Osaka Station City using JR, from all areas including the Kyoto-Osaka-Kobe area, utilize the IC card ICOCA, offering package travel plans, organizing events, and promoting including provision of information.



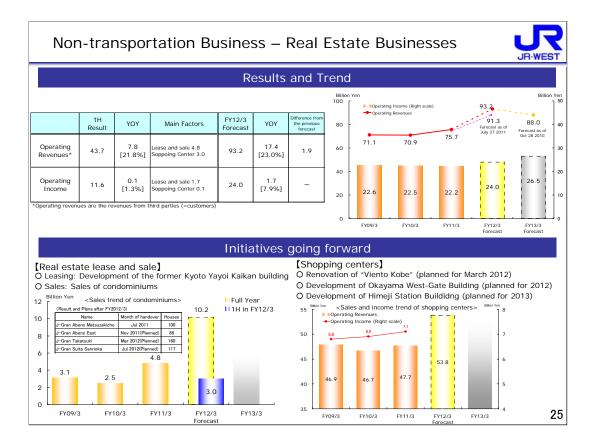
In terms of Shinkansen services, JR-West will make an effort to increase revenues by expanding the market size and its share, improving convenience, and boosting sightseeing demand.



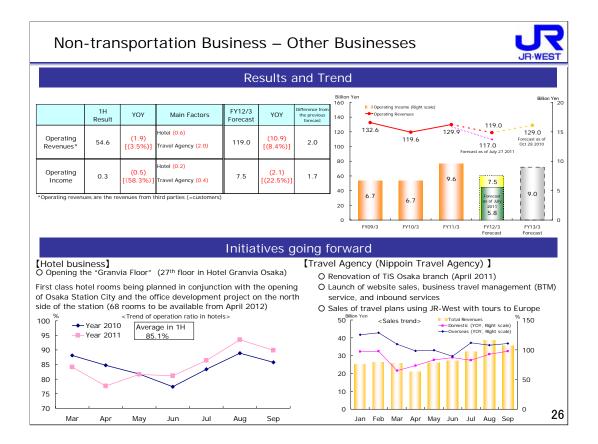
For the Kyoto-Osaka-Kobe area, JR-West will attract more customers to Osaka Station City, and enhance the value of its railway belt from the viewpoint of coexistence with local communities, as stated in the "Revision of the JR-West Group's Medium-term Management Plan 2008-2012."



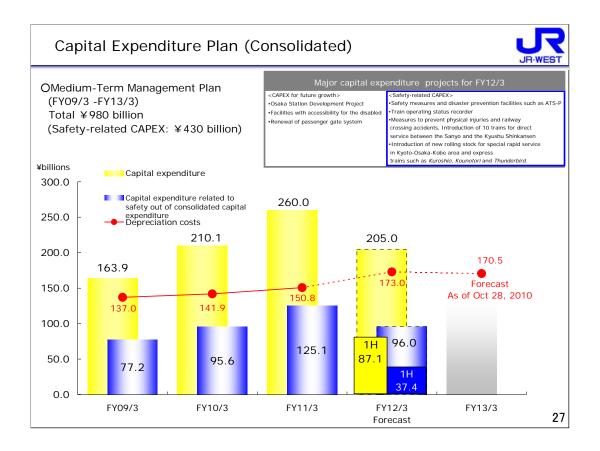
In the retail business, JR-West revised downward its forecast for operating revenues in department stores for the current fiscal year, and upward for sales of goods and food services. As a result, JR-West lowered its forecast for operating revenues by 14.4 billion yen for the current fiscal year, and for operating income by 2.6 billion yen.



In the real estate business, JR-West has increased its forecast for operating revenues for the current fiscal year by 1.9 billion yen.

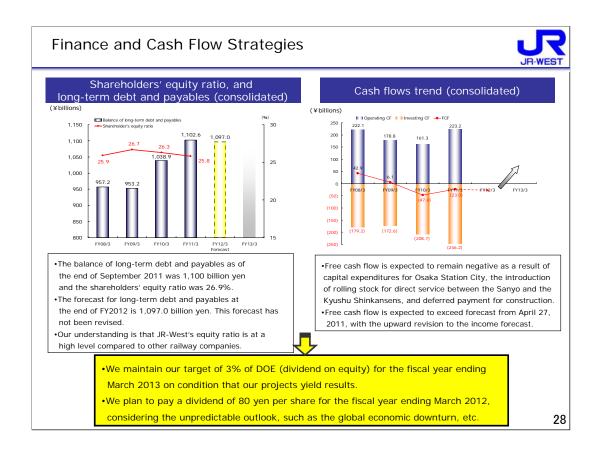


In other businesses, JR-West revised upward forecasts for both operating revenues and operating income for the current fiscal year, taking into account the gradual recovery in Nippon Travel Agency from the decline after the Great East Japan Earthquake.



Capital expenditures for the full fiscal year are forecast to be 205.0 billion yen, including the 87.1 billion yen spent in the first half. Although expenditures peaked in the previous fiscal year, the investment for Osaka Station City is ongoing, and JR-West plans to introduce 10 additional trains for direct service with the Kyushu Shinkansen.

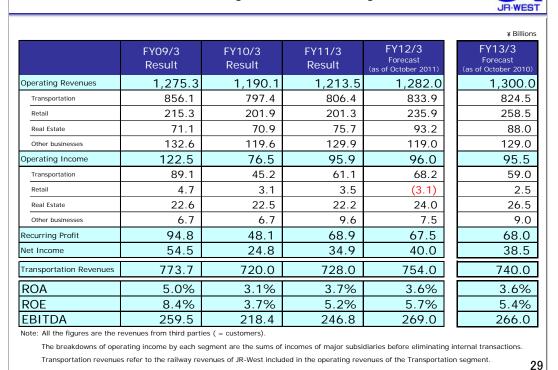
JR-West has not changed its original capital expenditure plan, comprising a total of 980.0 billion yen in investment over five years until the fiscal year ending March 2013. Therefore, spending is expected to decrease in the next fiscal year.



Free cash flow in the current fiscal year is forecasted to be negative, due to the remaining investment for two major projects and a delay in the payment for constructions in the previous fiscal year. However, there is a possibility that cash flow will exceed expectations if operating income is greater than forecast.

In terms of returns to shareholders, JR-West has not changed its policy to aim for consolidated DOE of 3% in the fiscal year ending March 2013, on condition that projects yield results. However, we plan to maintain our dividend plan for the current fiscal year at 80 yen per share, taking into account such risks as the concern for global recession arising from debt issues in Europe, and the situation regarding electric power supplies this winter.

Financial Results and Forecasts during Medium-Term Management Plan



JR-West announced its forecast of consolidated operating income of 95.5 billion yen when the medium-term management plan was revised in autumn 2010. However, consolidated operating income for this fiscal year is forecasted to exceed that target.

During fiscal year ending March 2013, there will be several positive factors such as the absence of any negative impact from the East Great Japan Earthquake, a revenue increase owing to full year contribution from Osaka Station City, and improvement in operating income for the two major projects, due to a decrease in depreciation. At the same time, some concerns remain, such as the global recession and uncertainty in the electric power supply.

Consequently, JR-West will make an effort to increase income by steadily implementing the initiatives stated at the beginning of this presentation, without being overly optimistic.